

**KENTUCKY LOTTERY CORPORATION**  
**“KenoFest Happy Hours” Online Promotion**  
Statewide Instant Play Second Chance Promotion  
Rules & Regulations

**GENERAL:**

1. The Kentucky Lottery Corporation (KLC) plans to conduct an Instant Play second chance player Fun Club promotion with Keno played online under the provisions provided in these rules and regulations.
2. The promotional period will take place from 12:00:00 AM ET on Monday, March 4, 2019 until 11:59:59 PM ET on Sunday, March 24, 2019. The drawing will be held on or about Wednesday, March 27, 2019.
3. Two (2) drawings will be conducted to select one (1) winner with ten (10) alternates for each drawing.
4. Prizes for winners twenty-one (21) years of age or older will be awarded as follows:
  - One (1) winner will receive Two (2) Derby Festival WineFest tickets, two (2) wine glasses, and two (2) WineFest event pins on day of choice (Tuesday, April 30<sup>th</sup> or Wednesday, May 1<sup>st</sup>) at the Belvedere and an opportunity to meet the wine maker. Participants must be at least 21 years of age to attend. Approximate Retail Value: \$180
  - One (1) winner will receive Two (2) Kentucky Derby Festival Beerfest tickets (Wednesday, May 1<sup>st</sup>) at the Overlook inside Kroger’s Fest-A-Ville. Participants must be at least 21 years of age to attend. Approximate Retail Value: \$160
5. Prizes in the event the winner(s) are under twenty-one (21) years of age will be awarded as follows:
  - If the winner of either drawing is under 21 years of age, the winner shall receive One Hundred Dollars (\$100) in Bonus Bucks in lieu of the WineFest or Beerfest tickets.
  - Bonus Bucks are applied directly to a player’s Fun Club Rewards account and must be spent on games purchased via the Internet; Bonus Bucks cannot be withdrawn or redeemed for a retail purchase.
6. Players are eligible to receive one (1) entry each day of the promotion there is a \$1 or more Keno Online play. The minimum qualifying play eligible for an entry is one dollar (\$1.00). A maximum of twenty-one (21) entries are possible during this promotion.
7. This promotion is only available at [play.kylottery.com](http://play.kylottery.com). Tickets purchased at retail are not eligible.
8. Player’s funding transactions are subject to a player’s Fun Club account balance and deposit limits.
9. All deposited funds must be spent on KLC games purchased via the Internet and cannot be withdrawn.

10. Qualifying plays must be completed by 11:59:59 PM ET on Sunday, March 24, 2019 to be eligible for the drawing on or about Wednesday, March 27, 2019.
11. Failure to provide accurate information could cause a player whose entry is selected as a winner for the promotion to be disqualified. A player shall be considered ineligible if the KLC determines that a player does not meet all player eligibility requirements or provided false information.
12. The KLC assumes no responsibility for incorrect information provided by a player on the Fun Club registration form. After completing the registration, a player is responsible for updating account information as needed by logging in and going to his or her account profile page.
13. A player may have no more than one (1) account. A player is not permitted to create additional accounts if his or her email or other relevant information changes. The player may log in with his or her existing account credentials and make any desired changes at any time.

**ELIGIBILITY:**

14. To be eligible for the promotion, players must first register for a Fun Club account at [kylottery.com](http://kylottery.com). Players must be in compliance with all requirements of the Fun Club Terms of Use, including requirements for registering for or updating an existing account in order to enter a promotion. Fun Club accounts that are Opted Out or Manually Disabled are ineligible.
15. To play internet-based lottery games, players must be at least 18 years old, have a valid KY address, be physically located within the boundaries of Kentucky, and otherwise be in compliance with the iLottery Terms of Use.
16. No one otherwise prohibited by KRS Chapter 154A from playing KLC games are eligible to participate in this promotion or win any prize.

**ODDS:**

17. Odds of being selected as a winner in the promotion will depend on the number of eligible entries that take place during the promotional period.

**SUBMITTING ENTRIES:**

18. Players with a qualifying play during the promotional period will be automatically entered into the promotion.
19. Players will receive one (1) entry for each qualifying play as described in Item 6.
20. By playing qualifying game(s) during the promotional period, the players agree to these rules and regulations, the rules and regulations for the iLottery purchase of Instant Games, and the Fun Club and iLottery Terms of Use, and the Instant Play Game rules and regulations for the qualifying game(s).
21. A player is allowed to win only one prize in this promotion.

**PRIZE DRAWING:**

22. At the conclusion of the promotional period, KLC will run an IGT system-generated report utilizing the criteria set forth for this promotion.
23. A member of the iLottery team will upload the system-generated report into the Promotional Drawing System.
24. All drawing management services associated with this promotion will be conducted by the KLC.
25. The drawings will be conducted per KLC drawing procedures. The drawings will occur at the KLC offices located at 1011 West Main Street, Louisville, KY 40202.
26. During the drawings, ten (10) alternates will be selected per prize winner as noted in Item 3. If there is an insufficient number of entries, the KLC may reduce the number of alternates selected in its sole discretion. Alternates are not prize winners, but are selected if a winner is disqualified, unable to claim the prize, or declines to accept. Once an eligible alternate is moved up to become a prize winner, his or her alternate status in the drawing will be voided.

**PRIZE FULFILLMENT:**

27. A member of the KLC's iLottery Department will attempt to contact the winners using the phone and email contact information provided in the winner's Fun Club profile at the time of the drawings. The KLC may take the following steps to contact the winner:
  - Call both the primary and, if provided, the secondary phone number provided on the profile until winner has been reached by phone or has been disqualified (continued attempts to contact by phone will not be made to numbers that have been disconnected or are no longer in use by winner);
  - If the KLC does not reach the winner by phone, the KLC will immediately send the winner an email.
28. If the KLC determines that dialogue with the winner has not been established by phone, email, or other means acceptable to the KLC, within two (2) business days following the date of the KLC's initial attempted contact, the winner will be disqualified and the prize will be awarded to the first eligible alternate selected.
29. A winner must respond within two (2) business days following the date of contact by the iLottery Department. The person to whom the Fun Club account belongs must be the person who claims the prize. The winner must provide a valid government issued photograph identification, such as a driver's license, or other form of photograph identification acceptable to the KLC to verify the winner's age. The prize will be awarded only after the KLC receives the prize winner's required information. If all required information is not received and contact has not been made within two (2) business days, the prize will be forfeited and awarded to the first alternate selected in the drawing. This process will continue until a winner has claimed the prize or all alternates have been exhausted, whichever comes first. If all alternates have been exhausted, the prize(s) will not be awarded. If, prior to the expiration of the two (2) business days, the winner declines to accept and claim the prize by notifying a member of the iLottery Team, the prize may be forfeited immediately and the first eligible alternate declared the winner.
30. All federal, state and/or local taxes or other fees on the prizes won will be the responsibility of the winner.

31. The prize is not transferable or assignable.
32. Fulfillment of the prize will be handled by the KLC.

**ADDITIONAL CONDITIONS:**

33. All winners are subject to validation by the KLC and may be disqualified if eligibility requirements are not met. Validity of entries, drawings, and the award of prizes are subject to rules and regulations of the KLC and the laws of the Commonwealth of Kentucky.
34. By entering this promotion and accepting the prize, the player acknowledges and agrees that the KLC may use and release the player's name, city/state, and likeness (photograph) to the public, without limitation and without compensation.
35. By entering this promotion and accepting the prize, each winner, his or her heirs, legal representatives and assigns, agree to indemnify and hold harmless, defend, release and discharge the KLC, the Commonwealth of Kentucky, their employees, officers and directors from and against any loss, claim, damages, or injury arising out of or relating to the promotion, any action taken pursuant to these rules, or the acceptance of any prize.
36. The KLC is not responsible for any rules, regulations or restrictions imposed by its promotional partners. The KLC is not responsible for and has no obligation regarding the condition, quality, defects or other attributes of the prizes awarded during a promotion and expressly disclaims all warranties, expressed or implied, including, but not limited to, all implied warranties of merchantability and fitness for particular purpose.
37. Age restrictions may apply to redeem vouchers for certain products, merchandise or services.
38. The KLC in its discretion reserves the right to change or extend any of the dates set out in these rules. The KLC reserves the right, in its sole discretion, to modify, suspend, postpone or cancel, with or without notice, any portion of this promotion including the drawing at any time and for any reason including the award of any prize with the approval of the President & CEO or his designee from the Executive Management group.
39. The KLC reserves the right to substitute prizes of equivalent value.
40. In computing any period of time under these rules, the day of the designated act or event is not to be included; the last day of the period so computed is to be included. The term "business day" means a day that the KLC Corporate Office is actually open for business Monday – Friday (holidays, weekends and other days the KLC is closed are excluded), and such day is from 12:00:00 AM to 11:59:59 PM ET.
41. In the event of any circumstances or interpretation of any matter in these rules, whether contemplated or not contemplated, the decision of the President & CEO or his designee from the KLC's Executive Management Group, after consultation with the KLC's Internal Audit, Security and Legal Departments (if necessary), will be final.
42. This promotion is void where prohibited by law.