

**Kentucky Lottery Corporation**  
**UL Football Sponsorship In-Game Promotion**  
Event Specific Promotion  
Select UL Home Football Games  
Rules & Regulations

**GENERAL:**

1. The Kentucky Lottery Corporation (KLC) plans to conduct a UL Football Sponsorship In-Game Promotion, a no purchase necessary promotion where players can enter via Woobox at select UL Home Football Games under the provisions provided in these Rules and Regulations.
2. To enter the Promotion, a player must scan the QR code displayed during UL Home Football Games listed in Section 3 enter via Woobox AND have an existing Fun Club account or have successfully registered for a Fun Club account by 5:00 p.m. ET on Tuesday, November 3, 2026.
3. This Promotion will take place at (3) UL Football Home Games ("Promotional Games") when the QR code is displayed on the video board and the Woobox sign up is available as follows:
  - Promotional Games (game times are TBD and subject to change)
    - Saturday, September 26, 2026 (vs Wake Forrest)
    - Friday, October 9, 2026 (vs Florida State)
    - Saturday, October 31, 2026 (vs Stanford)
4. No purchase is required to enter the Promotion.
5. Existing Fun Club members who enter the Promotion will receive one (1) entry into the drawing and a \$5 Fun Club Bonus that will be awarded in their Fun Club account within ten (10) business days of entry. Unused Fun Club Bonus will expire five (5) days after it has been awarded.
6. Players who are not existing Fun Club members, must enter via Woobox and successfully register for a Fun Club account by 5:00 p.m. ET on Tuesday, November 3, 2026, in order to enter the Promotion and receive one (1) entry into the drawing. Players who complete these requirements will also be awarded a \$5 Fun Club Bonus via the Registration Offer Promotion, that will automatically be awarded in their Fun Club account within twenty-four (24) hours of their successful Registration of their Fun Club Account. Unused Fun Club Bonus will expire five (5) days after it has been awarded. See the "Promotions & Events" page on the Kentucky Lottery website (kylottery.com) for more details on the Registration Offer Promotion.
7. Entries received during the three (3) Promotional Games for players that have successfully registered for a Fun Club account by 5:00 p.m. ET Tuesday, November 3, 2026, will be eligible for the drawing that will be held on or about Tuesday, November 10, 2026.
8. At the drawing, one (1) winner will be selected to win \$10,000 cash. There will be five (5) alternates selected.

9. The total amount given away for the Promotion will be \$10,000.
10. The winner will be announced at the Saturday, November 21, 2026, football game versus Pittsburg.

**ELIGIBILITY:**

11. A player must be at least eighteen (18) years of age to participate. No one under 18 years of age and no one otherwise prohibited by KRS Chapter 154A from playing KLC games are eligible to participate in this Promotion or win any prize.
12. Players must have a valid U.S. address in order to register and participate in this Promotion. Fun Club accounts must not be suspended, self-excluded, or opted-out and pass the age and identity verification to enter and to win.
13. Entrants will be limited to one (1) entry per person per email address during the Promotion. Limitations will be set and enforced via Woobox.
14. A player may have no more than one (1) Fun Club account. A player is not permitted to create additional Fun Club accounts in the event that his or her email or other relevant information changes. The player may log in with his or her existing account credentials and make any desired changes at any time.

**ODDS:**

15. Odds of being selected as a winner in the Promotion will depend on the number of entries submitted for the drawing.

**SUBMITTING ENTRIES:**

16. To submit an entry, an entrant must sign up via the QR code presented at a Promotional Game and fill out the entry form completely with first name, last name, and email address. A player can only enter the promotion one (1) time.
17. By entering this promotion and clicking the required box, the entrant agrees to these rules and regulations, and to receive emails from Kentucky Lottery Corporation.
18. To complete an entry and be eligible for the promotional drawing, an entrant must already be a Fun Club Member or must successfully register for a Fun Club account prior to the Promotion Deadline of 5:00 p.m. ET on Tuesday, November 3, 2026.
19. Failure to fully provide required information will cause a player's request to register in the drawing to be rejected. Failure to provide accurate information could cause a player whose entry is selected as a winner for the Promotion to be disqualified. A player shall be considered ineligible if the KLC determines that a player does not meet all player eligibility requirements or provided false information.

20. The KLC assumes no responsibility for incorrect information provided by a player on their Fun Club Account. After completing the registration, a player is responsible for updating account information as needed by logging in and going to "My Account" on the profile page.

**DRAWINGS:**

21. All drawing management services associated with this Promotion will be conducted by the KLC.
22. The drawings will be conducted according to KLC drawing procedures.
23. At each drawing, alternates will be selected for each Promotional Period drawings as noted in Section 8. If there is an insufficient number of entries, the KLC may reduce the number of alternates selected in its sole discretion. Alternates are not prize winners but are selected in the event that the winner is disqualified, unable to claim the prize, or declines to accept. Once an eligible alternate is moved up to become a prize winner, his or her alternate status in the drawing will be voided.

**PRIZE FULFILLMENT:**

24. After the drawing(s) a member of the KLC's Marketing Department will send an email to the potential winner at the email address in the player's Fun Club profile at the time they entered the Promotion and provide a Promotion Claim Form the player must submit within the Claim Period to claim the prize. This email serves as the official notice of the win and the claim period set forth in Section 26 below will start once KLC sends the email. KLC is not required to make further attempts to contact the potential winner. It is the player's responsibility to check their email, including spam folder, for the official notice. KLC has no further obligation to notify a player in the event the official notice email bounces back, is quarantined by the player's email server, or is not otherwise received or viewed by the player within the Claim Period.
25. The prize for this Promotion must be claimed within the "Claim Period". The Claim Period begins once the official notice email is sent to the potential winner and ends at 5:00 PM ET on the third business day following the date the official notice is sent. If the potential winner fails to claim the prize as set forth below within the Claim Period, the player will be disqualified from winning the prize, and the prize will be awarded to the first eligible alternate selected.
26. The prize may only be claimed by the person whose name is on the winning entry. To claim the prize, the potential winner must provide a valid government issued photograph identification, such as a driver's license, or other form of photograph identification acceptable to the KLC, and an accurately completed Promotion Claim Form provided by the KLC Marketing Department. If all required information is not received by the KLC by the end of the Claim Period, the prize will be forfeited and awarded to the first qualifying alternate selected in the drawing. This process will continue until a winner has claimed the prize or all alternates have been exhausted, whichever comes first. If all alternates have been exhausted, the prize will not be awarded.
27. All required information to claim the prize may be provided to the KLC by fax, email, U.S. Mail, or hand-delivery to the KLC Corporate Office. The KLC is not liable for any delay in receipt of information as a result of the potential winner's selected method of providing information to claim the prize. The KLC, in its discretion, may also provide a digital claim process with a verified

electronic signature, such as Docusign. If the player elects to send the information by fax or email, a member of the KLC's Marketing Department will provide a fax number or email address upon winner's request. If sent by U.S. Mail, winner can send all required information to: ATTENTION: DRAWING MANAGER, Kentucky Lottery Corporation, 1011 West Main Street, Louisville, KY 40202.

*NOTE: When sending personally identifiable information, such as a Social Security Number, to the KLC by email, winners should use a secure or encrypted email. Information about how to use a secure or encrypted email may be requested from the Marketing Department.*

28. If, prior to the expiration of the three (3) business days referenced above, a winner declines to accept and claim the prize by notifying a member of the KLC Marketing Department in writing via the winner's e-mail, the prize may be forfeited immediately upon receipt of the written notification and the first eligible alternate declared the winner.
29. The KLC or its designee will withhold federal, state and all applicable taxes, according to federal and state withholding requirements. Any taxes above the standard formulas are the responsibility of the winner. Prizes may be subject to set-off of certain debts as required by law.
30. The prize is not transferable or assignable.
31. Fulfillment of the prize will be handled by the KLC.

**ADDITIONAL CONDITIONS:**

32. The KLC is not responsible for the electronic misdelivery, late delivery, or failure to receive ticket information entered electronically, and the risk of loss remains with the player regardless of the cause of the transmission failure.
33. All winners are subject to validation by the KLC and may be disqualified if eligibility requirements are not met. Validity of entries, drawings, and the award of prizes are subject to rules and regulations of the KLC and the laws of the Commonwealth of Kentucky.
34. By submitting an entry into the Promotion and claiming the prize, the player certifies they are the sole owner of the entry, the player is at least 18 years old, and the player is not disqualified from receiving a prize.
35. By entering this Promotion, the player acknowledges and agrees that the KLC may use and release the player's name, city/state and likeness (photograph) to the public, without limitation and without compensation.
36. If a player provides his or her email address by entering this Promotion, the player may receive promotional email messages from the KLC, including marketing messages regarding KLC products such as KLC games and promotions. The player has the right to ask, in writing, not to receive direct marketing material from the KLC. If the player has a Fun Club account, opting-out of receiving marketing messages will not apply to email messages concerning the players Fun Club Membership or iLottery account (i.e. transactional messages).

37. By entering this Promotion, accepting the prize, or accepting any other prize, each player, his or her heirs, legal representatives and assigns, agree to indemnify and hold harmless, defend, release and discharge the KLC, the Commonwealth of Kentucky, and each of their employees, officers and directors from and against any loss, claim, damages, or injury arising out of or relating to the Promotion, any action taken pursuant to these rules, or the acceptance of any prize.
38. The KLC is not responsible for any rules, regulations or restrictions imposed by its promotional partners. The KLC is not responsible for and has no obligation regarding the condition, quality, defects or other attributes of the prizes awarded during a promotion and expressly disclaims all warranties, expressed or implied, including, but not limited to, all implied warranties of merchantability and fitness for a particular purpose.
39. The KLC in its discretion reserves the right to change or extend any of the dates set out in these rules. The KLC reserves the right, in its sole discretion, to modify, suspend, postpone or cancel, with or without notice, any portion of this Promotion, including the drawing, at any time and for any reason, including the award of any prize, with the approval of the KLC's President & CEO or appropriate designee from the Executive Management group.
40. The KLC reserves the right to substitute prizes of equivalent value.
41. The prize may be considered income, and any and all taxes associated with the prize are the responsibility of the winner. Prizes may be subject to set off of certain debts as required by law.
42. In computing any period of time under these rules, the day of the designated act or event is not to be included; the last day of the period so computed is to be included. The term "business day" means a day that the KLC Corporate Office is actually open for business (holidays, weekends and other days the KLC is closed are excluded), and such day is from 8:00 AM to 5:00 PM ET.
43. In the event of any circumstances or interpretation of any matter in these rules, whether contemplated or not contemplated, the decision of the KLC's President & CEO or appropriate designee from the KLC's Executive Management Group, after consultation with the KLC's Internal Audit, Security and Legal Departments (if necessary), will be final.
44. This Promotion is void where prohibited by law.