

KENTUCKY LOTTERY CORPORATION
Bracket Mania 2026 Online Promotion
Statewide Online Promotion
Rules & Regulations

GENERAL:

1. The Kentucky Lottery Corporation (KLC) plans to conduct a Bracket Mania 2026 Online Promotion pursuant to the provisions provided in these Rules and Regulations.
2. The Promotional Period will take place from **12:00PM ET on Monday, March 9, 2026, until 11:59PM ET on Tuesday, March 31, 2026** (“Promotional Period”), and will be broken down into “Rounds” and “Matches” as outlined in Section 4, unless otherwise designated.
3. The Promotional offer is as follows:
 - Players who wagered \$5 or more on the Instant Play game with the most total sales (the “winning Instant Play game”) during a Match (a “qualifying play”) will receive one (1) entry into the drawing associated with the Match.
 - During the Promotion, two (2) Instant Play games will be paired to compete for the greatest total sales during a calendar 48-hour period, (a “Match”), as set forth in the schedule in Section 4.
 - There will be four (4) Matches in Round One, two (2) Matches in Round Two, and one (1) Match in the Final Round. The winning Instant Play games in Round One will advance to Round Two, and the winning Instant Play games in the Round Two will advance to the Final Round.
4. The promotion schedule is as follows:
 - Round One:
 - Match 1: 12:00PM ET on Monday, March 9, 2026, to Tuesday, March 10, 2026, at 11:59PM ET
 - Kentucky Bourbon Trail® vs. Bluegrass Bucks
 - Match 2: 12:00PM ET on Thursday, March 12, 2026, to Friday, March 13, 2026, at 11:59PM ET
 - The Piggy Bank Rapid Reveal Jackpot vs. Lucky Coins Hungry Pig
 - Match 3: 12:00PM ET on Monday, March 16, 2026, to Tuesday, March 17, 2026, at 11:59PM ET
 - Payout Pots vs Celtic Coins Jackpot
 - Match 4: 12:00PM ET on Thursday, March 19, 2026, to Friday, March 20, 2026, at 11:59PM ET
 - Million Dollar Countdown vs. Weekend Windfall
 - Round Two:
 - Match 1: 12:00PM ET on Monday, March 23, 2026, to Tuesday, March 24, 2026, at 11:59PM ET
 - Winner of Round 1 Match 1 and Winner of Round 1 Match 2

**Reference the Promotion landing page on the KLC website after Round 1 Match 1 and Match 2 to see the winning games*

- Match 2: 12:00PM ET on Thursday, March 26, 2026, to Friday, March 27, 2026, at 11:59PM ET
 - Winner of Round 1 Match 3 and Winner of Round 1 Match 4
**Reference the Promotion landing page on the KLC website after Round 1 Match 3 and Match 4 to see the winning games*
 - Final Round:
 - Match 1: 12:00PM ET on Monday, March 30, 2026, to Tuesday, March 31, 2026, at 11:59PM ET
 - Winner of Round 2 Match 1 and Winner of Round 2 Match 2
**Reference the Promotion landing page on the KLC website after Round 2 Match 1 and Match 2 to see the winning games*
5. There will be one (1) drawing for each Match, for a total of seven (7) drawings for this Promotion. The drawing schedule is as follows:
- Round 1 (including drawings for Match 1, 2, 3, and 4)
 - Four (4) drawings will be on or about Wednesday, March 25, 2026.
 - Round 2 (including drawings for Match 1, and 2)
 - Two (2) drawings will be on or about Wednesday, April 1, 2026.
 - Final Round
 - One (1) drawing will be on or about Friday, April 3, 2026.
6. There are three (3) prize Tiers for this Promotion. There will be four (4) drawings for Tier 1 prizes (one (1) drawing for each Match in Round One), two (2) drawings for Tier 2 prizes (one (1) drawing for each Match in Round Two), and one (1) drawing for the Tier 3 prize (one (1) drawing for the Final Round). The prize drawings are as follows:
- Tier 1- Four (4) \$50 Bonus Prize Drawings:
 - Twenty (20) winners will be selected in each Round One Match to each win a \$50 Bonus, for a total of eighty (80) Tier 1 prize drawing winners.
 - A total of \$1,000 in Bonuses will be given away in Tier 1 drawings for each Match, for a total of \$4,000 in Tier 1 Bonus prizes.
 - Tier 2 – Two (2) \$75 Bonus Prize Drawings:
 - Twenty (20) winners will be selected in each Round Two Match to each win a \$75 Bonus, for a total of forty (40) Tier 2 prize drawing winners.
 - A total of \$1,500 in Bonuses will be given away in Tier 2 drawings for each Match, for a total of \$3,000 in Tier 2 Bonus prizes.
 - Tier 3 – One (1) \$500 Cash Prize Drawing:
 - Five (5) winners will be selected in the Final Round Match to each win \$500 Cash and \$100 in Bonuses.
 - A total of \$2,500 in Cash and \$500 in Bonuses will be given away in the Tier 3 drawing.
7. There will be ten (10) alternates selected in each drawing.

8. Eligible players who satisfy the criteria described above in Section 3 will be automatically entered into the Promotion. The maximum number of entries per player for each Match in Round One (Tier 1 drawing) is one (1) entry. The maximum number of entries per player for each Match in Round Two (Tier 2 drawing) is one (1) entry. The maximum number of entries per player for the Final Round Match (Tier 3 drawing) is one (1) entry. A "TRY" is not a qualifying play.
9. This Promotion is only available at play.kylottery.com and the KLC app. Tickets purchased at retail are not eligible.
10. Player's funding transactions are subject to a player's Fun Club account balance and deposit limits.
11. Players can fund their Fun Club account via credit/debit card, Apple Pay, PayPal, bank account, or iFund at retail (the "funding transaction").
12. Deposited funds cannot be withdrawn or refunded and can only be used to purchase KLC games online or at KLC retailers.

ELIGIBILITY:

13. A player who is selected as a winner in the Tier 1 drawing is eligible to be selected to win a prize in the Tier 2 drawing and Tier 3 drawing. However, a player may only win once for Tier 1 drawings and once for Tier 2 drawings. For example, a player cannot be selected twice as a winner in the Tier 1 drawings to receive more than one (1) \$50 Bonus prize.
14. To be eligible for the Promotion, players must first successfully register for a Fun Club account at kylottery.com. Players must be in compliance with all requirements of the Fun Club Rewards Terms of Use, including requirements for registering for or updating an existing account in order to enter a promotion. Fun Club accounts that are Opted Out or Manually Disabled are ineligible to enter or to win.
15. Failure to provide accurate information could disqualify a player whose entry is selected as a winner for this Promotion. A player shall be considered ineligible if the KLC determines that a player does not meet all player eligibility requirements or provided false information.
16. The KLC assumes no responsibility for incorrect information provided by a player on the Fun Club registration form. After completing the registration, a player is responsible for updating account information as needed by logging in and going to his or her account profile page.
17. A player may have no more than one (1) Fun Club account. A player is not permitted to create additional accounts if his or her email or other relevant information changes. The

player may log in with his or her existing account credentials and make any desired changes at any time.

18. To play internet-based lottery games, players must be at least 18 years old, have a valid US address, be physically located within the boundaries of Kentucky, and otherwise be in compliance with the iLottery Terms of Use.
19. No one otherwise prohibited by KRS Chapter 154A from playing KLC games are eligible to participate in this Promotion or win any prize.

ODDS:

20. Odds of being selected as a winner in each Promotional drawing will depend on the number of eligible entries that take place during the Promotional Period.

SUBMITTING ENTRIES:

21. After completing the qualifying purchase for a Match in Round One as described in Section 4, players can receive one (1) entry for the Tier 1 drawing associate with the Match in which the qualifying play was completed. After completing the qualifying purchases for a Match in Round Two as described in Section 4, players can receive one (1) entry for the Tier 2 drawing associate with the Match in which the qualifying play was completed. After completing the qualifying purchase for the Final Round as described in Section 4, players can receive one (1) entry for the Tier 3 drawing.
22. By playing an Instant Play online game during the Promotional Period, the players agree to these Rules and Regulations, the Rules and Regulations for the online purchase of Instant Play games, the Fun Club Rewards Terms of Use, and iLottery Terms of Use.

PRIZE DRAWING:

23. At the conclusion of Round One, Round Two, and the Final Round, KLC will run a Brightstar Lottery system-generated report utilizing the criteria set forth for this Promotion.
24. A member of the KLC Promotions Team will upload the system-generated report into the Promotional Drawing System.
25. All drawing management services associated with this Promotion will be conducted by the KLC.
26. The drawings will be conducted per KLC drawing procedures.
27. During the drawing, alternates will be selected as noted in Section 7. If there is an insufficient number of entries, the KLC may reduce the number of alternates selected in its sole discretion. Alternates are not prize winners, but are selected if a winner is

disqualified, unable to claim the prize, or declines to accept. Once an eligible alternate is moved up to become a prize winner, his or her alternate status in the drawing will be voided.

PRIZE FULFILLMENT:

28. A member of the KLC's Promotions Team will notify each winner using the email contact information provided in the winner's Fun Club profile at the time of the drawings.
 - The KLC may (but is not required to) also provide a courtesy call to the primary phone number provided on the winner's Fun Club profile. No further attempts to contact the winner by any method will be made. The email contact is the official notice of the win starting the claim period set forth in Section 28 below.
29. If the KLC determines that dialogue with a prize winner has not been established by phone, email, or other means acceptable to the KLC, within three (3) business days following the date of KLC's official email notice of the win, the winner will be disqualified, and the prize will be awarded to the first eligible alternate selected. This process will continue until a winner has claimed the prize or all alternates have been exhausted, whichever comes first. If all alternates have been exhausted; the prize will not be awarded.
30. All federal, state and/or local taxes or other fees on the prizes won will be the responsibility of the winner.
31. The prizes are not transferable or assignable.
32. Fulfillment of the prize will be handled by the KLC.

ADDITIONAL CONDITIONS:

33. The Promotion is subject to Kentucky law, the Rules and Regulations of the KLC, the Fun Club Rewards Terms or Use, iLottery Terms of Use, and the Rules and Regulations for Online games.
34. All winners are subject to validation by the KLC and may be disqualified if eligibility requirements are not met. Validity of entries, drawings, and the award of prizes are subject to Rules and Regulations of the KLC and the laws of the Commonwealth of Kentucky.
35. By entering this Promotion and accepting the prize, the player acknowledges and agrees that the KLC may use and release the player's name, city/state, and likeness (photograph) to the public, without limitation and without compensation.
36. By entering this Promotion and accepting the prize, each player, his or her heirs, legal representatives and assigns, agree to indemnify and hold harmless, defend, release and discharge the KLC, the Commonwealth of Kentucky, their employees, officers and

directors from and against any loss, claim, damages, or injury arising out of or relating to the Promotion, any action taken pursuant to these rules, or the acceptance of any prize.

37. The KLC is not responsible for any rules, regulations or restrictions imposed by its promotional partners. The KLC is not responsible for and has no obligation regarding the condition, quality, defects or other attributes of the prizes awarded during a promotion and expressly disclaims all warranties, expressed or implied, including, but not limited to, all implied warranties of merchantability and fitness for particular purpose.
38. The KLC in its discretion reserves the right to change or extend any of the dates set out in these Rules. The KLC reserves the right, in its sole discretion, to modify, suspend, postpone or cancel, with or without notice, any portion of this Promotion including the drawing at any time and for any reason including the award of any prize with the approval of the President & CEO or appropriate designee from the Executive Management group.
39. The KLC reserves the right to substitute prizes of equivalent value.
40. In computing any period of time under these rules, the day of the designated act or event is not to be included; the last day of the period so computed is to be included. The term “business day” means a day that the KLC Corporate Office is actually open for business Monday – Friday (holidays, weekends and other days the KLC is closed are excluded), and such day is from 12:00:00 AM to 11:59:59 PM ET.
41. In the event of any circumstances or interpretation of any matter in these rules, whether contemplated or not contemplated, the decision of the President & CEO or appropriate designee from the KLC’s Executive Management Group, will be final.
42. This Promotion is void where prohibited by law.