

**The Best of Times Promotion**  
**February 15 – March 31, 2024**  
Statewide Second Chance Scratch-off Promotion  
Rules & Regulations

**GENERAL:**

1. The Kentucky Lottery Corporation (KLC) plans to conduct a second chance Fun Club promotion with eligible “X” The Cash Family Scratch-off tickets including the \$2 20X *The Cash* (917), \$3 30 X *The Cash* (918), \$5 50X *the Cash* (919), \$10 100X *The Cash* (920), \$20 200X *The Cash* (921), and \$30 300X *The Cash* (922) pursuant to the provisions provided in these rules and regulations.
2. The promotional period will take place from 12:00:00 AM ET on Thursday, February 15, 2024, until 11:59:59 PM ET on Sunday, March 31, 2024. The prize drawings will be on Thursday, April 4, 2024.
3. Eligible tickets will receive entries based upon the ticket value. The higher the ticket value, the more entries the player will receive for this promotion. The chart below indicates the number of entries a player will receive based upon the single ticket value.

Ticket Value	# of Tickets	# of Entries
\$2	1	2
\$3	1	3
\$5	1	5
\$10	1	10
\$20	1	20
\$30	1	30

4. A player may only win one (1) of the two (2) prize drawings. Prizes will be awarded as follows:
  - One (1) Grand Prize will be awarded valued at \$25,000.
  - Five (5) Second Tier Prizes will be awarded valued at \$500 each.
5. To enter the promotion, players must first log-in or register for a Fun Club account at [kylottery.com](http://kylottery.com). Players must comply with all requirements of the Fun Club Terms of Use, including requirements for registering for or updating an existing account in order to submit tickets to enter a promotion.
6. Once logged in, a player will be able to submit their eligible tickets to enter this promotion.
7. Entries must be received by 11:59:59 PM ET on the last date to enter during the specified period (See Item 2), inclusively, to be eligible for the prizes on that drawing date.
8. Entrants are only permitted to win one (1) prize in the promotion.
9. Failure to fully provide information will cause a player’s request to be rejected. Failure to provide accurate information could cause a player whose entry is selected as a winner for the promotion to be disqualified. A player shall be considered ineligible if the KLC determines that a player does not meet all player eligibility requirements or provided false information.

10. The KLC assumes no responsibility for incorrect information provided by a player on the registration form. After completing the registration, a player is responsible for updating account information as needed by logging in and going to his or her account profile page.

11. A player may have no more than one (1) account. A player is not permitted to create additional accounts if his or her email or other relevant information changes. The player may log in with his or her existing account credentials and make any desired changes at any time.

**ELIGIBILITY:**

12. An entrant must be at least eighteen (18) years old to participate. No one under 18 years of age and no one otherwise prohibited by KRS Chapter 154A from playing KLC games are eligible to participate in this promotion or win any prize.

13. Entrants must have a valid U.S. address to register and participate.

14. Scratch-off tickets with an instant win are not eligible for the promotion.

15. Players may enter up to 200 total tickets per week as part of Fun Club. A week is defined as Sunday at 12:00:00 AM ET until the following Saturday at 11:59:59 PM ET. The KLC reserves the right to change, without notice, this limit on the amount of tickets that may be entered weekly or daily.

16. Tickets purchased via the internet using the KLC's website or iLottery tickets are not eligible for this promotion.

**ODDS:**

17. Odds of being selected as a winner in the promotion will depend on the number of entries submitted for each drawing.

**SUBMITTING TICKETS:**

18. Players can submit eligible tickets for this promotion at the KLC's website, [kylottery.com](http://kylottery.com), or through The Official Kentucky Lottery App. Any ticket physically sent to or dropped off at any location whatsoever, will be ineligible. The KLC will destroy all non-winning physical tickets received at any lottery office and the tickets will not be returned.

19. To submit a ticket using the KLC's website, a player must first log onto [kylottery.com](http://kylottery.com) using his or her unique account information.

20. Once logged in, a player submits an entry per the instructions on the "Enter Tickets" page of the website. Required information from the Scratch-off ticket includes the 18-digit VIRN (void if removed number), which is located underneath the latex on the front of each Scratch-off ticket.

21. To submit a ticket using The KY Lottery App, a player must have a functioning camera on his or her mobile device. The player must choose "Second Chance" from the side navigation menu on the App, and then must log onto the player's Fun Club account using his or her unique account information. A player must then select "Enter Tickets" from the menu. To submit an eligible ticket, a player must use his or her mobile device camera to line up the barcode (located on the front of the ticket under the latex) on the Scratch-off ticket within the viewfinder. A graphic with instructions can be found on the Enter Tickets tab of the App. The player will receive a message if the ticket has been

successfully scanned and entered into the promotion. The player will receive an error message if the ticket could not be scanned or was ineligible for entry.

22. An eligible ticket may be submitted one (1) time only into the promotion. The entry system will reject a ticket that has been previously submitted.

23. To prevent fraudulent entries, after five (5) consecutive attempts to submit tickets that are not recognized as eligible tickets, a player will be unable to submit tickets for twelve (12) hours.

24. After an entry is accepted, the player does not need to retain his or her ticket for the promotion.

25. By entering this promotion, the players agree to these rules and regulations and the Terms of Use for Fun Club.

#### **PRIZE DRAWING:**

26. All drawing management services associated with this promotion will be conducted by the KLC.

27. The drawings will be conducted per KLC drawing procedures.

28. At the drawing, one (1) winner will be selected for the Grand Prize, followed by three (3) alternates and five (5) winners will be selected for the Second Tier prizes followed by fifteen (15) alternates as noted in Item 4. If there is an insufficient number of entries, the KLC may reduce the number of alternates selected in its sole discretion. Alternates are not prize winners, but are selected if the winner is disqualified, unable to claim the prize, or declines to accept. Once an eligible alternate is moved up to become a prize winner, his or her alternate status in the drawing will be voided.

#### **PRIZE FULFILLMENT:**

29. A member of the KLC's Marketing Department will attempt to contact the winner using the email and phone contact information provided in the winner's Fun Club profile at the time of the drawings. The KLC may take the following steps to contact the winner:

- Email the winner's email address provided on the profile. The KLC may also provide a courtesy call to both the primary and secondary phone number provided on the profile. Continued attempts to contact by phone will not be made. The email contact is the official notice of the win starting the claim period set forth in item 30 below.

30. If the KLC determines that dialogue with the winner has not been established by phone, email, or other means acceptable to the KLC, within five (5) business days following the date of the KLC's initial attempted telephone contact, the winner will be disqualified and the prize will be awarded to the first eligible alternate selected.

31. The winner must claim their prize within five (5) business days following the date the KLC Marketing Department makes contact with the winner. The person whose name is on the entry must be the person who claims the prize. The winner must provide a valid government issued photograph identification, such as a driver's license, or other form of photograph identification acceptable to the KLC, and a completed Promotion Claim Form that they will receive from the KLC Marketing Department. The prize will be awarded only after the KLC receives the prize winner's required accurate and complete information. If all required information is not received within five (5) business days, the prize will be forfeited and awarded to the first alternate selected in the drawing. This process will continue until a winner has claimed the prize or all alternates have been exhausted, whichever comes first. If all alternates have been

exhausted, the prize(s) will not be awarded. All required information may be provided to the KLC by fax, email, U.S. Mail, or hand-delivery to the KLC Corporate Office. The KLC in its discretion may also provide a digital claim process with a verified electronic signature, such as DocuSign. If sent by fax or email, a member of the KLC's Marketing Department will provide a fax number or email address upon winner's request. If sent by U.S. Mail, winner can send all required information to: ATTENTION: DRAWING MANAGER, Kentucky Lottery Corporation, 1011 West Main Street, Louisville, KY 40202.

*NOTE: When sending personally identifiable information, such as a Social Security Number, to the KLC by email, winners should use a secure or encrypted email. Information about how to use a secure or encrypted email may be requested from the Marketing Department.*

32. If, prior to the expiration of the five (5) business days referenced in the preceding paragraph, the winner declines to accept and claim the prize by notifying a member of the KLC Marketing Department in writing via the winner's e-mail, the prize may be forfeited immediately upon receipt of the written notification and the first eligible alternate declared the winner.

33. The KLC or its designee will withhold federal, state and all applicable taxes, per federal and state withholding requirements. Any taxes above the standard formulas are the responsibility of the winner. Prizes may be subject to set off of certain debts as required by law.

34. The prize is not transferable or assignable.

35. Fulfillment of the prize will be handled by the KLC.

#### **ADDITIONAL CONDITIONS:**

36. The KLC is not responsible for the electronic misdelivery, late delivery, or failure to receive ticket information entered electronically, and the risk of loss remains with the entrant regardless of the cause of the transmission failure.

37. All winners are subject to validation by the KLC and may be disqualified if eligibility requirements are not met. Validity of entries, drawings, and the award of prizes are subject to rules and regulations of the KLC and the laws of the Commonwealth of Kentucky.

38. By submitting an entry into the promotion and claiming the prize, the player certifies they are the sole owner of the entry, the player is at least 18 year old, the ticket has been legally purchased, possessed and entered into the promotion, and the player is not disqualified from receiving a prize.

39. By entering this Promotion, the player acknowledges and agrees that the KLC may use and release the player's name, city/state and likeness (photograph) to the public, without limitation and without compensation.

40. By entering this promotion, accepting the prize, or any other prize, each winner, his or her heirs, legal representatives and assigns, agree to indemnify and hold harmless, defend, release and discharge the KLC, the Commonwealth of Kentucky, and each of their employees, officers and directors from and against any loss, claim, damages, or injury arising out of or relating to the promotion, any action taken pursuant to these rules, or the acceptance of any prize.

41. The KLC is not responsible for any rules, regulations or restrictions imposed by its promotional partners. The KLC is not responsible for and has no obligation regarding the condition, quality, defects or other attributes of the prizes

awarded during a promotion and expressly disclaims all warranties, expressed or implied, including, but not limited to, all implied warranties of merchantability and fitness for particular purpose.

42. Age restrictions may apply to redeem vouchers for certain products, merchandise or services.

43. The KLC in its discretion reserves the right to change or extend any of the dates set out in these rules. The KLC reserves the right, in its sole discretion, to modify, suspend, postpone or cancel, with or without notice, any portion of this promotion including the drawing at any time and for any reason including the award of any prize with the approval of the President & CEO or her designee from the Executive Management group.

44. The KLC reserves the right to substitute prizes of equivalent value.

45. In computing any period of time under these rules, the day of the designated act or event is not to be included; the last day of the period so computed is to be included. The term "business day" means a day that the KLC Corporate Office is actually open for business (holidays, weekends and other days the KLC is closed are excluded), and such day is from 8:00 AM to 5:00 PM ET.

46. In the event of any circumstances or interpretation of any matter in these rules, whether contemplated or not contemplated, the decision of the President & CEO or her designee from the KLC's Executive Management Group, will be final.

47. This promotion is void where prohibited by law.