# Kentucky Lottery Corporation NASCAR Powerball Playoff® Promotion

Statewide Powerball Promotion: Retail Rules & Regulations

#### **GENERAL:**

The Kentucky Lottery Corporation (KLC) plans to conduct a second chance Fun Club promotion with eligible Powerball® tickets (tickets purchased for drawings on or before the Powerball® drawing on Thursday, June 20, 2024), under the provisions provided in these rules and regulations. For Powerball plays purchased via the internet using the KLC's website (iLottery tickets) see the rules and regulations for the iLottery NASCAR Powerball Playoff VIP Experience. https://www.kylottery.com/apps/funclub/lottery-terms-and-conditions.html.

- 1. To be eligible, all tickets must be purchased and entered during the promotional period. Eligible tickets must be entered between 12:00:00 AM ET on Monday, May 6, 2024, and 11:59:59 PM ET on Sunday, June 16, 2024. The drawing will be held on or about Thursday, June 20, 2024.
- 2. An Eligible Ticket is defined as a single Powerball® ticket with a total cost of \$3, that includes a base wager of \$2 and a \$1 Double Play or \$1 Power Play add-on feature. The Eligible Ticket must be purchased at retail between 12:00:00 AM ET on Monday, May 6, 2024, and Sunday, June 16, 2024, at 11:59:59 PM ET at a Kentucky Lottery retailer.
- 3. The KLC will draw one (1) tier 1 prize package and thirteen (13) tier 2 prizes from all eligible retail entries. A KLC prize winner will be awarded a KLC Prize Package from either Tier 1 or Tier 2. Prize Details are listed below. There will be four (4) prize drawings, two (2) from retail and two (2) from iLottery. A player may only win one (1) of the four (4) prize drawings.
  - Tier 1 One (1) winner will be selected from eligible retail entries, with three (3) alternates.
  - Tier 1 Prize details:
    - The following Tier 1 prize package valued at approximately \$7,800 each will be awarded:
      - NASCAR Powerball Playoff Prize Package to include the following:
        - o Roundtrip coach airfare from closest primary airport to PHX Sky Harbor
        - Hotel accommodations, double occupancy, Friday, November 8 Monday, November 11, 2024
        - Official NASCAR Championship Weekend Grandstand Tickets for Saturday, November 9 – Sunday, November 10, 2024 (sections 145-154)
        - 2-day Busch Light Lounge access https://www.phoenixraceway.com/hospitality/#busch-light-lounge (age restrictions may apply)
        - o 2-day FanShield Infield Experience Pass
        - Deluxe roundtrip motorcoach to/from hotel/track on Saturday and Sunday
        - Official Event Program, Scanner Rental, On Location swag bag
  - Tier 2 Thirteen (13) winners will be selected from eligible retail entries, with twenty (20) alternates.
  - Tier 2 Prize details:

- Thirteen (13) Tier 2 prizes valued at approximately \$200 will be awarded:
  - \$100 worth of Bonus Bucks
  - \$100 worth of Powerball Coupons
- 4. The thirteen (13) Tier 2 KLC retail prize winners will also be semi-finalists entered into a drawing for a chance to win the NASCAR Playoff Grand Prize Experience provided by MUSL, or a third-party under contract with MUSL to fulfill elements of the trip prize. Each participating state lottery will provide their eligible entrants to MUSL to be entered into the national pool for the first of five NASCAR Powerball Playoff drawings. Sixteen (16) semi-finalists will be drawn from the national pool by MUSL, with no more than one semi-finalist per lottery advancing. The sixteen national semi-finalists will compete in a series of elimination drawings for a chance to go to the NASCAR Cup Series Championship™ race in Phoenix (the "NASCAR Powerball Playoff Prize Package" or "NASCAR Powerball Playoff Prize Experience"). See *Drawing* Section below.
  - Four (4) finalists (the "NASCAR Powerball Playoff Prize Finalists") will be selected from all participating state lotteries' eligible semi-finalist winners (there will be four (4) total finalists).
  - Each of the four (4) NASCAR Powerball Playoff Prize Finalists will be awarded the NASCAR Powerball Playoff Prize Package (Trip Prize) see sections 5 and 6 below for specific prize details.
  - The four (4) NASCAR Powerball Playoff Prize finalists will also be entered into a drawing, conducted by MUSL, as part of the NASCAR Cup Series Championship live at Phoenix Raceway for a chance to win the \$1,000,000.00 Grand Prize (the "NASCAR Powerball Playoff Grand Prize").
- 5. The specific procedures and terms of the NASCAR Powerball Playoff Grand Prize drawing will be determined by MUSL in its sole discretion. See Items 29-35 below and the chart below for additional prize award details for the sixteen (16) national semi-finalists.

Prizes	Winners	Prize
Grand Prize	1	\$1,000,000.00 + VIP Trip to Phoenix
Second Prize	3	\$10,000.00 + VIP Trip to Phoenix
Third Prize	4	\$7,500.00
Fourth Prize	4	\$5,000.00
Fifth Prize	4	\$2,500.00
Total	16	

6. Each of the four (4) NASCAR Powerball Playoff Prize Finalists will be awarded the following as provided by MUSL, or a third-party under contract, with MUSL to fulfill all elements of the Trip Prize (the "Trip Prize Prize Provider"). The NASCAR Powerball Playoff Prize package includes:

NASCAR Powerball Playoff Prize Package (Trip Prize) (Approximate Value of \$10,000)

- Roundtrip coach airfare for finalist + one (1) guest to Phoenix, Arizona
- Hotel accommodations for finalist + one (1) guest double occupancy

- Two (2) Ally Curve Hospitality Club passes (includes food, beverages, and FanShield Infield Experience access) at Phoenix Raceway for admission to:
  - NASCAR Xfinity Series Championship Race at 4:00 pm on Saturday, November 9, 2024
  - o NASCAR Cup Series Championship Race at 1:00 pm on Sunday, November 10, 2024
- Two (2) passes for VIP Experiences at Phoenix Raceway during NASCAR Championship Weekend for Saturday, November 9, 2024, and Sunday, November 10, 2024 including:
  - NASCAR Cup Series garage pass
  - NASCAR team hauler tour
  - o MRN Radio booth tour
  - Pace car rides
  - Pre-Race attendance
  - Victory Lane access
- Two (2) Official NASCAR Championship Weekend Event Programs
- Two (2) Souvenir Gift Bags, each with a retail value of at least Two Hundred Fifty Dollars (\$250)
- Two (2) Racing Electronics Scanner Rentals for use while at Phoenix Raceway
- Two (2) tickets to a Welcome Dinner at a venue to be selected by Producer on Friday, November 8, 2024
- Concierge Service
- All meals while in PHX, including the Welcome Dinner on Friday, November 8, 2024.
- Ground transportation to and from airports, hotel, and activities in PHX.

For additional information regarding the NASCAR Powerball Playoff Prize Package please refer to the <u>Trip Prize</u> <u>Description</u> supplied by the Trip Prize Provider.

- 7. To enter the promotion, players must first log-in or register for a Fun Club account at kylottery.com. Players must be in compliance with all requirements of the Fun Club Terms of Use, including requirements for registering for or updating an existing account in order to submit tickets to enter a promotion.
- 8. Once logged in, a player will be able to submit an eligible ticket to enter this promotion.
- 9. Entries must be received by 11:59:59 PM ET on the last date to enter during the promotion.
- 10. Failure to fully provide the required information will cause a player's request to register to be rejected. Failure to provide accurate information could cause a player whose entry is selected as a winner for the promotion to be disqualified. A player shall be considered ineligible if the KLC determines that a player does not meet all player eligibility requirements or provided false information.
- 11. The KLC assumes no responsibility for incorrect information provided by a player on the registration form. After completing the registration, a player is responsible for updating account information as needed by logging in and going to "My Account" on the profile page.
- 12. A player may have no more than one (1) account. A player is not permitted to create additional accounts in the event that his or her email or other relevant information changes. The player may log in with his or her existing account credentials and make any desired changes at any time.

#### **ELIGIBILITY:**

13. An entrant must be at least eighteen (18) years of age to participate. No one under 18 years of age (except to participate as a guest subject) and no one otherwise prohibited by KRS Chapter 154A from playing KLC games are eligible to participate in this promotion or win any prize.

- 14. Entrants must have a valid U.S. address in order to register and participate.
- 15. Players may enter up to 200 total tickets per week as part of Fun Club. A week is defined as Sunday at 12:00:00 AM ET until the following Saturday at 11:59:59 PM ET. The KLC reserves the right to change, without notice, this limit on the amount of tickets that may be entered weekly or daily.
- 16. Tickets purchased via the internet using the KLC's website are not eligible for this promotion.

#### ODDS:

17. Odds of being selected as a winner in the promotion will depend on the number of entries submitted for each drawing.

# **SUBMITTING ENTRIES:**

- 18. Players can submit eligible tickets for this promotion at the KLC's website, kylottery.com, or through The Official Kentucky Lottery App. Any ticket physically sent to or dropped off at any location whatsoever, will be ineligible. The KLC will destroy all non-winning physical tickets received at any lottery office and the tickets will not be returned.
- 19. To submit an entry using the KLC's website, a player must first log onto kylottery.com using his or her unique account information. Once logged in, a player submits an entry according to the instructions on the "Enter Tickets" page of the website. Required entry information from the ticket includes the 25-digit draw game code on the draw game ticket.
- 20. To submit a ticket using the KY Lottery App, a player must have a functioning camera on his or her mobile device. The player must select "Second Chance" from the side navigation menu on the App, and then must log onto the player's Fun Club account using his or her unique account information. A player must then select "Enter Tickets" from the menu. To submit the ticket, a player must use his or her mobile device camera to line up the barcode on the draw game ticket within the viewfinder. A graphic with instructions can be found on the "Enter Tickets" tab of the App. The player will receive a message if the ticket has been successfully scanned and entered into the promotion. The player will receive an error message if the ticket could not be scanned or was ineligible for entry.
- 21. An eligible ticket may be submitted one (1) time only. The entry system will reject an entry that has been previously submitted.
- 22. The entry system will reject a ticket if it does not have a non-winning play.
- 23. To prevent fraudulent entries, after five (5) consecutive attempts to submit entries that are not recognized as eligible tickets, a player will be unable to submit entries for thirteen (13) hours.
- 24. After an entry is accepted, the player does not need to retain his or her ticket for the promotion.
- 25. By entering this promotion, the players agree to these rules and regulations and the Terms of Use for Fun Club.
- 26. A player can win only one Semi-Finalist Prize. Players entering this promotion and the iLottery NASCAR Powerball Playoff Experience promotion can win only one Semi-Finalist Prize.

#### **KLC SEMI-FINALIST DRAWINGS:**

- 27. All drawing management services associated with this promotion will be conducted by the KLC.
- 28. The drawing will be conducted according to KLC drawing procedures.
- 29. At the drawing for the promotion, three (3) alternates will be selected for Tier 1 and twenty (20) alternates will be selected for Tier 2 as noted in Item 3. If there is an insufficient number of entries, the KLC may reduce the number of alternates selected in its sole discretion. Alternates are not prize winners but are selected in the event that the winner is disqualified, unable to claim the prize, or declines to accept. Once an eligible alternate is moved up to become a prize winner, his or her alternate status in the drawing will be voided.

#### **MUSL SEMI-FINALIST DRAWINGS:**

- 30. When MUSL draws the 16 semi-finalists from the national pool, no more than one semi-finalist per lottery will advance. This means there will be a total of sixteen (16) semi-finalists from the sixteen (16) different participating lotteries entered into the NASCAR Powerball Playoff drawings.
- 31. MUSL will conduct a draw on August 13, 2024, at MUSL HQ to select sixteen (16) semi-finalists. Semi-finalists will be notified. A public announcement of the sixteen semi-finalists will be made September 1, 2024 during the Cook Out Southern 500 at Darlington Raceway in Darlington, SC.
- 32. MUSL will conduct a second draw on September 12, 2024, at MUSL HQ to select thirteen (13) semi-finalists from the pool of sixteen (16). Remaining contestants will be notified. The four (4) semi-finalists not selected to move to the next round of drawings will be awarded a \$2,500.00 prize. A public announcement of the final thirteen (13) semi-finalists will be made September 21, 2024, during the Bass Pro Shops Night Race in Bristol, TN.
- 33. MUSL will conduct a third draw on October 3, 2024, at MUSL HQ to select eight (8) semi-finalists from the pool of thirteen (13). Remaining contestants will be notified. The four (4) semi-finalists not selected to move to the next round of drawings will be awarded a \$5,000.00 prize. A public announcement of the remaining eight (8) semi-finalists will be made October 8, 2024, during the Bank of America Roval™ 400 in Concord, North Carolina.

### MUSL FINALIST DRAWING:

34. MUSL will conduct a fourth draw on October 17, 2024, at MUSL HQ to select four (4) NASCAR Powerball Playoff Finalists. Travel arrangements will be made for the four (4) finalists and their one (1) guest to attend the final draw in Phoenix for the \$1 million NASCAR Powerball Playoff Grand Prize. The four (4) semifinalists not selected to advance to the final grand prize drawing will be awarded a \$7,500.00 prize. A public announcement about the four (4) finalists will be made Sunday, November 3, 2024, at the Xfinity 500 at Martinsville Speedway in Martinsville, VA.

# **MUSL GRAND PRIZE DRAWING:**

35. MUSL will conduct a fifth and final draw on November 10, 2024, to select one (1) NASCAR Powerball Playoff Finalist as the winner of the NASCAR Powerball Playoff Grand Prize of One Million Dollars (\$1 million) during the NASCAR Cup Series Championship Race live at Phoenix Raceway in Avondale, AZ. The three (3) finalists not selected as the Grand Prize Winner will be awarded a \$10,000 prize.

#### **KLC PRIZE PACKAGE FULFILLMENT:**

- 36. A member of the KLC's Marketing Department will attempt to contact all KLC prize winners using the phone and email contact information provided in the winner's Fun Club profile at the time of the drawing. The KLC may take the following steps to contact each winner:
  - Email the winner's email address provided on the profile. The KLC may also provide a courtesy call to both the primary and secondary phone number provided on the profile. Continued attempts to contact by phone will not be made. The email contact is the official notice of the win starting the claim period set forth in item 36 below.
- 37. If the KLC determines that dialogue with the winner has not been established by phone, email, or other means acceptable to the KLC, within three (3) business days of KLC's initial contact attempt, the winner will be disqualified, and the prize will be awarded to the first eligible alternate selected.
- 38. A winner must claim their prize within three (3) business of the initial contact date the KLC Marketing Department made initial contact with the winner. The person whose name is on the entry must be the person who claims the prize. Winner must provide a valid government issued photograph identification, such as a driver's license, or other form of photograph identification acceptable to the KLC, and a completed Promotion Claim Form that they will receive from the KLC Marketing Department. The prize will be awarded only after the KLC receives the prize winner's accurate and complete Promotion Claim Form and required ID. If all required information is not received within three (3) business days, the prize will be forfeited and awarded to the first alternate selected in the drawing. This process will continue until a winner has claimed the prize or all alternates have been exhausted, whichever comes first. If all alternates have been exhausted the prize will not be awarded. All required information may be provided to the KLC by fax, email, U.S. Mail, or hand-delivery to the KLC Corporate Office. The KLC in its discretion may also provide a digital claim process with a verified electronic signature, such as Docusign. If sent by fax or email, a member of the KLC's Marketing Department will provide a fax number or email address upon winner's request. If sent by U.S. Mail, winner can send all required information to: ATTENTION: DRAWING MANAGER, Kentucky Lottery Corporation, 1011 West Main Street, Louisville, KY 40202.

NOTE: When sending personally identifiable information, such as a Social Security Number, to the KLC by email, winners should use a secure or encrypted email. Information about how to use a secure or encrypted email may be requested from the Marketing Department.

- 39. If, prior to the expiration of the three (3) business days referenced in the preceding paragraphs, a winner declines to accept and claim the prize by notifying a member of the KLC Marketing Department in writing via the winner's e-mail, the prize may be forfeited immediately upon receipt of the written notification and the first eligible alternate declared the winner.
- 40. The prize is not transferable or assignable.

41. Fulfillment of the prize will be handled by the KLC and MUSL. If a KLC semi-finalist is drawn as one of the four (4) NASCAR Powerball Playoff Prize Finalists, the winner and guest are subject to the NASCAR Powerball Playoff Prize Experience Trip Prize Terms and Conditions below.

#### **FULFILLMENT OF BONUS BUCKS**

42. In order to play internet-based games, the player must provide a valid U.S. address, be physically located within the boundaries of Kentucky at the time of purchase, and subject to age and identity verification. If the winner does not have a valid U.S. address, is not physically located within the boundaries of Kentucky at the time of purchase, or the winner's identity cannot be verified, the winner will not be able to purchase tickets online. The winner must notify the KLC once the account has been created and confirmed. Bonus Bucks are applied directly to a player's Fun Club account and must be spent on KLC games purchased via the Internet; Bonus Bucks cannot be withdrawn or redeemed for a retail purchase. Bonus Bucks will appear in the player's Fun Club account within 14 business days of creating the account.

# NASCAR POWERBALL PLAYOFF PRIZE EXPERIENCE TRIP PRIZE TERMS AND CONDITIONS

43. The NASCAR Powerball Playoff Prize Finalists and Guest are subject to and agree to be bound by the MUSL NASCAR Powerball Playoff Promotion (2024) Trip Prize Terms and Conditions. To access the terms and conditions please visit the Prize Terms and Conditions Page.

#### **ADDITIONAL CONDITIONS:**

- 44. The KLC is not responsible for the electronic misdelivery, late delivery, or failure to receive ticket information entered electronically, and the risk of loss remains with the entrant regardless of the cause of the transmission failure.
- 45. All winners are subject to validation by the KLC and may be disqualified if eligibility requirements are not met. Validity of entries, drawings, and the award of prizes are subject to rules and regulations of the KLC and the laws of the Commonwealth of Kentucky.
- 46. The prize may be considered income, and any and all taxes associated with the prize are the responsibility of the winner. Prizes may be subject to set off of certain debts as required by law.
- 47. The KLC or its designee will withhold federal, state and all applicable taxes, according to federal and state withholding requirements for any prizes won. Any taxes above the standard formulas are the responsibility of the winner. Prizes may be subject to set off of certain debts as required by law.
- 48. By entering this promotion, the player acknowledges and agrees that the KLC and MUSL may use and release the player's name, city/state and likeness (photograph) to the public, without limitation and without compensation.
- 49. By entering this promotion and accepting the prize, each winner, his or her heirs, legal representatives and assigns, agree to indemnify and hold harmless, defend, release and discharge the KLC, the Commonwealth of Kentucky, the Released Parties, and their employees, officers and directors from and against any loss, claim, damages, or injury arising out of or relating to the promotion, any action taken pursuant to these rules, or the acceptance of any prize.

- 50. The KLC is not responsible for any rules, regulations or restrictions imposed by its promotional partners. The KLC is not responsible for and has no obligation regarding the condition, quality, defects or other attributes of the prizes awarded during a promotion and expressly disclaims all warranties, expressed or implied, including, but not limited to, all implied warranties of merchantability and fitness for a particular purpose.
- 51. The KLC is not responsible for any issues with prize fulfillment caused by Released Parties or their representatives or agents. Nor is the KLC responsible for circumstances including, but not limited to event cancellation, venue or activity substitutions, or modifications to any other prize elements that are out of the KLC's control.
- 52. The KLC in its discretion reserves the right to change or extend any of the dates set out in these rules. The KLC reserves the right, in its sole discretion, to modify, suspend, postpone or cancel, with or without notice, any portion of this promotion, including the drawing, at any time and for any reason, including the award of any prize, with the approval of the KLC's President & CEO or her designee from the Executive Management group.
- 53. By entering this promotion, the entrant acknowledges that this is a collaborative promotion and accepts that the draw dates and prize awards listed herein may be subject to change without notice, and that the KLC is not responsible for any delays caused by its promotional partners.
- 54. The KLC reserves the right to substitute prizes of equivalent value.
- 55. In computing any period of time under these rules, the day of the designated act or event is not to be included; the last day of the period so computed is to be included. The term "business day" means a day that the KLC Corporate Office is actually open for business (holidays, weekends and other days the KLC is closed are excluded), and such day is from 8:00 AM to 5:00 PM ET.
- 56. In the event of any circumstances or interpretation of any matter in these rules, whether contemplated or not contemplated, the decision of the KLC's President & CEO or appropriate designee from the KLC's Executive Management Group, will be final.
- 57. This promotion is void where prohibited by law.