

KENTUCKY LOTTERY CORPORATION
Bracket Mania '24 Online Promotion
Statewide Instant Play Promotion
Rules & Regulations

GENERAL:

1. The Kentucky Lottery Corporation (KLC) plans to conduct an Instant Play online promotion with eight (8) Instant Play games under the provisions provided in these rules and regulations.
2. The Promotional Period will take place from 12:00:00 AM ET on Monday, March 11, 2024, until 11:59:59 PM ET on Wednesday, April 3, 2024.
3. During the promotion, two (2) Instant Play games will be paired to compete for the greatest total sales during a calendar 48-hour period, (a "Match"), as set forth in the schedule below. There will be four (4) Matches in the First Round, two (2) Matches in the Second Round, and one (1) Match in the Final Round. Players who played the Instant Play game with the most total sales (the "winning Instant Play game") during a Match are eligible for the drawing associated with the Match (a "Qualifying Play"). The winning Instant Play games in the First Round will advance to the Second Round, and the winning Instant Play games in the Second Round will advance to the Final Round. The promotion schedule is as follows:
 - **Round One:**
 - **Match 1: Monday, March 11 - Tuesday, March 12, 2024**
 - Emoti Collect Vacation Riches vs. Prize Potions
 - **Match 2: Thursday, March 14 – Friday, March 15, 2024**
 - Precious 7's vs. Wild 8's
 - **Match 3: Monday, March 18 – Tuesday, March 19, 2024**
 - Big Money Spin vs. Hex Breaker
 - **Match 4: Thursday, March 21 – Friday, March 22, 2024**
 - Kentucky Cash Drop vs. Triple Platinum
 - **Round Two:**
 - **Match 1: Monday, March 25 – Tuesday, March 26, 2024**
 - Match TBD pursuant to the selection criteria herein.
 - **Match 2: Thursday, March 28 – Friday, March 29, 2024**
 - Match TBD pursuant to the selection criteria herein.
 - **Final Round:**
 - **Tuesday, April 2 – Wednesday, April 3, 2024**
 - Match TBD pursuant to the selection criteria herein.
4. Each Match will have its own drawing. The First-Round drawings will be held on or about Thursday, March 28, 2024, and the Second Round and the Final Round drawings will be held on or about Wednesday, April 10, 2024. Only players who made a Qualifying Play by playing the winning Instant Play game for each Match are eligible for the drawing. A player can only win once per Round.
5. The total amount awarded in the promotion will be \$4,600 Bonus Bucks. Entries are discarded after each promotional drawing. A player can only win once per drawing Round. Prizes will be

awarded as follows:

- **Round One:**
 - 20 players will win \$30 in Bonus Bucks (5 winners and 10 alternates per match)
 - **Round Two:**
 - 20 players will win \$75 in Bonus Bucks (10 winners and 10 alternates per match)
 - **Final Round:**
 - 20 players will win \$100 in Bonus Bucks (20 winners and 10 alternates)
 - Grand Prize Winner: \$500 in Bonus Bucks (1 winner and 10 alternates)

 - The Bonus Bucks will be deposited into the winners' Fun Club accounts within 10 business days following the end of the drawing.

 - Bonus Bucks are applied directly to a player's Fun Club Rewards account and must be spent on games purchased via the Internet; Bonus Bucks cannot be withdrawn or redeemed for a retail purchase.
6. During the First and Second Round drawings, ten (10) alternates will be selected per Match. For the Final round drawings, ten (10) alternates will be selected for the Grand Prize winner and ten (10) alternates will be selected for the Final Round winners.
 7. Players are eligible to receive one (1) entry for each qualifying play of the winning Instant Play game during the defined Match promotional period. Any play regardless of price point qualifies for one entry in this promotion. A "TRY" is not a qualifying play.
 8. This promotion is only available at play.kylottery.com. Tickets purchased at retail are not eligible.
 9. Player's funding transactions are subject to a player's Fun Club account balance and deposit limits.
 10. All deposited funds must be spent on KLC games purchased via the Internet and cannot be withdrawn.
 11. Failure to provide accurate information could disqualify a player whose entry is selected as a winner for this promotion. A player shall be considered ineligible if the KLC determines that a player does not meet all player eligibility requirements or provided false information.
 12. The KLC assumes no responsibility for incorrect information provided by a player on the Fun Club registration form. After completing the registration, a player is responsible for updating account information as needed by logging in and going to his or her account profile page.
 13. A player may have no more than one (1) account. A player is not permitted to create additional accounts if his or her email or other relevant information changes. The player may log in with his or her existing account credentials and make any desired changes at any time.

ELIGIBILITY:

14. To be eligible for the promotion, players must first register for a Fun Club account at kylottery.com. Players must be in compliance with all requirements of the Fun Club Terms of Use, including requirements for registering for or updating an existing account in order to enter a promotion. Fun Club accounts that are Opted Out or Manually Disabled are ineligible to enter or to win.
15. To play internet-based lottery games, players must be at least 18 years old, have a valid KY address, be physically located within the boundaries of Kentucky, and otherwise be in compliance with the iLottery Terms of Use.
16. No one otherwise prohibited by KRS Chapter 154A from playing KLC games are eligible to participate in this promotion or win any prize.

ODDS:

17. Odds of being selected as a winner in the promotion will depend on the number of eligible entries that take place during the promotional period.

SUBMITTING ENTRIES:

18. Players with a qualifying play during the promotional period will be automatically entered into the promotion.
19. Players will receive one (1) entry for each qualifying play as described in Item 7.
20. By playing qualifying game(s) during the promotional period, the players agree to these rules and regulations, the rules and regulations for the iLottery purchase of Instant Games, and the Fun Club and iLottery Terms of Use, and the Instant Play Game rules and regulations for the qualifying game(s).
21. A player is allowed to win only one prize per round in this promotion.

PRIZE DRAWING:

22. At the conclusion of the promotional period, KLC will run an IGT system-generated report utilizing the criteria set forth for this promotion.
23. A member of the iLottery team will upload the system-generated report into the Promotional Drawing System.
24. All drawing management services associated with this promotion will be conducted by the KLC.
25. The drawing will be conducted per KLC drawing procedures.
26. During the drawing, alternates will be selected as noted in Item 4. If there is an insufficient number of entries, the KLC may reduce the number of alternates selected in its sole discretion. Alternates are not prize winners, but are selected if a winner is disqualified, unable to claim the

prize, or declines to accept. Once an eligible alternate is moved up to become a prize winner, his or her alternate status in the drawing will be voided.

PRIZE FULFILLMENT:

27. A member of the KLC's iLottery Department will notify all the Round 1, Round 2, and Final Round secondary winners using the email provided in the winner's Fun Club profile at the time of the drawings. This email win notification will include the expected date Bonus Bucks award will appear in the designated player's Fun Club account.
28. A member of the KLC's iLottery Department will attempt to contact the Grand Prize winner using the phone and email contact information provided in the winner's Fun Club profile at the time of the drawings. The KLC may take the following steps to contact the winner:
 - Email the winner's email address provided on the profile. The KLC may also provide a courtesy call to both the primary and secondary phone number provided on the profile. Continued attempts to contact by phone will not be made. The email contact is the official notice of the win starting the claim period set forth in item 29 below.
29. If the KLC determines that dialogue with the Grand Prize winner has not been established by phone, email, or other means acceptable to the KLC, within three (3) business days following the date of KLC's initial attempted telephone contact, the winner will be disqualified, and the prize will be awarded to the first eligible alternate selected. This process will continue until a winner has claimed the prize or all alternates have been exhausted, whichever comes first. If all alternates have been exhausted, the prize will not be awarded.
30. Award of Bonus Bucks will appear in the designated winner player's Fun Club account within 10 business days following the promotional draw.
31. All federal, state and/or local taxes or other fees on the prizes won will be the responsibility of the winner.
32. The prize is not transferable or assignable.
33. Fulfillment of the prize will be handled by the KLC.

ADDITIONAL CONDITIONS:

34. All winners are subject to validation by the KLC and may be disqualified if eligibility requirements are not met. Validity of entries, drawings, and the award of prizes are subject to rules and regulations of the KLC and the laws of the Commonwealth of Kentucky.
35. By entering this promotion and accepting the prize, the player acknowledges and agrees that the KLC may use and release the player's name, city/state, and likeness (photograph) to the public, without limitation and without compensation.
36. By entering this promotion and accepting the prize, bonus, or award, each entrant/participant, his or her heirs, legal representatives and assigns, agree to indemnify and hold harmless, defend, release and discharge the KLC, the Commonwealth of Kentucky, their employees, officers and

directors from and against any loss, claim, damages, or injury arising out of or relating to the promotion, any action taken pursuant to these rules, or the acceptance of any promotional offering or prize.

37. The KLC is not responsible for any rules, regulations or restrictions imposed by its promotional partners. The KLC is not responsible for and has no obligation regarding the condition, quality, defects or other attributes of the prizes awarded during a promotion and expressly disclaims all warranties, expressed or implied, including, but not limited to, all implied warranties of merchantability and fitness for particular purpose.
38. Age restrictions may apply to redeem vouchers for certain products, merchandise or services.
39. The KLC in its discretion reserves the right to change or extend any of the dates set out in these rules. The KLC reserves the right, in its sole discretion, to modify, suspend, postpone or cancel, with or without notice, any portion of this promotion including the drawing at any time and for any reason including the award of any prize with the approval of the President & CEO or the designee from the Executive Management group.
40. The KLC reserves the right to substitute prizes of equivalent value.
41. In computing any period of time under these rules, the day of the designated act or event is not to be included; the last day of the period so computed is to be included. The term "business day" means a day that the KLC Corporate Office is actually open for business Monday – Friday (holidays, weekends and other days the KLC is closed are excluded), and such day is from 12:00:00 AM to 11:59:59 PM ET.
42. In the event of any circumstances or interpretation of any matter in these rules, whether contemplated or not contemplated, the decision of the President & CEO or the designee from the KLC's Executive Management Group, will be final.
43. This promotion is void where prohibited by law.