

Kentucky Lottery Corporation

**“Powerball First Millionaire of the Year®” iLottery Online Promotion**

Statewide iLottery Online Second Chance Promotion

Rules & Regulations

**GENERAL:**

1. The Kentucky Lottery Corporation (KLC) plans to conduct a **“Powerball First Millionaire of the Year®”** iLottery Online promotion with Powerball® (with or without Power Play®) played online under the provisions provided in these rules and regulations.
2. The promotional period will take place from 12:00:00 AM ET on Monday, August 23, 2021 until 11:59:59 PM ET on Saturday, October 2, 2021. The drawing will be held on or about Tuesday, October 5, 2021.
3. Players are eligible to receive one (1) entry each day of the promotion when the player has purchased at least \$6 in Powerball® (with or without Power Play®) online. The minimum purchase necessary to qualify for entry is a total of six dollars (\$6.00) within a calendar day from 12:00:00 AM - 11:59:59 PM. A maximum of forty-one (41) entries, one per day, are possible during this promotion
4. Ten (10) KLC semi-finalist prize winners for the **“Powerball First Millionaire of the Year®”** iLottery Online promotion will be drawn from all eligible entries. Each eligible KLC semi-finalist winner will also be entered into a drawing conducted by MUSL from all participating state lotteries for a chance to be one of Five (5) Celebrate@Home Grand Prize Finalists. One of the Five (5) Celebrate@Home Finalists will be drawn by MUSL to be the winner of the Powerball® First Millionaire of the Year promotion live on Dick Clark’s New Year’s Rockin’ Eve.
5. Each KLC semi-finalist winner will also be awarded the following prizes provided by the KLC (collectively the “Semi-Finalist prize package”): Each KLC Semi-Finalist prize package includes:
  - NYE Swag Bag (\$100 Retail Value)
  - \$300 Cash
  - \$100 in Kentucky Lottery Coupons
  - \$100 in Bonus Bucks
6. Each participating state lottery will provide their eligible semi-finalist prize winners to MUSL to be entered into the Celebrate@Home Grand Prize drawing. Five (5) Celebrate@Home Grand Prize finalists will be selected from all participating states lotteries’ eligible semi-finalist winners (there will be five (5) total finalists). The specific procedures and terms of the Celebrate@Home Grand Prize drawing will be determined by MUSL in its sole discretion.
7. Each of the five (5) Celebrate@Home Grand Prize finalists will be awarded the following “Celebrate@Home prizes (collectively the “Grand Prize finalist prize package”). Each Grand Finalist Celebrate@Home prize package includes:
  - Cash prize in the amount of Ten Thousand Dollars (\$10,000)
  - Deluxe surf and turf dinner for eight (8) people from Omaha Steaks
  - 70" LED television (to watch the live broadcast of the Program), including a home theater sound system and installation

- Premium 15.5" laptop computer plus 20 mega-pixel digital camera, on-camera microphone, 19" ringlight, laptop stand, and other accessories, including home set-up
- Gift certificate to Party City in the amount of Five Hundred Dollars (\$500);
- Premium beverage package from a retailer local to Winner, with a retail value of Five Hundred Dollars (\$500)
- Top-tier Karaoke system; and
- Two (2) gift bags, each with a retail value of at least Two Hundred Fifty Dollars (\$250).
- Plus, an entry in the third annual Powerball First Millionaire of the Year drawing for the \$1 Million Prize.

Each Celebrate@Home Grand Prize finalist prize package has an approximate retail value of Twenty Thousand Dollars (\$20,000). A complete Prize description and the Prize Terms and Conditions for each Celebrate@Home Grand prize finalist are provided in Addendum A and B to these Rules and incorporated fully herein by reference.

The five (5) Celebrate@Home Grand Prize finalists will be entered into the **"Powerball First Millionaire of the Year®"** promotion Grand Prize drawing to become **"Powerball First Millionaire of the Year®"** live on Dick Clark's New Year's Rockin' Eve. The **"Powerball First Millionaire of the Year®"** Grand Prize Drawing will be conducted by MUSL shortly after midnight on the Program Date during the live broadcast of the Program ("">\$1M prize"). The specific procedures and terms of the drawing for the \$1,000,000 prize will be determined by MUSL in its sole discretion and may include one (1) or more drawing rounds before the final drawing for the \$1,000,000 prize during the event. The Powerball® First Millionaire of the Year live on Dick Clark's New Year's Rockin' Eve winner must comply with all terms and condition imposed by MUSL and its partners in their sole discretion.

8. One drawing will be conducted and ten (10) semi-finalist winners with thirty (30) alternates will be selected.
9. This promotion is only available at play.kyloottery.com. Tickets purchased at retail are eligible for a separate promotion; see retail **"Powerball First Millionaire of the Year®"**- <https://www.kyloottery.com/apps/funclub/terms.html>.
10. Player's funding transactions are subject to a player's Fun Club account balance and deposit limits.
11. All deposited funds must be spent on KLC games purchased via the Internet and cannot be withdrawn.
12. Qualifying plays must be completed by 11:59:59 PM ET on Saturday, October 2, 2021 to be eligible for the drawing on or about Tuesday, October 5, 2021.
13. Failure to provide accurate information could disqualify a player whose entry is selected as a winner for this promotion. A player shall be considered ineligible if the KLC determines that a player does not meet all player eligibility requirements or provided false information.

14. The KLC assumes no responsibility for incorrect information provided by a player on the Fun Club registration form. After completing the registration, a player is responsible for updating account information as needed by logging in and going to his or her account profile page.
15. A player may have no more than one (1) account. A player is not permitted to create additional accounts if his or her email or other relevant information changes. The player may log in with his or her existing account credentials and make any desired changes at any time.

**ELIGIBILITY:**

16. To be eligible for the promotion, players must first register for a Fun Club account at [kylottery.com](http://kylottery.com). Players must be in compliance with all requirements of the Fun Club Terms of Use, including requirements for registering for or updating an existing account in order to enter a promotion. Fun Club accounts that are Opted Out or Manually Disabled are ineligible to enter or to win.
17. To play internet-based lottery games, players must be at least 18 years old, have a valid KY address, be physically located within the boundaries of Kentucky, and otherwise be in compliance with the iLottery Terms of Use. No one under 18 years of age (except to participate as a guest subject pursuant to the Prize Terms and Conditions set forth in Addendum B below) and no one otherwise prohibited by KRS Chapter 154A from playing KLC games are eligible to participate in this promotion or win any prize. Employees, contractors, officers, directors of DCP Rights, LLC or American Broadcasting Companies, Inc., and each of their respective parent, subsidiary, and/or affiliated entities ("Program Parties") are not eligible to win the \$1,000,000 prize and become the "First Millionaire."

**ODDS:**

18. Odds of being selected as a winner in the promotion will depend on the number of eligible entries that take place during the promotional period.

**SUBMITTING ENTRIES:**

19. Players with a qualifying play during the promotional period will be automatically entered into the promotion.
20. Players will receive one (1) entry for each qualifying play as described in Item 3.
21. By playing qualifying game(s) during the promotional period, the players agree to these rules and regulations, the rules and regulations for the iLottery purchase of Online and Instant Games, and the Fun Club and iLottery Terms of Use, and the Online and Instant Play Game rules and regulations for the qualify game(s).
22. Players entering this promotion and the retail "**Powerball First Millionaire of the Year<sup>®</sup>**" promotion can win only one Semi-Finalist Prize. If a player has been chosen as the winner of the retail "**Powerball First Millionaire of the Year<sup>®</sup>**" promotion and the player is subsequently also selected as the winner of this online promotion, the player will be disqualified from this online promotion and the first alternate selected as the winner.

**PRIZE DRAWING:**

23. All drawing management services associated with this promotion for the ten (10) winners in the Semi-finalist drawing will be conducted by the KLC. The Celebrate@Home Grand Prize finalists Drawing and The Powerball First Millionaire of the Year<sup>®</sup> Grand Prize Drawing will be conducted by MUSL according to specific procedures and terms in MUSL's sole discretion.
24. At the conclusion of the promotional period, KLC will run an IGT system-generated report utilizing the criteria set forth for this promotion.
25. A member of the iLottery team will upload the system-generated report into the Promotional Drawing System.
26. The Semi-finalist drawing will be conducted according to KLC drawing procedures.
27. During the drawing, alternates will be selected as noted in Item 8. If there is an insufficient number of entries, the KLC may reduce the number of alternates selected in its sole discretion. Alternates are not prize winners, but are selected if a winner is disqualified, unable to claim the prize, or declines to accept. Once an eligible alternate is moved up to become a prize winner, his or her alternate status in the drawing will be voided.

**PRIZE FULFILLMENT:**

28. A member of the KLC's iLottery Department will attempt to contact the winners using the phone and email contact information provided in the winner's Fun Club profile at the time of the drawings. The KLC may take the following steps to contact the winner:
  - Call both the primary and, if provided, the secondary phone number provided on the profile until winner has been reached by phone or has been disqualified (continued attempts to contact by phone will not be made to numbers that have been disconnected or are no longer in use by winner);
  - If the KLC does not reach the winner by phone, the KLC will immediately send the winner an email.
29. If the KLC determines that dialogue with the winner has not been established by phone, email, or other means acceptable to the KLC, within five (5) business days following the date of the KLC's initial attempted contact, the winner will be disqualified and the prize will be awarded to the first eligible alternate selected. This process will continue until a winner has claimed the prize or all alternates have been exhausted, whichever comes first. If all alternates have been exhausted, the prize(s) will not be awarded.
30. A winner must respond within five (5) business days following the date of contact by the iLottery Department. The person to whom the Fun Club account belongs must be the person who claims the prize. The winner must provide a valid government issued photograph identification, such as a driver's license, or other form of photograph identification acceptable to the KLC, and a completed Promotion Claim Form that they will receive from the KLC iLottery Department. The prize will be awarded only after the KLC receives the prize winner's accurate and complete Promotion Claim Form and required ID. If all required information is not received and contact has not been made within five (5) business days, the prize will be forfeited and awarded to the first alternate selected in the drawing. This process will continue until a winner has claimed the prize or all alternates have been exhausted, whichever comes first. If all alternates have been exhausted, the prize(s) will not be awarded. All required

information may be provided to the KLC by fax, email, U.S. Mail, or hand-delivery to the KLC Corporate Office. The KLC in its discretion may also provide a digital claim process with a verified electronic signature, such as DocuSign. If sent by fax or email, a member of the KLC's iLottery Department will provide a fax number or email address upon winner's request. If sent by U.S. Mail, winner can send all required information to: ATTENTION: DRAWING MANAGER, Kentucky Lottery Corporation, 1011 West Main Street, Louisville, KY 40202. NOTE:

*When sending personally identifiable information, such as a Social Security Number, to the KLC by email, winners should use a secure or encrypted email. Information about how to use a secure or encrypted email may be requested from the iLottery Department.*

31. If, prior to the expiration of the five (5) business days referenced in the preceding paragraph, a winner declines to accept and claim the prize by notifying a member of the iLottery Department in writing via the winner's e-mail, the prize may be forfeited immediately upon receipt of the written notification and the first eligible alternate declared the winner.
32. The KLC or its designee will withhold federal, state and all applicable taxes, according to federal and state withholding requirements for any prizes won. Any taxes above the standard formulas are the responsibility of the winner. Prizes may be subject to set off of certain debts as required by law.
33. The prize is not transferable or assignable.
34. Fulfillment of the prize will be handled by the KLC and DCP Rights, LLC.
35. The KLC will provide the names of the ten (10) eligible KLC semi-finalist winners to MUSL to conduct the Celebrate@Home Grand Prize finalists drawing. If a KLC semi-finalist is drawn as one of the Celebrate@Home Grand Prize finalists, they will be entered by MUSL into the "Powerball First Millionaire of the Year<sup>®</sup>" live on Dick Clark's New Year's Rockin' Eve drawing. These drawings are subject to the Prize Description and Prize Terms and Conditions in Addendum A and B below, and all drawing procedures will be conducted according to MUSL in their sole discretion. All Celebrate@Home Grand Prize finalists and the "Powerball First Millionaire of the Year<sup>®</sup>" winner agree to be bound by the rules, regulations, and terms and conditions of MUSL and its partners.

**ADDITIONAL CONDITIONS:**

36. All semi-finalist winners are subject to validation by the KLC and may be disqualified if eligibility requirements are not met. Validity of entries, drawings, and the award of prizes are subject to rules and regulations of the KLC and the laws of the Commonwealth of Kentucky, and the prize descriptions, prize terms and conditions, and all rules and regulations of MUSL and its promotional partners.
37. By entering this promotion, the player acknowledges and agrees that the KLC, MUSL, and their promotional partners and DCP Rights, LLC may use and release the player's name, city/state and likeness (photograph) to the public, without limitation and without compensation.

38. By entering this promotion and accepting the prize, each winner, his or her heirs, legal representatives and assigns, agree to indemnify and hold harmless, defend, release and discharge the KLC, the Commonwealth of Kentucky, MUSL, DCP Rights, LLC, American Broadcasting Companies, Inc., their employees, officers and directors from and against any loss, claim, damages, or injury arising out of or relating to the promotion, any action taken pursuant to these rules, or the acceptance of any prize.
39. The KLC is not responsible for any rules, regulations or restrictions imposed by its promotional partners. The KLC is not responsible for and has no obligation regarding the condition, quality, defects or other attributes of the prizes awarded during a promotion and expressly disclaims all warranties, expressed or implied, including, but not limited to, all implied warranties of merchantability and fitness for particular purpose.
40. Age restrictions may apply to redeem vouchers for certain products, merchandise or services.
41. The KLC in its discretion reserves the right to change or extend any of the dates set out in these rules. The KLC reserves the right, in its sole discretion, to modify, suspend, postpone or cancel, with or without notice, any portion of this promotion including the drawing at any time and for any reason including the award of any prize with the approval of the President & CEO or appropriate designee from the Executive Management group.
42. The KLC reserves the right to substitute prizes of equivalent value.
43. In computing any period of time under these rules, the day of the designated act or event is not to be included; the last day of the period so computed is to be included. The term "business day" means a day that the KLC Corporate Office is actually open for business Monday – Friday (holidays, weekends and other days the KLC is closed are excluded), and such day is from 12:00:00 AM to 11:59:59 PM ET.
44. In the event of any circumstances or interpretation of any matter in these rules, whether contemplated or not contemplated, the decision of the President & CEO or appropriate designee from the KLC's Executive Management Group, after consultation with the KLC's Internal Audit, Security and Legal Departments (if necessary), will be final.
45. This promotion is void where prohibited by law.