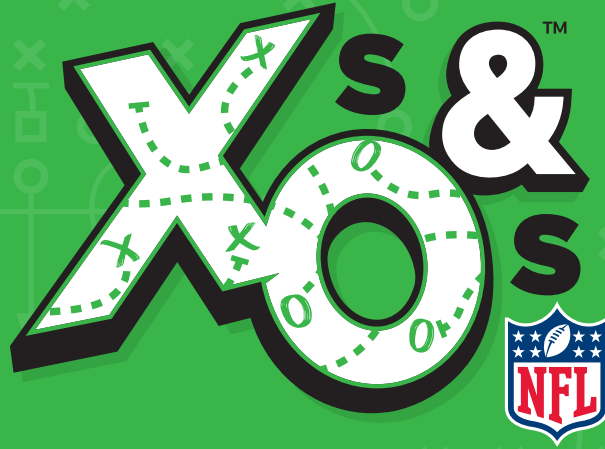




Quick Summary for Sales Reps

It is a standalone draw game where players pick NFL teams instead of numbers. Winning results are determined by a random draw and are not connected to Powerball or real NFL game outcomes.

GAME BASICS

What is Powerball Xs & Os?

Xs & Os is a new national draw game featuring NFL teams instead of numbers. Players pick teams, and winning results are determined through a random draw.

Is this a Powerball game?

No. Xs & Os is a completely separate, standalone draw game. It is not part of Powerball and does not use Powerball numbers or drawing results.

Do I need to buy Powerball to play this?

No. Xs & Os is sold independently. No Powerball purchase is required.

Are the results tied to NFL games?

No. NFL game results have no impact on this game. Winning teams are selected through a random draw, not based on real game outcomes.

LAUNCH DETAILS

When do tickets go on sale?

Sales begin on September 8, 2026.

When is the first drawing?

The first drawing will be held on Sunday, September 13, 2026.

HOW TO PLAY

How does a player play Xs & Os?

Players pick up to 8 different NFL teams or choose Quick Pick. Each set of 8 teams equals 1 play for \$5.

Can players pick fewer than 8 teams?

No. The player must select 8 teams or use Quick Pick.

Do teams have to be picked in a specific order?

No. Order does not matter.

How do players win?

Players win by matching 4 or more teams drawn.

DRAW DETAILS

When is the drawing?

Sunday at 10:00 PM ET.

Where can players find results?

Results are available at Powerball.com, official lottery channels, and in-store.

When do ticket sales close?

Sales close no later than 8:59 PM ET on Sunday.

PRIZES AND ODDS

What is the top prize?

A \$1 million starting jackpot is awarded for matching all 8 teams.

The jackpot rolls until won and may be shared among multiple winners (pari-mutuel).

It can grow **beyond \$1 million** as it rolls.

What prizes can players win?

There are five prize tiers:

- Match 8 teams – \$1M guaranteed starting jackpot
- Match 7 teams – \$20,000
- Match 6 teams – \$500
- Match 5 teams – \$40
- Match 4 teams – \$7

Are there break-even prizes?

No. The smallest prize is \$7, so every winning ticket pays more than the \$5 cost.

What are the odds of winning?

Overall odds are approximately 1 in 12.16.

JACKPOT DETAILS

What is the starting jackpot?

The jackpot starts at a guaranteed \$1 million. It rolls until won, can grow with each draw, and may be split among multiple winners (pari-mutuel).

PROMOTIONAL PRIZING

What happens if a ticket does not win in the draw?

The ticket can still be entered into promotional drawings for additional prizes.

How does promotional entry work?

Players purchase a ticket, visit www.powerballofficial.com, and manually enter their ticket to receive entries (5 entries per \$5 ticket) for available prizes.

What kinds of promotional prizes are available?

Prizes may include gift cards, NFL tickets, and NFL travel experiences.

Are promotional drawings connected to the main draw?

No. Promotional drawings are separate random drawings.

KEY SELLING POINTS

What is the easiest way to explain this game to players?

"It's a draw game where you pick NFL teams instead of numbers. The results are random and not based on real NFL games or Powerball."

What makes this game appealing?

Familiar NFL teams, simple gameplay, a Sunday draw routine, strong prize structure, and additional promotional prize opportunities.

What should I avoid saying?

Do not suggest the game is tied to real NFL results. Do not imply Powerball numbers or drawings are used. Do not describe it as sports betting.

COMMON CUSTOMER QUESTIONS

Do I need to follow football to play?

No. Players can choose teams randomly. No football knowledge is required.

Do my teams need to win their games?

No. Game outcomes do not matter.

Is this like betting on football?

No. This is a random lottery draw game, not sports betting.

Is this the same as or part of Powerball?

No. It is a separate game with its own draw and rules.