

# Kentucky's Scratchoffs

Put a little more play in your day!

## Games Starting MARCH 28, 2024

Note: New Games will deliver by Wednesday, MARCH 27

Activate packs and place in dispensers on THURSDAY, MARCH 28



- Game Name: BIG MONEY SPECTACULAR
- Game #: 928 - \$2
- Top Prize: \$30,000
- Over \$3.5 Million In Cash Prizes!
- \$30 Winner Per Pack
- Doubler Feature
- Win-all Feature
- 10 Chances To Win
- GLEPS = \$115
- Payout: 63.40%
- Overall Odds: 1:4.49
- Ticket Length: 4"
- Pack Size: 150
- UPC: 7 13156 00928 4



- Game Name: WORD GAMES
- Game #: 929 - \$3
- Top Prize: \$23,000
- Over \$4.1 Million In Cash Prizes!
- Extended Play
- \$35 Winner Per Pack
- 2X And 3X Features
- 10 Chances To Win
- GLEPS = \$147
- Payout: 65.42%
- Overall Odds: 1:3.32
- Ticket Length: 6"
- Pack Size: 100
- UPC: 7 13156 00929 1



- Game Name: GOLD MINE 9X
- Game #: 933 - \$5
- Top Prize: \$90,000
- Over \$13.9 Million In Cash Prizes!
- \$90 Winner Per Pack
- Slots Play Style
- 3X, 6X And 9X Multipliers
- GLEPS = \$208
- Payout: 69.92%
- Overall Odds: 1:3.39
- Ticket Length: 7.5"
- Pack Size: 100
- UPC: 7 13156 00933 8



- Game Name : BONUS BLOWOUT
- Game #: 930 - \$10
- Top Prize: \$550
- Over \$44.2 Million In Cash Prizes!
- All Winners Total \$50 Or More!
- Two \$100 Winners Per Pack
- Instant Win Feature
- \$50, \$100 And \$500 Instant Win Features
- Bonus Game On Back
- 100X Multiplier
- GLEPS = \$200
- Payout: 72.42%
- Overall Odds: 1:9.76
- Ticket Length: 8"
- Pack Size: 60
- UPC: 7 13156 00930 7



- Game Name : KENTUCKY CELEBRATION LIMITED EDITION
- Game #: 932 - \$20
- Top Prizes: \$35,000
- Over \$13.8 Million In Cash Prizes!
- One \$50 Winner Per Pack
- Instant Win Feature
- 5X, 10X, 25X, And, 35X Multipliers
- Instant \$100 And \$350 Win Feature
- Win-all Feature
- GLEPS = \$210
- Payout: 73.42%
- Overall Odds: 1:3.86
- Ticket Length: 10"
- Pack Size: 30
- UPC: 7 13156 00932 1



To Order Tickets Call: 1-833-306-5124

MONDAY – FRIDAY 7:00 AM – 4:00 PM ET/ 6:00 AM – 3:00 PM CT

kyllottery.com

### Top Selling Games

904	MILLIONAIRE CLUB	\$50
922	300X THE CASH	\$30
887	HIT \$600	\$20
921	200X THE CASH	\$20
932	KENTUCKY CELEBRATION LIMITED EDITION	\$20
920	100X THE CASH	\$10
828	\$50, \$100 OR \$500	\$10
930	BONUS BLOWOUT	\$10
927	CASH BLAST	\$10
925	RED CHERRY TRIPLER	\$10

Keep these best-sellers in your dispensers!

Players look for these games, so don't miss out on sales!

903	PINK DIAMOND	\$5
916	777	\$5
919	50X THE CASH	\$5
924	CLOVER CASH	\$5
926	\$500 FRENZY	\$5
933	GOLD MINE 9X	\$5
929	WORD GAMES	\$3
918	30X THE CASH	\$3
928	BIG MONEY SPECTACULAR	\$2
696	WILD 8'S	\$1

Chances of winning and number of prizes will change as prizes are won. Tickets may continue to be sold after some prizes, including all top prizes, have been claimed.



## ATTENTION – NEW GAME ALLOCATION NOTICE

The following new Scratch-off games are enclosed. Activate and begin selling these games on **THURSDAY, MARCH 28, 2024!**

928	BIG MONEY SPECTACULAR	\$2
929	WORD GAMES	\$3
933	GOLD MINE 9X	\$5
930	BONUS BLOWOUT	\$10
932	KENTUCKY CELEBRATION LIMITED EDITION	\$20

Activating the new games is a key factor in your sales growth. Sales during launch week are typically 2-3 times stronger than the weeks that follow. Players will seek out the new games and the retailers carrying them. You will miss out on your best opportunity to sell these games if you fail to activate during launch week. Activating and displaying new games **on launch day** is also a key factor in helping ensure your store is eligible for quarterly sales incentives. Please see your TSM for details on this program.

These games will sell fast. If you run out of games unexpectedly – **DO NOT WAIT FOR A CALL**. You can always call **Scientific Games** at **1-833-306-5124** and **press 1** to leave a voicemail order for next business day delivery.

## RETAILER SELF-RETURNS – PARTIAL PACKS ONLY CAUTION - NO FULL PACK RETURNS ALLOWED!

- Refer to the enclosed planogram to identify which games are eligible for self-return based on your planogram type.
- Self-returns are authorized for partial packs ONLY and only for the games that will no longer be on your store's planogram!
- Returning games other than those indicated by your planogram OR returning full packs may result in a reversal of your return credit.
- Chain Accounts must have corporate approval to process self-returns!
- **The enclosed security envelope MUST be used to pack and seal your self-returns. Your TSM will verify these returns separate from any other return they may complete during their normal visit.**