

**KENTUCKY LOTTERY CORPORATION**

**RULES AND REGULATIONS**

**“KENO”**

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# KENTUCKY LOTTERY CORPORATION

## RULES AND REGULATIONS

### “KENO”

#### 1. CREATION

Pursuant to the laws creating and governing the Kentucky Lottery Corporation, there is hereby created a Draw Game, hereinafter called “Keno” which shall be conducted pursuant to these Rules and Regulations and KRS Chapter 154A, and shall continue on sale until the President publicly announces a termination date.

#### 2. GENERAL PROVISIONS

KENO tickets are governed by these Game Rules and Regulations and the “Draw Game General Rules”, which are incorporated herein by reference in their entirety. **The Draw Game General Rules together with these Game Rules and Regulations govern all matters and claims relating to KENO including tickets, transactions, drawings, prizes, and prize claims. These Rules contain the sole and exclusive remedy for such claims.** The purchase of “KENO” through the KLC’s website at [kylottery.com](http://kylottery.com) (“iLottery”) is governed by the Rules for the iLottery Purchase of Draw Games and the iLottery Terms of Use, which are incorporated, by reference, in addition to these rules. The wager type options, wager amount options, maximum wager amount, and other features of the game may differ from retail or be limited on iLottery.

#### 3. KENO GAME DEFINITIONS

The following words and terms shall have the following meaning unless otherwise indicated:

- (a) **Keno Drawing** – A Draw Game Drawing which collectively refers to the process of randomly selecting, by computer, twenty (20) numbers from a field of one (1) to eighty (80) numbers which determines the Keno Winning Numbers and which shall be used to determine winning Keno Plays and, in addition, to the process of selecting, by computer, the Multiplier number, and the Bulls-Eye number.
- (b) **Multiplier** – the Keno Play option whereby a player, by paying an additional one dollar (\$1.00) for each dollar wagered on a base Keno game Play, may be entitled to receive a larger prize for correctly selecting Keno Winning Numbers. When a player wins Keno and the Multiplier feature has been selected, the prize won will be multiplied by the Multiplier number drawn for that Keno Drawing. Multiplier multiplies the amount of a prize won in a game Play by 1X (none), 2X, 3X, 4X, 5X or 10X. The Multiplier does not apply to Bulls-Eye prizes.

- (c) **Bulls-Eye** - the Keno Play option whereby a player, by paying an additional one dollar (\$1.00) for each dollar wagered on a base Keno game Play, may be entitled to receive an additional prize for correctly selecting the Bulls-Eye number. The prize amounts for correctly selecting the Bulls-Eye number are set out in the prize tables in Section 8 below. The Bulls-Eye number will be one number randomly selected from the twenty (20) Keno Winning Numbers. The Multiplier does not apply to Bulls-Eye prizes.
- (d) **KENO Play** –the number or group of numbers from a field of one (1) to eighty (80) appearing on a Ticket, according to the particular Spot(s) chosen by the player, along with player’s wager, which determines the prize payment, if any, for which the Ticket may be redeemed.
- (e) **Spot** - Means the amount of numbers a player may play for a game Play. A player may play from one (1) Spot or one (1) number, to ten (10) Spots or (ten) 10 different numbers.
- (f) **KENO Ticket** (or “Ticket”) – A Keno Ticket, if produced by a Retailer in an authorized manner, is a Draw Game Ticket that contains the following: the “Keno” logo; the number of Spots the player wants to play per Drawing; the amount the player wants to wager per Drawing, the number of the Drawing or the range of multiple, consecutive Drawings for which the Ticket may be eligible (e.g. 0001001 – 0001024); the numbers chosen by the Player or, if the Quick Pick option was selected, the numbers selected by Quick Pick and the characters “QP”; “Multiplier Yes” if the Multiplier option is selected; “Bulls-Eye Yes” if the Bulls-Eye option is selected; the total cost of the Ticket; retailer number; the validation serial number; bar code; print date and time, Eastern Time; and any other information deemed necessary by the Lottery. A Keno Ticket, if purchased through the KLC’s website at [kylottery.com](http://kylottery.com), is an iLottery Draw Game Ticket and means an electronic or virtual Ticket or play which conforms to the requirements of the Rules for the iLottery Purchase of Draw Games, the iLottery Terms of Use, and all applicable laws.
- (g) **Keno Winning Numbers** – the Draw Game Winning Numbers which are the twenty (20) numbers, from a field of one (1) to eighty (80), that are selected by the Lottery at each Keno Drawing which shall be used to determine the winning Keno Plays contained on Tickets.

#### 4. GENERAL DESCRIPTION AND HOW TO PLAY

Keno is a twenty (20) out of eighty (80) numbers lottery game with set prize amounts. For each Keno Drawing, a player chooses a base wager amount per drawing, chooses to play from one (1) to ten (10) Spots and chooses a corresponding selection of numbers from a field of one (1) to eighty (80) numbers. This constitutes one Play. The Lottery selects twenty (20) Winning Numbers from a field of one (1) to eighty (80) during each Keno Drawing (the Keno Winning Numbers). The Lottery awards prizes based on the extent to which the Play appearing on a player’s Ticket matches the Keno Winning Numbers in a Drawing for which the player’s Ticket was purchased. A player may choose the Keno Play

option whereby the player, by paying an additional one dollar for each dollar wagered on a base Keno game Play, may be entitled to receive a larger prize for selecting Keno Winning Numbers. When a player wins Keno and the Multiplier feature has been selected, the prize won will be multiplied by the Multiplier number drawn for that Keno Drawing. Multiplier multiplies the amount of prizes won in a game play by 1X (none), 2X, 3X, 4X, 5X or 10X. When the Bulls-Eye feature has been selected, the player may be entitled to receive an additional prize when any of the player's selected Keno numbers match the Bulls-Eye number selected randomly from the Keno Winning Numbers for that Keno Drawing; the Multiplier does not apply to the Bulls-Eye prize.

## 5. TICKET PRICE

- (a) The price of a Ticket is determined by the amount of money a player chooses to wager on the game Plays selected, multiplied by the number of Drawings in which the Ticket will be played. The President may authorize the sale of Keno Tickets at a discount for promotional purposes.
- (b) A Ticket may be purchased for one Drawing or for multiple, consecutive Drawings. A Ticket purchased from a Retailer can be purchased for multiple consecutive Drawings so long as the price of the Ticket does not exceed \$250. A Ticket purchased through the KLC's website at [kylottery.com](http://kylottery.com) can be purchased for multiple, consecutive Drawings, so long as the price of the Ticket does not exceed \$1200.00, subject to the deposit limits set forth in the iLottery Terms of Use.
  - (i) A player may purchase a Ticket for a single Drawing for \$1.00, \$2.00, \$3.00, \$4.00, \$5.00, \$10.00, or \$20.00.
  - (ii) The price of a Ticket for play in multiple, consecutive Drawings is the price of a Ticket for a single Drawing, ranging from \$1.00, \$2.00, \$3.00, \$4.00, \$5.00, \$10.00 or \$20.00 (subject to the maximum ticket price allowed), as selected by the player, multiplied by the number of consecutive Drawings in which the Ticket will be played.
  - (iii) Multiplier Option: in addition to the Ticket cost set out in (i) and (ii) above, player may choose the Multiplier option that will increase the cost of the Ticket by \$1.00 for every \$1.00 wagered on the base Keno game Play. The minimum cost for a Keno ticket with the Multiplier option shall be \$2.00.
  - (iv) Bulls-Eye Option: in addition to the Ticket cost set out in (i) (ii) and (iii) above, player may choose the Bulls-Eye option that will increase the cost of the Ticket by \$1.00 for every \$1.00 wagered on the base Keno game Play. The minimum cost for a Keno ticket with the Bulls-Eye option shall be \$2.00.
  - (v) The minimum cost for a Keno ticket with both the Multiplier option set out in (iii) above and the Bulls-Eye option set out in (iv) above shall be \$3.00.

- (c) The maximum Ticket price allowed for any Keno Ticket purchased from a Retailer is \$250.00. The maximum Ticket price allowed for any Keno Ticket purchased through the Lottery's website at kylottery.com is \$1200.00, subject to the deposit limits set forth in the iLottery Terms of Use. An attempt to purchase a Ticket from a Retailer for a price greater than \$250 will be automatically rejected by the terminal. An attempt to purchase a Ticket through the Lottery's website at kylottery.com for a price greater than \$1200.00 will be automatically rejected by kylottery.com.

6. RESTRICTIONS FOR KENO TICKETS PURCHASED AT RETAIL

- (a) Unless the Lottery determines otherwise, a Keno Ticket purchased from a Retailer may be canceled on the same day the Ticket was issued, only by the Retailer from whom the Ticket was purchased, and only if the draw break for the first Drawing for which the Ticket is eligible has not yet occurred. But in no event may a Ticket be cancelled after the close of the Retailer's business day or the close of the Lottery's business day, whichever occurs first. The Lottery may, in its sole discretion, determine that Tickets may not be cancelled. Tickets purchased through the Lottery's website kylottery.com cannot be cancelled.
- (b) The "Play it Again" feature may be allowed with the Keno game at the discretion of the Lottery.

7. TIME AND MANNER OF CONDUCTING DRAWINGS

- (a) **Time of Drawings** – Keno Drawings normally take place seven (7) days a week, at four (4) minute intervals, with the first Drawing of the day to be conducted at 5:04 a.m. ET and the last Drawing of the business day to be conducted at 1:56 a.m. ET, or in the alternative, at such times and upon such intervals to be determined at the Lottery's discretion. The maximum number of Drawings to be conducted in the Lottery's business day is normally 314.
- (b) **Manner of Conducting Drawings** – The Lottery will conduct a Multiplier drawing and announce the result prior to each regular Keno Drawing by displaying the Multiplier number on the Keno monitor immediately prior to each new Keno Drawing and after the previous game pool closes. During each Multiplier drawing, one number will be selected from the following numbers: 1, 2, 3, 4, 5, and 10. Then the Lottery will conduct the Keno Drawing to select twenty (20) numbers from a field of one (1) to eighty (80) numbers. After the drawing to select the Keno Winning Numbers, then the Lottery will conduct the Bulls-Eye drawing to select the one (1) Bulls-Eye number from the field of Keno Winning Numbers and will announce the result following each regular Keno Drawing by displaying the Bulls-Eye number on the Keno monitor.

8. DETERMINATION OF KENO PRIZE WINNERS, PRIZE LIABILITY LIMITS AND PROBABILITY OF WINNING

- (a) Keno prizes for each Drawing shall be determined based on the Spots selected, the numbers matched, and the amount(s) wagered, subject to the liability caps set out in this section.
- (i) Set prizes based on a \$1.00 wager and probability of winning (rounded to the nearest hundredth) are set out in the table below. To determine the prize for wagers over \$1.00, multiply the prize amount by the wager amount shown on the Ticket, subject to the liability caps set out in this section.

*Prizes shown below are based on a \$1.00 wager amount.*

SPOT	10		Prize with Multiplier Drawn					Bulls-Eye Prize
Match	Odds	Prize	2x	3x	4x	5x	10x	
10	8,911,711	\$100,000	\$200,000	\$300,000	\$400,000	\$500,000	\$1,000,000	\$200,000
9	163,381	\$5,000	\$10,000	\$15,000	\$20,000	\$25,000	\$50,000	\$15,000
8	7,384	\$500	\$1,000	1,500	2,000	\$2,500	\$5,000	\$1,500
7	621	\$50	\$100	\$150	\$200	\$250	\$500	\$175
6	87	\$10	\$20	\$30	\$40	\$50	\$100	\$20
5	19	\$2	\$4	\$6	\$8	\$10	\$20	\$4
4								\$4
3								\$2
2								\$2
1								\$5
0	22	\$5	\$10	\$15	\$20	\$25	\$50	\$0
<b>Total Odds:</b>	<b>1:9.05</b>							<b>1:8.00</b>

SPOT	9		Prize with Multiplier Drawn					Bulls-Eye Prize
Match	Odds	Prize	2x	3x	4x	5x	10x	
9	1,380,688	\$25,000	\$50,000	\$75,000	\$100,000	\$125,000	\$250,000	\$55,000
8	30,682	\$2,000	\$4,000	\$6,000	\$8,000	\$10,000	\$20,000	\$6,000
7	1,690	\$100	\$200	300	400	\$500	\$1,000	\$400
6	175	\$20	\$40	\$60	\$80	\$100	\$200	\$45
5	31	\$5	\$10	\$15	\$20	\$25	\$50	\$15
4	9	\$2	\$4	\$6	\$8	\$10	\$20	\$4
3		\$0	\$0	\$0	\$0	\$0	\$0	\$2
2		\$0	\$0	\$0	\$0	\$0	\$0	\$2
1		\$0	\$0	\$0	\$0	\$0	\$0	\$5
0		\$0	\$0	\$0	\$0	\$0	\$0	\$0
<b>Total Odds:</b>	<b>1:6.53</b>							<b>1:8:89</b>

SPOT	8		Prize with Multiplier Drawn					Bulls-Eye Prize
Match	Odds	Prize	2x	3x	4x	5x	10x	
8	230,115	\$10,000	\$20,000	\$30,000	\$40,000	\$50,000	\$100,000	\$40,000
7	6,232	\$300	\$600	\$900	\$1,200	\$1,500	\$3,000	\$1,200
6	423	\$50	\$100	150	200	\$250	\$500	\$150
5	55	\$15	\$30	\$45	\$60	\$75	\$150	\$20
4	12	\$2	\$4	\$6	\$8	\$10	\$20	\$8
3		\$0	\$0	\$0	\$0	\$0	\$0	\$2
2		\$0	\$0	\$0	\$0	\$0	\$0	\$2
1		\$0	\$0	\$0	\$0	\$0	\$0	\$5
0		\$0	\$0	\$0	\$0	\$0	\$0	\$0
<b>Total Odds:</b>	<b>1:9.77</b>							<b>1:10</b>

SPOT	7		Prize with Multiplier Drawn					Bulls-Eye Prize
Match	Odds	Prize	2x	3x	4x	5x	10x	
7	40,979	\$2,000	\$4,000	\$6,000	\$8,000	\$10,000	\$20,000	\$8,000
6	1,366	\$100	\$200	\$300	\$400	\$500	\$1,000	\$400
5	116	\$11	\$22	33	44	\$55	\$110	\$74
4	19	\$5	\$10	\$15	\$20	\$25	\$50	\$10
3		\$1	\$2	\$3	\$4	\$5	\$10	\$4
2		\$0	\$0	\$0	\$0	\$0	\$0	\$2
1		\$0	\$0	\$0	\$0	\$0	\$0	\$4
0		\$0	\$0	\$0	\$0	\$0	\$0	\$0
<b>Total Odds:</b>	<b>1:4.23</b>							<b>1:11.43</b>

SPOT	6		Prize with Multiplier Drawn					Bulls-Eye Prize
Match	Odds	Prize	2x	3x	4x	5x	10x	
6	7,753	\$1,100	\$2,200	\$3,300	\$4,400	\$5,500	\$11,000	\$1,900
5	323	\$57	\$114	\$171	\$228	\$285	\$570	\$93
4	35	\$7	\$14	21	28	\$35	\$70	\$23
3	8	\$1	\$2	\$3	\$4	\$5	\$10	\$9
2		\$0	\$0	\$0	\$0	\$0	\$0	\$4
1		\$0	\$0	\$0	\$0	\$0	\$0	\$4
0		\$0	\$0	\$0	\$0	\$0	\$0	\$0
<b>Total Odds:</b>	<b>1:6.19</b>							<b>1:13.33</b>

SPOT	5		Prize with Multiplier Drawn					Bulls-Eye Prize
Match	Odds	Prize	2x	3x	4x	5x	10x	
5	1,551	\$410	\$820	\$1,230	\$1,600	\$2,050	\$4,100	\$590
4	83	\$18	\$36	\$54	\$72	\$90	\$180	\$62
3	12	\$2	\$4	6	8	\$10	\$20	\$13
2		\$0	\$0	\$0	\$0	\$0	\$0	\$6
1		\$0	\$0	\$0	\$0	\$0	\$0	\$4
0		\$0	\$0	\$0	\$0	\$0	\$0	\$0
<b>Total Odds:</b>	<b>1:10.34</b>							<b>1:16.00</b>

SPOT	4		Prize with Multiplier Drawn					Bulls-Eye Prize
Match	Odds	Prize	2x	3x	4x	5x	10x	
4	326	\$72	\$144	\$216	\$288	\$360	\$720	\$253
3	23	\$5	\$10	\$15	\$20	\$25	\$50	\$27
2	5	\$1	\$2	3	4	\$5	\$10	\$9
1		\$0	\$0	\$0	\$0	\$0	\$0	\$6
0		\$0	\$0	\$0	\$0	\$0	\$0	\$0
<b>Total Odds:</b>	<b>1:3.86</b>							<b>1:20.00</b>

SPOT	3		Prize with Multiplier Drawn					Bulls-Eye Prize
Match	Odds	Prize	2x	3x	4x	5x	10x	
3	72	\$27	\$44	\$81	\$108	\$135	\$270	\$98
2	7	\$2	\$4	\$6	\$8	\$10	\$20	\$16
1		\$0	\$0	\$0	\$0	\$0	\$0	\$10
0		\$0	\$0	\$0	\$0	\$0	\$0	\$0
<b>Total Odds:</b>	<b>1:6.55</b>							<b>1:26.67</b>

SPOT	2		Prize with Multiplier Drawn					Bulls-Eye Prize
Match	Odds	Prize	2x	3x	4x	5x	10x	
2	17	\$11	\$22	\$33	\$44	\$55	\$110	\$59
1		\$0	\$0	\$0	\$0	\$0	\$0	\$15
0		\$0	\$0	\$0	\$0	\$0	\$0	\$0
<b>Total Odds:</b>	<b>1:16.63</b>							<b>1:40.00</b>

SPOT	1		Prize with Multiplier Drawn					Bulls-Eye Prize
Match	Odds	Prize	2x	3x	4x	5x	10x	
1	4	\$2	\$4	\$6	\$8	\$10	\$20	\$48
0		\$0	\$0	\$0	\$0	\$0	\$0	\$0
<b>Total Odds:</b>	<b>1:4.00</b>							<b>1:80.00</b>

- (ii) The maximum payout liability for the match 10 of 10 top prize (including the Multiplier) for a single Drawing is One Million One Hundred Thousand Dollars (\$1,100,000). In the event the total number of Plays winning this prize exceeds the stated limit, the payout liability cap of One Million One Hundred Thousand Dollars (\$1,100,000) will be shared among the number of top prize-winning Plays based upon individual wager amount.

The maximum payout liability for matching the Bulls-Eye number for the match 10 of 10 top prize for a single Drawing is Four Hundred Thousand Dollars (\$400,000). In the event the total number of Plays winning this prize exceeds the stated limit, the payout liability cap of Four Hundred Thousand Dollars (\$400,000) will be shared among the number of top prize-winning Bulls-Eye Plays based upon individual wager amount.

- (iii) The maximum payout liability for the match 9 of 9 prize (including the Multiplier) for a single Drawing is Three Hundred and Twenty Thousand Dollars (\$320,000). In the event the total number of Plays winning this prize exceeds the stated limit, the payout liability cap of Three Hundred Twenty Thousand Dollars (\$320,000) will be shared among the number of top prize-winning Plays based upon individual wager amount.

The maximum payout liability for matching the Bulls-Eye number for the match 9 of 9 top prize for a single Drawing is One Hundred and Ten Thousand Dollars (\$110,000). In the event the total number of Plays winning this prize exceeds the stated limit, the payout liability cap of One Hundred and Ten Thousand Dollars (\$110,000) will be shared among the number of top prize-winning Bulls-Eye Plays based upon individual wager amount.

- (iv) The maximum payout liability for the match 8 of 8 prize (including the Multiplier) for a single Drawing is One Hundred Ten Thousand Dollars (\$110,000). In the event the total number of Plays winning this prize exceeds the stated limit, the payout liability cap of One Hundred Ten Thousand Dollars (\$110,000) will be shared among the number of top prize-winning Plays based upon individual wager amount.

The maximum payout liability for matching the Bulls-Eye number for the match 8 of 8 top prize for a single Drawing is Eighty Thousand Dollars (\$80,000). In the event the total number of Plays winning this prize exceeds the stated limit, the payout liability cap of Eighty Thousand Dollars (\$80,000) will be shared among the number of top prize-winning Bulls-Eye Plays based upon individual wager amount.

- (v) For each Drawing, a player may win in only one prize category per wager as a result of possessing Winning Numbers, and shall be entitled to receive only the highest prize for which a Ticket containing a winning Play is eligible.

- (vi) The following table sets forth the probability of each Multiplier number being drawn for a single Keno drawing:

Multiplier Number	Odds
1X	1:2.50
2X	1:2.35
3X	1:16
4X	1:16
5X	1:26.67
10X	1:80

- (b) Promotional features activated and terminated at the discretion of the Lottery may enable the holder of a Keno Ticket to qualify for promotional prizes.
- (c) The number of prize categories and the allocation of prize money among the prize categories may be changed at the discretion of the President and the Lottery's Board of Directors.

9. CLAIM PERIOD, CLAIMING PRIZES, DETERMINATION OF PRIZE WINNERS, VALIDATIONS AND ALL OTHER MATTERS.

All other matters and claims relating to this "KENO" Game, including but not limited to purchases, transactions, determination of prize winners, validation, and prize claims, are governed by Kentucky law and the official Draw Game General Rules, incorporated herein by reference. The purchase of "KENO" through the Kentucky Lottery Corporation's website at [kylottery.com](http://kylottery.com) ("iLottery") is governed by the Rules for the iLottery Purchase of Draw Games and the iLottery Terms of Use, which are incorporated, by reference, in addition to these Rules. These Rules collectively contain the sole and exclusive remedy for any and all claims.