

THE QUARTER

WE



UR

RETAILERS



**LUCK
STRIKES
TWICE**

**CASHING AGENT
ENHANCEMENTS**

**DIGITAL
PLAY SLIPS**

THE PRESIDENT'S CORNER

Dear Retail Partners,

They say lightning doesn't strike twice.

Well, I'm here to tell you that thanks to our players and retailers for their ongoing commitment to the Lottery and its good causes, that saying no longer applies to us.

Saturday, April 6th's Powerball drawing seemed to go as so many have over the years – producing winners of the game's secondary prizes. In this case, two lucky players won \$150,000 each.

Little did we know that these two winners and one of our Lottery retailers were about to make history.

A few days after the April 6 drawing, we found out that the two \$150,000 tickets were sold at the same retailer – Quick Shop in Paducah owned and operated by Randa Saada. Quick Shop received \$3,000 for selling both winning tickets.

To our knowledge, the Quick Shop in Paducah is the first Kentucky Lottery retailer to sell two winning draw tickets of the same amount from the same draw date to two different players. What a privilege it is to add Randa and the team at Quick Shop to the Kentucky Lottery history books during our yearlong 35th birthday celebration.

I was thrilled to meet Jimmy Sharp of Paducah, one of the lucky players who won \$150,000 after purchasing a Powerball ticket at Quick Shop.

Sharp, who has worked as a captain on a riverboat for nearly 50 years, had just returned home from a 28-day shift and made a point to stop at Quick Shop on Bridge Street to buy his tickets.

We continue to hear amazing winning stories like Sharp's all across the state, and it's a direct result of the hard work and dedication of our extensive retail partnerships.

Thanks to our 3,400 retail partners, the Kentucky Lottery is where the players want to be. You make it so convenient for our players, and we cannot thank you enough for your continued effort and support.

Enjoy your summer and I'm looking forward to visiting some of your locations real soon.

All the best,



Mary Harville
Kentucky Lottery
President and CEO



Editor of The Quarter Magazine – Sara Westerman, Senior Marketing Specialist

Randa Saada is the owner of Quick Shop in Paducah.

The store sold two winning \$150,000 Powerball with Power Play tickets for the same drawing to two different players.



Sharp, and the other winner who wished to remain anonymous, added the Power Play add-on feature to their tickets. The multiplier drawn was 3 allowing them to multiply their \$50,000 to \$150,000.

President and CEO Mary Harville presented Jimmy Sharp (center) a ceremonial check for his Powerball win. Jimmy's son is pictured as well.

Winning numbers from the April 6th Powerball drawing:
22-27-44-52-69 Powerball 9



SCRATCH-OFFS

By Rhonda Zimmerman, Director of Scratch Product

BREAKOUT HITS COMING YOUR WAY ON JULY 18!

Players love games that are loaded with top prizes they can immediately cash in your stores as demonstrated by the extremely popular blowout games we've launched at multiple price points. That's why we are so excited to launch a brand-new family of "HIT" games that are sure to be a "hit" with your customers straight out of the gate!

\$2 - HIT \$100 features 2,600 TOP PRIZES OF \$100 and is loaded with \$50 winners.

\$5 - HIT \$250 features 2,000 TOP PRIZES OF \$250 and is loaded with \$30 and \$50 winners.

\$10 - HIT \$600 features 1,500 TOP PRIZES OF \$600 and is loaded with \$30, \$50, and \$100 winners.

\$20 - HIT \$1,000 features 1,000 TOP PRIZES OF \$1,000 and is loaded with \$50 and \$100 winners.

\$30 - HIT \$5,000 features 100 TOP PRIZES OF \$5,000 and 400 PRIZES OF \$2,500, plus it's loaded with \$50 to \$500 winners. This game launched in June as the "anchor" of the family and is already proving to be a fan favorite!

Speaking of fan-favorites, **SLINGO® POP TRIPLER** also launches in July, offering a \$25,000 top prize and is packed full of \$30 and \$50 winners!



PROMOTIONS

By Susan Simmons, Marketing Manager, Promotions & Production

This summer, the Kentucky Lottery Promotions Team will be popping up all over the state! From Paducah to Paintsville, we will travel to 25 retailer locations across the state to focus on creating a positive player experience, educating new players on how to play, and gaining new Fun Club sign-ups.

Speaking of the Kentucky Lottery's Fun Club – What's in it for you and retailers across the state?

- Fun Club members are notified about new Scratch-off and Fast Play games launching – driving traffic to your stores!
- Fun Club members receive coupons and offers for retail locations only!
- Fun Club members are alerted about Second Chance Promotions and more ways to win that require eligible tickets to be purchased at retail locations only!
- Fun Club members receive emails for special events at select retail locations near them!

The Kentucky Lottery Fun Club has over 690,000 members! Let your loyal and new players know the benefits of joining the Kentucky Lottery Fun Club and direct them to kylottery.com to register today.

SEVEN DAYS OF WINNING!

In July, we will be celebrating National Lottery Day with an entire week of winning!! The 7 Days of Winning Promotion is back and each day, during the week of July 15, players will have different ways to earn free tickets* by playing the games they love.

- | | |
|---|--|
|  MONDAY 7/15 | Buy \$10 or more of Pick 3 on a single ticket purchase,
Get two 50-cent Pick 4 box plays FREE |
|  TUESDAY 7/16 | Buy \$10 in Cash Ball 225 in a single ticket purchase,
Get a \$2 Lucky for Life ticket FREE |
|  WEDNESDAY 7/17 | Buy \$10 in Cash Pop in a single ticket purchase,
Get a \$2 Fast Play ticket FREE |
|  THURSDAY 7/18 | Buy \$10 or more of Pick 4 on a single ticket purchase,
Get a \$1 Keno 4-spot ticket FREE |
|  FRIDAY 7/19 | Buy \$10 in Lucky for Life in a single ticket purchase,
Get a \$1 Cash Ball 225 ticket FREE |
|  SATURDAY 7/20 | Buy \$10 in Keno in a single ticket purchase,
Get a \$1 Cash Pop ticket FREE |
|  SUNDAY 7/21 | Buy \$10 in Fast Play in a single ticket purchase,
Get a \$2 Powerball ticket |

*All free tickets are quick pick plays.

**Promotion dates and tickets are subject to change with final approval pending.

Coming this fall, as football season kicks off, we will be hosting Cash Pop Bonus Hours in September and Keno Multiplier Madness in October! More details and dates on these exciting draw game promotions coming soon.

TERMINAL-GENERATED GAMES

By Monica Bischoff, Terminal-Generated Games Product Manager

Wow! What an amazing FY24 we had for our terminal-generated games! We're excited to kick off FY25 with lots of great initiatives planned and hope to have another great fiscal year.

GAME RETIREMENT NOTICE - KENTUCKY 5

Due to player feedback, we are retiring Kentucky 5. Launched in November 2022 at retail and online in December 2022, this daily draw game offers players a chance to win the rolling jackpot. The jackpot starts at \$40,000 and rolls \$5,000 each day until the jackpot is won. The game also has an add-on feature, Xtra, which guarantees the \$2 minimum prize if the player matched two of the five numbers drawn.

The last day of sales and the last drawing will be November 2. In order to prepare for the game end, multi-draw options for this game are no longer available for purchase starting on October 1, 2024. Players will have 180 days to claim prizes won in the final drawing.

To thank our players for playing the game, we want to show our appreciation by offering a Kentucky 5 second chance promotion. The promotion will begin on or around September 1 and will run through five days after the last drawing on November 2. We will advertise the promotion and communicate the retirement to our players through website, social media, email, and POS. More details to come from our promotions team in the coming months.



NEW FAST PLAY GAMES

We're continuing the trend of launching new Fast Play games every month throughout FY25. This will help build our product awareness, offer fresh new games to our players, and grow our jackpot! Additional marketing support will be given to Fast Play in FY25.

In July, we will launch two Fast Play games. On July 11, we're giving our players a fun summer sports seasonal game, **\$2 DODGEBALL**. On July 25, we will bring back the beloved **\$20 JACKPOT FORTUNE** game that originally launched March 2022 as our first ever \$20 Fast Play ticket! Throughout August, we have two spooky seasonal games launching, **\$2 TIC TAC BOO** launches on August 22. On August 29, we will introduce another licensed property game into the category, **\$10 GHOSTBUSTERS**. We will close Q1 FY25 with a new game launching on September 19, **\$2 ZODIAC**.

The Fast Play games are at various price points with each game eligible to win a percentage of the rolling jackpot.



GHOSTBUSTERS™ OMNI CHANNEL

Who ya gonna call? GHOSTBUSTERS! The Kentucky Lottery is launching our first ever licensed property Omni Channel game across all three channels – Scratch-off, Fast Play and Instant Play-on August 29. This makes it our second omni-channel game and will feature a \$5 Scratch-off ticket, \$10 Fast Play draw game and an Instant Play game. The goal of an omni-channel game is to drive play from one game channel to the other.

GHOSTBUSTERS™ FAST PLAY GAME

Price: \$10
Top Prize: 100% of the rolling jackpot

GHOSTBUSTERS™ SCRATCH-OFF

Price: \$5
Top Prize: \$50,000

GHOSTBUSTERS™ INSTANT PLAY GAME

Price: \$0.10-\$20
Top Prize: Up to \$200,000

FAST PLAY
 LOTTERY
 KYLOTTERY.COM

GHOSTBUSTERS
 Ghostbusters™ & © 2024 Columbia Pictures Industries, Inc. All Rights Reserved.
 CURRENT ESTIMATED FAST PLAY JACKPOT
\$240,000
 This Game Pays 100% of the Jackpot

HOW TO PLAY
 Match any of YOUR NUMBERS to any of the WINNING NUMBERS, win the corresponding prize shown below that number.

WINNING NUMBERS
 7 6 32 10
 62 12 8 49

YOUR NUMBERS

13 \$100	25 \$5,000
28 JACKPOT	
35 \$50	65 \$25
56 \$20	
20 \$500	27 \$20
4 \$100	34 \$500
9 \$50	50 \$100
33 \$200	11 \$100
52 \$100	48 \$1,000

MATCH 3 BONUS
 HOW TO PLAY
 Match three WINNING NUMBERS to all three numbers shown in the MATCH 3 BONUS, win \$100 instantly!

38 61 63

SCAN TO TRY

\$5
GHOSTBUSTERS
WIN UP TO \$50,000!

BONUS: Reveal a prize amount in any of the 4 BONUS spots, win that amount.

BONUS 1
 BONUS 2
 BONUS 3
 BONUS 4

See ticket back for play instructions.

WINNING SYMBOLS
 YOUR SYMBOLS

\$5
GHOSTBUSTERS
WIN UP TO \$50,000!

BONUS: Reveal a prize amount in any of the 4 BONUS spots, win that amount.

BONUS 1
 BONUS 2
 BONUS 3
 BONUS 4

See ticket back for play instructions.

WINNING SYMBOLS
 YOUR SYMBOLS



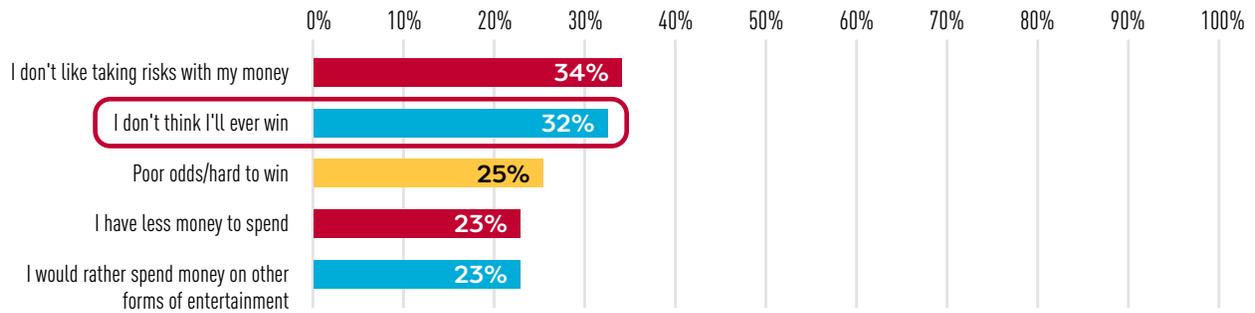
THE IMPORTANCE OF WINNER AWARENESS

By Greg Wood, Director of Market Research Services

“Nobody ever wins.” “No one from my area ever wins, only those from ____.” “I never win and don’t know anyone who has won.” If you’re a lottery retailer, then you’ve likely heard statements like these or something similar. Players feeling that “they can never win” is an observation that the lottery takes very seriously. The graph below shows the top reasons that non-players cite for not playing the lottery. You can see that almost a third of non-players feel that “I don’t think I’ll ever win.”

REASONS FOR NEVER PLAYING KENTUCKY LOTTERY

“Why have you NEVER played the lottery?” FY24Q3 (n=186)



While this sentiment may be understandable for a particular individual, the reality is that players are winning every day. In fact, in fiscal year 2023, the lottery paid out nearly \$1.3 BILLION to players – which was 70.2% of total sales! So, if over 70% of ticket sales are being paid out to winners, how can the lottery & our partner retailers effectively combat the perception that “Nobody ever wins?” One of the most important tools we can use to combat this perception of course is “Winner Awareness.” What does that mean exactly and how do we do that?

“Winner Awareness” messaging can come in several forms. The Kentucky Lottery Social Media Team has incorporated winner awareness in a big way. Winner awareness posts are a vital piece of content on our three major social media platforms (Facebook, Instagram, and X). For reference, on our most notable platform Facebook (over 134,000 Followers) winner awareness posts account for over 40% of our Reach metric in Calendar Year (CY) 2024. In fact, through CY24², the Kentucky Lottery Social Media Team has created 159 winner posts on Facebook (averaging 40 per month), 160 winner posts on Instagram (avg. 40 per month) and over 100 posts on X (avg. 25 per month).



Conner Farrell, Digital & Social Marketing Specialist for the Kentucky Lottery explains, “Winner awareness creative can accomplish a few objectives. It gives the lottery the ability to showcase and celebrate big winners. The lottery is also able to showcase our retailers that sell the winning ticket by having the store name front and center on pieces of creative and tagging their accounts in the post itself. We also highlight the game itself, promoting the fact that wins are possible and can be found across the state.”

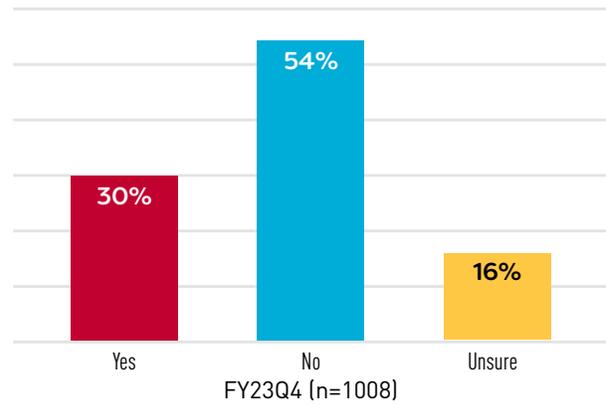
There is also a story-telling element where we can shed light on the winner’s story and give them a spotlight.

This piece is evident in our “Winner Wednesday” series where a winner, who shared their story with us, is given a spotlight once a week. These posts are very popular with our audience and many followers join in congratulating the winner.

Winner awareness is also an important metric that is followed as a part of the lottery’s continual player tracking study. In the most recent quarter, 30% of survey respondents reported having seen or heard advertising related to Kentucky Lottery winners.

HEARD OF KENTUCKY LOTTERY WINNERS IN PAST 30 DAYS

Within the past 30 days, have you either seen or heard any advertising related to Kentucky Lottery winners?



30 Kentucky middle school employees claim winning \$1M Powerball jackpot

The organizer hid the ticket in a math textbook



The group’s organizer kept the winning ticket in a math textbook

Another way we tell winners’ stories is through news releases to media outlets. “Communicating stories of lottery winners through the media is another great way to generate buzz and let folks know people are winning,” says Jennifer Cunningham, Senior Marketing Specialist – Communications and Winner Awareness. “We have had several winner stories over the last year that have gone viral nationally but also internationally with the help of media.”

To help attract attention and increase awareness to our retailers, news releases covering winners almost always include retail locations of where the winning tickets were sold.

And while advertising, social media & signage are all very effective tools for winner awareness, we know that the most effective tool in the battle is word-of-mouth. Let your players know when you’ve had a big winner! How many winners have you had at your store? Are you promoting winner awareness through signage at the counter or perhaps on a vending machine? We know that players like to purchase lottery tickets from stores where they know that other players have had winning experiences. We strongly encourage you to take full advantage of every opportunity to promote winners at your location. (Remember not to give out personal information.) If you have any questions about winner awareness or need any additional signage or information, please don’t hesitate to reach out to your territory sales manager. And the next time you hear someone say, “Nobody ever wins”, you can tell them, “Somebody’s going to win, it might as well be you!”

WINNERS WINNERS EVERYWHERE!

By Jennifer Cunningham, Senior Marketing Specialist – Communications & Winner Awareness



Powerball

Kroger C-409 – Hebron

“No one looks in a math book,” a member of the Jones 30 joked. “I knew it would be safe there...page 200. I have checked this a thousand times.”

“A lot of us have gone on trips together, we’ve had babies and grandbabies over the years,” one winner shared. “We always have so much fun. It’s just cool to win as a group and share this experience.”



Millionaire Club

PV & P Mart – Springfield

“I scratched the first bonus, and it was a loser. Then I scratched the second bonus, and it said I won \$10,000! I scanned the barcode (on the vending machine), and it said I won \$50,000! I couldn’t believe it.”



50X The Cash

Price Less Foods – Louisville

“When it came up fifty times, I figured it was going to be \$5,” Charles Stallard said. “When I scratched off \$3,000, I actually started crying. I couldn’t believe it!”

“I didn’t get much sleep all weekend,” Stallard said. “For the first time in my life, I’m not in debt. I get to pay my house off.”



Wild Cash Multiplier

Skyline Fuel – Hopkinsville

“I screamed! I’ve never hollered that loud before,” Reshawn Toliver said.

“I needed to calm down. I was lost for a minute,” she said. “One minute, it’s like breathe, the next minute, it’s like stop laughing. I can hear the scream over and over again in my head.”



Millionaire Club

Pond Creek Grocery –
McAndrews

"I don't play all that often," he said. "But I saw other people playing and thought, 'I'm going to try and see,' and Boom!"

"At first I thought it was fake," he said. "But then I got my bearings. I knew I had won but I couldn't tell how much. We added it up a few times. It's awesome."

300X The Cash
GGs American Food &
Deli – Ghent

"I was shocked when I saw that [\$3,000,000 prize], I put the ticket down and got my glasses out and looked at it again to confirm that what I was seeing was real."

"That's when it sank in," he said. "I'm in awe."



200X The Cash
Five Star #8800 –
Rineyville

"I've seen that ticket advertised on TV," the man said. "So, I put the \$10 in it [vending machine] and got that ticket."

"I went back in and scanned it," the man said. "This can't be right; this is way out of my lucky range!"



Mega Millionaire
Kroger L-368 –
Frankfort

"I scanned the barcode to see if it was a winner, when the message 'see KLC Corp' came up on the screen. I said, 'Well, this is going to be a pretty good one.'"

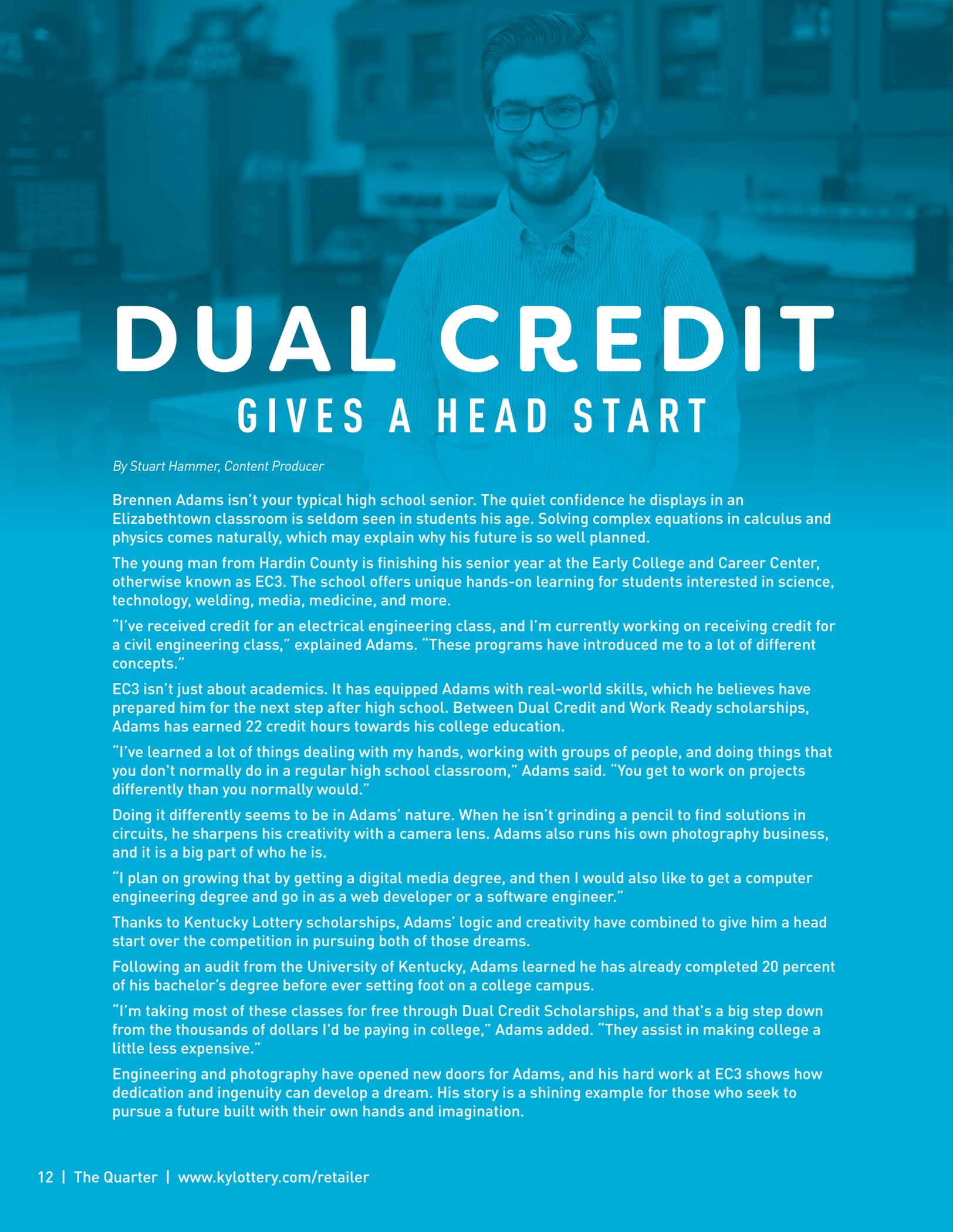
"I thought I was dreaming and I was going to wake up," he said.

Cash Ball 225 | Kroger L-718 – Owensboro

"I said, 'I know it's going to happen.' I got too close!"

"I'll get a feeling," Richard Main said. "You can't win if you don't play. I've been kind of in shock."





DUAL CREDIT GIVES A HEAD START

By Stuart Hammer, Content Producer

Brennen Adams isn't your typical high school senior. The quiet confidence he displays in an Elizabethtown classroom is seldom seen in students his age. Solving complex equations in calculus and physics comes naturally, which may explain why his future is so well planned.

The young man from Hardin County is finishing his senior year at the Early College and Career Center, otherwise known as EC3. The school offers unique hands-on learning for students interested in science, technology, welding, media, medicine, and more.

"I've received credit for an electrical engineering class, and I'm currently working on receiving credit for a civil engineering class," explained Adams. "These programs have introduced me to a lot of different concepts."

EC3 isn't just about academics. It has equipped Adams with real-world skills, which he believes have prepared him for the next step after high school. Between Dual Credit and Work Ready scholarships, Adams has earned 22 credit hours towards his college education.

"I've learned a lot of things dealing with my hands, working with groups of people, and doing things that you don't normally do in a regular high school classroom," Adams said. "You get to work on projects differently than you normally would."

Doing it differently seems to be in Adams' nature. When he isn't grinding a pencil to find solutions in circuits, he sharpens his creativity with a camera lens. Adams also runs his own photography business, and it is a big part of who he is.

"I plan on growing that by getting a digital media degree, and then I would also like to get a computer engineering degree and go in as a web developer or a software engineer."

Thanks to Kentucky Lottery scholarships, Adams' logic and creativity have combined to give him a head start over the competition in pursuing both of those dreams.

Following an audit from the University of Kentucky, Adams learned he has already completed 20 percent of his bachelor's degree before ever setting foot on a college campus.

"I'm taking most of these classes for free through Dual Credit Scholarships, and that's a big step down from the thousands of dollars I'd be paying in college," Adams added. "They assist in making college a little less expensive."

Engineering and photography have opened new doors for Adams, and his hard work at EC3 shows how dedication and ingenuity can develop a dream. His story is a shining example for those who seek to pursue a future built with their own hands and imagination.

CORPORATE ACCOUNTS



KROGER L-186 won most improved OOS percentage in the February Kroger OOS contest. Jonathan is pictured.



KROGER L-707 won first place for the lowest Out of Stocks (OOS) for February in Kroger's OOS contest. Pictured are Heather, Jordan, and Kyle.



ANNUAL RESPONSIBLE GAMING AUDIT

The Kentucky Lottery continues to have a working relationship with its stakeholders on responsible gambling initiatives and integrate them into all Kentucky Lottery-related practices and procedures. This includes our retail partners, who we continue to inform and train about responsible gambling decisions to ensure beneficial partnerships and to facilitate information sharing to improve the goals of the program.

As part of our ongoing partnership with our retailers, the Kentucky Lottery conducts a responsible gaming audit to ensure procedures and safeguards are adhered to at all retail locations each year.

The audit covers several responsibly gaming aspects at retail – in-store signage, on instant tickets and on printed materials – posters, brochures, and magazines.

We look forward to working with each of you on the upcoming 2024 responsible gaming audit, and we appreciate your continued partnership and commitment to protecting our players by providing tools, information, and assistance referral for those seeking it.

JEFFERSON SPOTLIGHT



Sunny and Jay from BP Shelbyville Rd in Louisville.



Janak Patel at Smyrna Gas Station in Louisville.



Chilka Patel at Best Stop Food Mart in Louisville.



Sandy Singh at AJ Mart in Louisville.



Dani "Blue" from Circle K #3223 in Louisville.



TSM Jon Reeves and Vinod at Jimmy's Corner Market in Louisville.



Sunny at Super USA #9 in Louisville.



Kenny Patel, Armin Patel, Ronak Patel, Kaushal Patel, Dhaval, Satish and Vishnu at Grab N Go in Louisville.



Tonya and Tiffany are excited about their big winner at Sav A Step #50 in Louisville.

BLUEGRASS SPOTLIGHT



Teresa Seals at Isom Double Kwik.



Gobinda and Paryak at Main Street Marathon in Lexington.



Kay and Sandy at Dunns Discount Tobacco in Campton.



Barb Beverly and Abbygail Cooper at Hall's Service Mart in LeBurn.



Lynnetta at Estep's Friendly Shell in Lexington.



Joy Murphy, Judy Smith and Hannah Corey at Fast Lane Tobacco in Barboursville.



TSM Wayne Hays and Donnie at Salyersville Double Kwik.

CENTRAL SPOTLIGHT



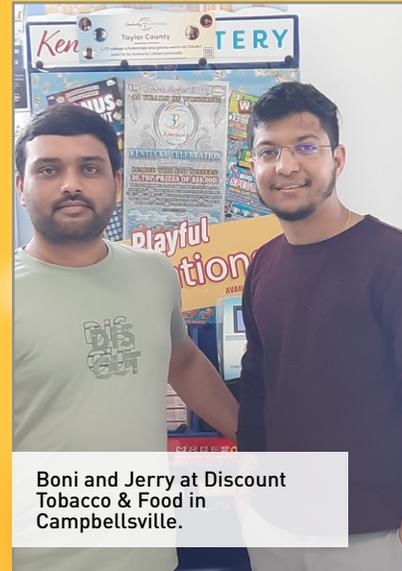
Nick Prajapati at Danny's Tobacco in Elizabethtown.



Danny and Nita at Harrodsburg Marathon.



Jarrod, Amber and Tara at Five Star #4440 in Harrodsburg.



Boni and Jerry at Discount Tobacco & Food in Campbellsville.



Kaitie, Erica and Tiffany from JC's Cigarette Outlet #5 in Leitchfield with their solar eclipse glasses and 35th anniversary shirts.



Peter Patel at Cumberland Shell in Somerset.



Vikas and Manish Patel at Chalybeate Food Mart in Smiths Grove.



Jignesh Patel, Sonal Patel, Manisha Nayak, and Umesh Nayak at Chevron Food Mart in Bowling Green.



Mike and Adam at Speedy Mart in Bardstown.

EASTERN SPOTLIGHT



Amanda & Lacey at Ron's IGA in Tollesboro.



One Stop Liquor at Bellevue.



Deval and Pk Panchel from P & B Liquor in Harold.



Dee from Quick Mart 3 in Paintsville.



Krishna and TSM Tim Hageman at Georgetown Food Mart.



Jazz and TSM Tim Hageman at Earth Market in Georgetown.



TSM Sherry Vail and Brittany at Apple Market #529 in Cynthiana.



Tom and Deckshitha Patel at Hebron Corner Mart.



Sumi and Sonny Patel at JD'S Food Mart in Burlington.

WESTERN SPOTLIGHT



Ankit and Jesal at Take 10 in Owensboro.



Aniket and Chand at Eagles in Seebree.



Truperu and Monica at One Stop in Madisonville.



TSM Chris Epley and Mike Patel show off winner banners for Charlie's Family Market in Hartford.



Yatin at Quality Quick #12 in Owensboro.



Eddie at Angel Food Mart in Greenville.



Sheila Patel celebrates two big winners at Skyline Fuel in Hopkinsville.

AUTHORIZED LOTTERY CASHING AGENT



We Cash Up To \$5,000!

kylottery.com



CASHING AGENT ENHANCEMENTS

The Kentucky Lottery is introducing a new player self-service claims process using a QR Code. This will allow players to enter personal information as an alternative to the current paper Winner Claim Form. This new process will be optional for the player, as our paper version will still be available.

The player will scan the QR Code with their personal cell phone and the Winner Claim Entry will display. The player will then enter their information following the prompted process. After the player has completed entering their information, those details will be sent directly to the KLC Validations Department electronically. This eliminates the process of the Cashing Agent mailing the completed paper Winner Claim Form back to the Validations Department.

WINNER CLAIM ENTRY

Winning tickets more than \$600 that were purchased at a retail location can be redeemed at the Kentucky Lottery Headquarters (Louisville) office or at an authorized Cashing Agent location. This page is provided ONLY for starting a new claim. Within one hour of entering the required data, you must present a valid, government-issued photo ID and the winning ticket at one of those locations. Otherwise, your claim request is deleted from the Lottery's Claims system.

Before clicking NEXT to start the claim process, please note these additional guidelines:

- Use a ticket checker to confirm that you have a winning ticket.
- Sign the back of the winning ticket.
- If you have an existing Fun Club account, log into your account first to reduce the amount of data entry required for the claim.
- Your Social Security Number is used by the Kentucky Lottery for claim related purposes only and is encrypted.

NEXT
CONTINUE TO STEP 2

* Indicates Required Field

WINNER CLAIM ENTRY

Enter the Claim Authorization Number from the printed receipts below that the Cashing Agent provided after scanning your winning ticket.

Give Winner Claim Authorization Receipt

Med Feb13 2019 08:40:49 AM(CT)
 CLAIM AUTHORIZATION
 123-0043817-148316
 PAY \$1,000.00
 TERMINAL 0121600
 SERIAL 1118-042091057-148116

Med Feb13 2019 08:40:49 AM(CT)
 CLAIM AUTHORIZATION
 PAY \$1,000.00
 1851837
 VID# 0043817-148316
 AUTH # 0001915960750826
 SERIAL 11123-044867265-102616
 01271800 1123-044867265-102616

***Authorization Number**
 Authorization Number

***Resident Status**
 Select Resident Status

PREVIOUS **NEXT**
 GO BACK TO STEP 1 CONTINUE TO STEP 3

* Indicates Required Field

TIPS FROM THE TRAINERS

• DIGITAL PLAYSLIPS ON THE KY LOTTERY MOBILE APP •

By Kaleb Johnson, Regional Training Coordinator

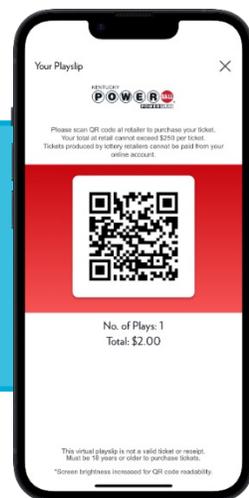
The Kentucky Lottery offers the use of digital playslips at our lottery terminals and vending machines. When using this feature, it allows players to build custom playslips on their mobile device. Once it has been scanned and the ticket has been produced, the transaction should be treated in the same manner as a traditional playslip.

HERE'S HOW IT WORKS:

A player will go to the Kentucky Lottery App on their smartphone and produce a digital Playslip for any of the KLC terminal games, excluding "Fast Play."



Once the player has completed selecting game of their choice, a QR Code will appear for the player to scan at any Kentucky retail location of choice.



A retailer can request the player to scan the QR Code at the vending machine or at the terminal. The QR Code will work at both locations.

For more information about the Digital Playslip, and other lottery topics scan below to view our Retailer Manual.

@KyLottery



www.kylottery.com/retailer