

Unleash Your Luck Statewide Promotion
January 22 – February 4, 2024
Statewide Terminal Promotions
Rules & Regulations

GENERAL:

1. The Kentucky Lottery Corporation (KLC) plans to conduct a Statewide Terminal Promotion at participating Kentucky Lottery retail locations for qualifying Lucky for Life or Cash Ball 225 ticket purchases.
2. The Unleash Your Luck Terminal Promotion will run Monday, January 22, 2024 at 12:00:00 AM until 11:59:59 PM ET Sunday February 4, 2024. (the “Promotional Period”), subject to the promotional payout limit.
3. Promotion is valid statewide at qualifying retailers.
4. During the Promotional Period, players that purchase a Lucky for Life or Cash ball 225 ticket with a total value of \$10 or more in a single transaction at participating retailers will qualify to receive the associated FREE Quick Pick ticket outlined below:
 - Lucky for Life: Buy \$10 or more of Lucky for Life in a single ticket purchase, get a \$2 Fast Play Silver & Gold 10x ticket FREE
 - Cash Ball 225: Buy \$10 or more of Cash Ball 225 in a single ticket purchase, get a \$1 Cash Pop ticket FREE
5. The free ticket prize will be available during the Promotional Period, or until the total promotional payout limit as set by the KLC is reached.
6. Tickets purchased via the internet using the KLC’s website are not eligible for this promotion.

ADDITIONAL CONDITIONS:

7. The KLC reserves the right, in its sole discretion, to modify, suspend, postpone or cancel, with or without notice, any portion of this promotion, including the promotional payout limit, at any time and for any reason, including the award of any prize, with the approval of the KLC’s President & CEO or her designee from the Executive Management group.
8. The promotion is subject to Kentucky law, the rules and regulations of the KLC, and the rules and regulations for Lucky for Life, FastPlay, Cash ball 225, and Cash Pop.
9. You must be at least 18 years old to play, and no one otherwise prohibited by KRS Chapter 154A from playing KLC games are eligible to participate in this promotion or win any prize.
10. In the event of any circumstances or interpretation of any matter in these rules, whether contemplated or not contemplated, the decision of the KLC’s President & CEO or her designee from the KLC’s Executive Management Group, after consultation with the KLC’s Internal Audit, Security and Legal Departments (if necessary), will be final.
11. By participating in this promotional offer and accepting the prize/promotional value, each player, his or her heirs, legal representatives and assigns, agree to indemnify and hold harmless, defend, release and discharge the KLC, the Commonwealth of Kentucky, their employees, officers and directors from and against any loss, claim, damages, or injury arising out of or relating to the promotion, any action taken pursuant to these rules, or the acceptance of any prize.

12. This promotion is void where prohibited by law.