KENTUCKY LOTTERY CORPORATION 35th Anniversary iLottery Online Promotion

Rules & Regulations

GENERAL:

- The Kentucky Lottery Corporation (KLC) plans to conduct various online promotions each week during the months of April and May 2024 to highlight the Kentucky Lottery's 35th Anniversary.
- 2. Players who make Qualifying Plays during the Promotional Periods will be eligible for entry into the promotional drawings. Each Qualifying Play for the four Promotional Periods is defined in section four below.
- 3. There will be four (4) Promotional Periods with a total of two (2) drawings. Drawings will only take place for promotional periods 2 and 4. The drawings will be held on or about Wednesday, May 8, 2024. The Promotional Periods are as follows:

Promotional Period 1:

i. **Promotion Dates:** 12:00:00am Sunday, April 7, 2024, through 11:59:59pm Saturday, April 13, 2024.

Promotional Period 2:

i. **Promotion Dates:** 12:00:00am Monday, April 15, 2024, through 11:59:59pm Saturday, April 20, 2024.

Promotional Period 3:

 Promotion Dates: 12:00:00am Tuesday, April 23, 2024, through 11:59:59pm Saturday, April 27, 2024.

• Promotional Period 4:

- i. **Promotion Dates:** 12:00:00am Monday, April 29, 2024, through 11:59:59pm Friday, May 3, 2024.
- 4. The promotional offers for each period, subject to the conditions below, are as follows:

Promotional Period 1:

- Promotion Dates: 12:00:00am Sunday, April 7, 2024, through 11:59:59pm Saturday, April 13, 2024.
- ii. **Qualifying Play and Prize:** Players who spend \$10 in a single transaction on a Pick 3 ticket will receive two (2) \$1 My Reward plays.

iii. Additional Conditions:

- a) Players are limited to one (1) Qualifying Play per day during Promotional Period.
- b) The Pick 3 Rewards play is applied directly to a player's Fun Club account and must be spent on two (2) \$1 Pick 3 plays purchased via the Internet; a My Rewards play cannot be withdrawn or redeemed for a retail purchase.
- c) The My Rewards plays will expire thirty (30) days after the promotional award appears in the player's account.

Promotional Period 2:

i. **Promotion Dates:** 12:00:00am Monday, April 15, 2024, through Saturday, April 20, 2024.

Qualifying Play and Prize. Players who play the following three (3) Instant Play games, Wild 8's, 5 Card Cash, and Precious 7's will be eligible for a single entry into the prize drawing to win \$35 Bonus Bucks.

- ii. Drawing Details. One (1) drawing will be conducted for promotional period 2.
 - a) The drawing will be conducted on or about Wednesday, May 8, 2024.
 - b) For promotional period 2, thirty-five (35) winners and ten (10) alternates will be selected.

iii. Additional Conditions:

- a) Players are eligible to receive one (1) entry during the designated promotional period after completing a qualifying play from all three (3) Instant Play games, Wild 8's, 5 Card Cash, and Precious 7's.
- b) A qualifying play is a successful purchase, regardless of price point. A "TRY" is not a qualifying play.

Promotional Period 3:

- i. **Promotion Dates:** 12:00:00am Tuesday, April 23, 2024, through 11:59:59pm Saturday, April 27, 2024.
- ii. **Qualifying Play and Prize:** Players who Deposit \$100 in a single transaction will receive a max amount of \$35 bonus bucks.

iii. Additional Conditions:

- a) Players who make a qualifying deposit during Promotional Period 3 of \$100 in a single transaction will receive \$35 Bonus Bucks.
- b) The maximum award a player can receive is \$35 in Bonus Bucks.
- c) Fulfillment of Bonus Bucks conditions apply. See section 6.

• Promotional Period 4:

- i. **Promotion Dates:** 12:00:00am Monday, April 29, 2024, through 11:59:59pm Friday, May 3, 2024.
- ii. **Qualifying Play and Prize:** Players who play one (1) or more Instant Play games each day of Promotional Period 4 will be eligible for a chance to win \$350 in Bonus Bucks in the Period 4 promotional drawing.
- iii. Draw Details: One (1) drawing will be conducted for promotional period 4.
 - a) The drawing will be conducted on or about Wednesday, May 8, 2024.
 - b) For promotional period 4, thirty-five (35) winners and ten (10) alternates will be selected.
 - c) Thirty-five (35) players will be awarded the \$350 Bonus Bucks prize.

iv. Additional Conditions:

- a) Players are eligible to receive one (1) entry during the designated promotional period after playing one (1) or more Instant Play games each day of Promotional Period 4.
- b) Players must play one (1) Instant Play game every day during the Promotional period 4.
- A qualifying play is a successful purchase, regardless of price point. A "TRY" is not a qualifying play.

- 5. Players can fund their Fun Club account via credit/debit card, Apple Pay, PayPal, bank account, or iFund/iGift at retail (the "funding transaction")
- 6. **FULFILLMENT OF BONUS BUCKS:** In order to play internet-based games, the player must provide a valid U.S. address, be physically located within the boundaries of Kentucky at the time of purchase, and subject to age and identity verification. If the winner does not have a valid U.S. address, is not physically located within the boundaries of Kentucky at the time of purchase, or the winner's identity cannot be verified, the winner will not be able to purchase tickets online. The winner must notify the KLC once the account has been created and confirmed. Bonus Bucks are applied directly to a player's Fun Club account and must be spent on KLC games purchased via the Internet; Bonus Bucks cannot be withdrawn or redeemed for a retail purchase. Bonus Bucks will appear in the player's Fun Club account within 14 business days of creating the account.
- 7. This promotion is only available at <u>play.kylottery.com</u>. Tickets purchased at retail are not eligible.
- 8. Player's funding transactions are subject to a player's Fun Club account balance and deposit limits.
- 9. All deposited funds must be spent on KLC games purchased via the Internet and cannot be withdrawn.
- 10. The promotional offers are only available during the Promotional Periods.

ADDITIONAL CONDITIONS:

- 11. The promotion is subject to Kentucky law, the rules and regulations of the KLC.
- 12. To play internet-based lottery games, players must be at least 18 years old, have a valid US address, be physically located within the boundaries of Kentucky, and otherwise be in compliance with the iLottery Terms of Use.
- 13. No one otherwise prohibited by KRS Chapter 154A from playing KLC games are eligible to participate in this promotion or win any prize.
- 14. By entering this promotion and accepting the prize, each entrant, his or her heirs, legal representatives and assigns, agree to indemnify and hold harmless, defend, release and discharge the KLC, the Commonwealth of Kentucky, their employees, officers and directors from and against any loss, claim, damages, or injury arising out of or relating to the promotion, any action taken pursuant to these rules, or the acceptance of any prize.
- 15. The KLC is not responsible for any rules, regulations or restrictions imposed by its promotional partners. The KLC is not responsible for and has no obligation regarding the condition, quality, defects or other attributes of the prizes awarded during a promotion and expressly disclaims all warranties, expressed or implied, including, but not limited to, all implied warranties of merchantability and fitness for particular purpose.
- 16. Age restrictions may apply to redeem vouchers for certain products, merchandise or services.

- 17. The KLC in its discretion reserves the right to change or extend any of the dates set out in these rules. The KLC reserves the right, in its sole discretion, to modify, suspend, postpone or cancel, with or without notice, any portion of this promotion including the drawing at any time and for any reason including the award of any prize with the approval of the President & CEO or appropriate designee from the Executive Management group.
- 18. The KLC reserves the right to substitute prizes of equivalent value.
- 19. In computing any period of time under these rules, the day of the designated act or event is not to be included; the last day of the period so computed is to be included. The term "business day" means a day that the KLC Corporate Office is actually open for business Monday Friday (holidays, weekends and other days the KLC is closed are excluded), and such day is from 12:00:00am to 11:59:59pm ET.
- 20. In the event of any circumstances or interpretation of any matter in these rules, whether contemplated or not contemplated, the decision of the President & CEO or appropriate designee from the KLC's Executive Management Group, will be final.
- 21. This promotion is void where prohibited by law.