

**KENTUCKY LOTTERY CORPORATION
OFFICE OF THE PRESIDENT
RULES AND REGULATIONS
“THE PRICE IS RIGHT™” – SCRATCH OFF GAME NO. 931**

1. GENERAL PROVISIONS

“THE PRICE IS RIGHT™” tickets are governed by these Game Rules and Regulations and the **General Rules Governing Instant (Scratch-Off) Games (“Scratch-off General Rules”)**, which are incorporated herein by reference in their entirety. **The Scratch-off General Rules together with these Game Rules and Regulations govern all matters and claims relating to Scratch-off Games including tickets, transactions, drawings, prizes and prize claims. These Rules contain the sole and exclusive remedy for such claims.**

“THE PRICE IS RIGHT™” tickets shall be made available for sale at the discretion of the President of the Kentucky Lottery Corporation. The price of each ticket shall be Five Dollars (\$5.00).

2. GAME SUMMARY

Each “THE PRICE IS RIGHT™” ticket consists of a scratch-off coated play area containing a total of forty-one (41) Play Spots (four (4) GAME 1 “Winning Numbers” Play Spots, fifteen (15) GAME 1 “Wheel Numbers” Play Spots, eight (8) GAME 2 “PLINKO® BOARD” Play Spots, two (2) GAME 3 “Your Bid” Play Spots and two (2) GAME 3 “Actual Price” Play Spots) and twenty-five (25) Prize Spots. The player determines if the ticket is a winner by removing the scratch-off material from the play area. In GAME 1, if the player matches any of the “Winning Numbers” to any of the “Wheel Numbers”, the player shall win the corresponding prize amount shown directly to the right of that matching “Wheel Numbers” Play Symbol. If the player reveals a “\$PIN” symbol in the “Wheel Numbers” play area, the player shall win “DOUBLE” the prize shown directly beside that symbol. In GAME 2, if the player finds a “CIRCLE \$” symbol on the PLINKO® BOARD Play Spots, the players shall win the corresponding prize amount shown directly below that matching “CIRLCE \$” Play Symbol. In GAME 3, if the player matches either of the “YOUR BID” to either of the “ACTUAL PRICE”, the player shall win the corresponding prize amount shown directly below that matching “ACTUAL PRICE” Play area. A player may win up to twenty-five (25) times and up to Seventy-Five Thousand Dollars (\$75,000.00) on each “THE PRICE IS RIGHT™” ticket. Winning and non-winning “THE PRICE IS RIGHT™” tickets may be entered into The Price Is Right™ Bi-Channel Second Chance Promotion for a chance to win additional promotional prizes. Tickets may continue to be sold after the last date to enter eligible tickets for the promotional drawing. **See the “The Price Is Right™” Promotion Rules & Regulations at kylottery.com for complete details and terms and conditions.**

The game consists of approximately 3,000,000 tickets ordered. The approximate number of winners and the value of the prizes, along with the approximate odds of winning based on 3,000,000 tickets ordered, are listed below.

The determination of prize winners is subject to validation pursuant to the following Prize Structure and as set forth in the Scratch-off General Rules, respectively.

“THE PRICE IS RIGHT™”
Instant Game #931
Prize Structure

<u>PRIZE</u>	<u>TOTAL EXPECTED WINNERS</u>	<u>CONSOLIDATED ODDS OF 1:</u>
\$5	330,000	9.09
\$7	300,000	10.00
\$10	180,000	16.67
\$15	60,000	50.00
\$20	30,000	100.00
\$30	11,700	256.41
\$50	13,550	221.40
\$75	25,000	120.00
\$275	350	8,571.43
\$500	125	24,000.00
\$750	100	30,000.00
\$75,000	4	750,000.00
TOTAL GAME ODDS		3.16

\$PIN = WIN DOUBLE PRIZE SHOWN

BASED ON 3,000,000 TICKETS ORDERED
PRIZE FUND \$10,487,250 (69.92%)

REORDER SUBJECT TO SECTION 5

3. **GAME SYMBOLS** – The Game Symbols for “THE PRICE IS RIGHT™” are set forth below. The exact Game Symbols as set forth in these Game Rules and Regulations must appear beneath the rub-off area on the front and/or back of the ticket.
 - a. **Game 1 Winning Numbers:** There are four (4) “GAME 1” Play spots. The Symbols will be in black in positive with Captions in black in positive as shown below.

1 ONE	2 TWO	3 THR	4 FOR	5 FIV	6 SIX	7 SVN	8 EGT	9 NIN	10 TEN
11 ELVN	12 TALV	13 THRT	14 FORTN	15 FFTN	16 SXTN	17 SVTN	18 EGHTN	19 NINTN	20 TWNTY
21 TWONE	22 TWTWO	23 TWTHR	24 TWFOR	25 TWFIV	26 TWSIX	27 TWSEV	28 TWEGT	29 TWNIN	30 THRTY

- b. **Game 1 Wheel Numbers:** There are fifteen (15) “GAME 1” Play spots. The Symbols will be in black in positive with Captions in black ink in positive as shown below.

1 ONE	2 TWO	3 THR	4 FOR	5 FIV	6 SIX	7 SVN	8 EGT	9 NIN	10 TEN	
11 ELVN	12 TALV	13 THRT	14 FORTN	15 FFTN	16 SXTN	17 SVTN	18 EGHTN	19 NINTN	20 TWNTY	
21 TWONE	22 TWTWO	23 TWTHR	24 TWFOR	25 TWFIV	26 TWSIX	27 TWSEV	28 TWEGT	29 TWNIN	30 THRTY	\$PIN DOUBLE

- c. **Game 1 Prize Symbols:** There are fifteen (15) “GAME 1” Prize spots. The Symbols will be in black in positive with Captions in black ink in positive as shown below.

\$1.00 ONEDOL	\$2.00 TWODOL	\$3.00 THRDOL	\$5.00 FIVDOL	\$10.00 TENDOL	\$15.00 FIFTEEN	\$20.00 TWENTY
\$25.00 TWYFIV	\$50.00 FIFTY	\$75.00 SVYFIV	\$100 ONEHUN	\$1,000 ONETHO	\$75,000 SVYFIVTHO	

- d. **Game 2 Play Symbols:** There are eight (8) “GAME 2” Play spots. The symbols will be in black in positive with Captions in black in positive as shown below.



- e. **Game 2 Prize Symbols:** There are eight (8) “GAME 2” Prize spots. The Symbols will be in black in positive with Captions in black ink in positive as shown below.

\$200.00 TWOHUND	\$300.00 THREHUND	\$500.00 FIVEHUND	\$1000.00 TENDOLL	\$1500.00 FIFTEEN	\$2000.00 TWENTY	\$2500.00 TWENTYFIV
\$500.00 FIFTY	\$1000.00 THOUSAND	\$2000.00 TWO THOUSAND	\$5000.00 FIVE THOUSAND	\$5000.00 FIFTY HUND	\$7500.00 SEVENTYFIV	\$7500.00 SEVENTYFIV

- f. **Game 3 Your Bid Play Symbols:** There are twelve (12) “GAME 3” Play spots. The Symbols will be in black in positive with Captions in black in positive as shown below.

1 2 3 4 5 6 7 8 9 0
1 2 3 4 5 6 7 8 9 0

- g. **Game 3 Actual Price Play Symbols:** There are twelve (12) “GAME 3” Play spots. The Symbols will be in black in positive with Captions in black in positive as shown below.

1 2 3 4 5 6 7 8 9 0
1 2 3 4 5 6 7 8 9 0

- h. **Game 3 Prize Symbols:** There are two (2) “GAME 3” Prize spots. The Symbols will be in black in positive with Captions in black ink in positive as shown below.

\$1.00 ONEDOL	\$2.00 THODOL	\$3.00 THRDOL	\$5.00 FIVDOL	\$10.00 TENDOL	\$15.00 FIFTEEN	\$20.00 TENTY		
\$25.00 THYFIV	\$30.00 THIRTY	\$50.00 FIFTY	\$75.00 SVYFIV	\$100 ONEHUN	\$500 FIVHUN	\$2,500 THYFVHN	\$75,000 SVYFIVTHO	

- i. **Legends:** The below Legends will be imaged in their respective play areas.

WINNING NUMBERS WHEEL NUMBERS PRIZES PLINKO BOARD SHOWCASE 1 SHOWCASE 2 YOUR BID ACTUAL PRICE PRIZE

4. **DETERMINATION OF “THE PRICE IS RIGHT™” PRIZE WINNERS**

The determination of prize winners is subject to “Ticket Validation Requirements” and “Claim Period” set forth in the Scratch-off General Rules, and as set forth below:

- A. Each “**THE PRICE IS RIGHT™**” ticket consists of a scratch-off coated play area containing a total of forty-one (41) Play Spots (four (4) GAME 1 “Winning Numbers” Play Spots, fifteen (15) GAME 1 “Wheel Numbers” Play Spots, eight (8) GAME 2 “PLINKO® BOARD” Play Spots, two (2) GAME 3 “Your Bid” Play Spots and two (2) GAME 3 “Actual Price” Play Spots) and twenty-five (25) Prize Spots. The player determines if the ticket is a winner by removing the scratch-off material from the play area. In GAME 1, if the player matches any of the “Winning Numbers” to any of the “Wheel Numbers”, the player shall win the corresponding prize amount shown directly to the right of that matching “Wheel Numbers” Play Symbol. If the players reveals a “\$PIN” symbol in the “Wheel Numbers” play area, the player shall win “DOUBLE” the prize shown directly beside that symbol. In GAME 2, if the player finds a “CIRCLE \$” symbol on the PLINKO® BOARD Play Spots, the players shall win the corresponding prize amount shown directly below that matching “CIRLCE \$” Play Symbol. In GAME 3, if the player matches either of the “YOUR BID” to either of the “ACTUAL PRICE”, the player shall win the corresponding prize amount shown directly below that matching “ACTUAL PRICE” Play area. A player may win up to

twenty-five (25) times and up to Seventy-Five Thousand Dollars (\$75,000.00) on each “**THE PRICE IS RIGHT™**” ticket. The prizes that may be awarded are as follows:

\$5	=	(five dollars) or
\$7	=	(seven dollars) or
\$10	=	(ten dollars) or
\$15	=	(fifteen dollars) or
\$20	=	(twenty dollars) or
\$30	=	(thirty dollars) or
\$50	=	(fifty dollars) or
\$75	=	(seventy-five dollars) or
\$275	=	(two hundred seventy-five dollars) or
\$500	=	(five hundred dollars) or
\$750	=	(seven hundred fifty dollars) or
\$75,000	=	(seventy-five thousand dollars)

5. REORDER

If determined by the KLC’s President or her designee, and as set forth in the General Rules, this game (KY-931) is subject to a full or partial reorder of tickets. The reorder may consist of one of the prize structures set out below.

Full Reorder of the game		
Order Quantity: 3,000,000 tickets		
Pool Size: 120,000 tickets		
Tier	\$ Prize	Winners
1	\$5	330,000
2	\$7	300,000
3	\$10	180,000
4	\$15	60,000
5	\$20	30,000
6	\$30	11,700
7	\$50	13,550
8	\$75	25,000
9	\$275	350
10	\$500	125
11	\$750	100
Top Prize	\$75,000	4

6. CLAIM PERIOD, CLAIMING PRIZES, DETERMINATION OF PRIZEWINNERS, VALIDATIONS AND ALL OTHER MATTERS.

All other matters and claims relating to this Scratch-off Game, “THE PRICE IS RIGHT™”, including but not limited to purchases, transactions, determination of prize winners, validation, and prize claims, are governed by Kentucky law and the official Scratch-off General Rules, incorporated herein by reference. These Rules contain the sole and exclusive remedy for any and all claims.

Director of Scratch Games

Date

VP, General Counsel & Corporate Secretary

Date

Chairman of the Board

Date