Kentucky Lottery Corporation FY24 Fun Club "Take 2" Promotion

Statewide Retail Promotion with Draw and Scratch-Off Tickets Rules & Regulations

GENERAL:

- 1. The Kentucky Lottery Corporation (KLC) plans to conduct a second chance Fun Club promotion called Take 2 with any eligible Scratch-off and draw game tickets under \$99.99 purchased at retail under the provisions provided in these rules and regulations. An eligible ticket is defined as a single ticket that is purchased between 12:00 am ET and 11:59:59 pm ET during each promotion period set forth below at any Kentucky Lottery Retailer. Tickets purchased online are not eligible.
- 2. Eligible tickets are defined as any Scratch-off ticket that has not reached their last date to claim prior to the defined entry deadlines and/or draw game tickets under \$99.99 purchased at retail during the specified promotional periods.
- 3. To be eligible, all tickets must be purchased and entered during each promotional period. Each promotional period is as follows:
 - Promotional Period 1
 - Monday, July 10 Sunday, October 1, 2023
 - Draw Date: Thursday, October 5, 2023
 - Promotional Period 2
 - Monday, October 2 Sunday, December 31, 2023
 - Draw Date: Thursday, January 4, 2024
 - Promotional Period 3
 - Monday, January 1 Sunday, March 31, 2024
 - Draw Date: Thursday, April 4, 2024
 - Promotional Period 4
 - Monday, April 1 Sunday, June 30, 2024
 - Draw Date: Tuesday, July 2, 2024
- 4. On each drawing date the following prizes will be awarded based on the defined ticket values. A person can win once per promotional period for each prize available. Entry and prize details are as follows:
 - Tier 1:
 - Tickets valued between \$.50 \$10.99 are eligible to enter.
 - Ten (10) winners will be selected in each promotional period, with thirty (30) alternates from tier 1 to win \$350. There will be a total of four (4) promotional periods during the promotion.
 - A total of forty (40) winners will be awarded for Tier 1.
 - Tier 2:
 - Tickets valued between \$11 \$99.99 are eligible to enter.
 - Six (6) winners will be selected in each promotional period, with eighteen (18) alternates from tier 2 to win \$3,500. There will be a total of four (4) promotional periods during the promotion.
 - A total of twenty-four (24) winners will be awarded for Tier 2.

- 5. During the last promotional period in April 2024 June 2024, there will be a 5th drawing conducted in July 2024 in celebration of the KLC 35th Anniversary. Details for this addition are as follows:
 - Draw a \$3,500 grand prize winner for tier 1 during this promotion period.
 - Draw a \$35,000 grand prize winner for tier 2 during this promotional period.
- 2. The total amount given away per drawing will be \$24,500, for a total of \$98,000, in addition to the second drawing during the 4th period for one (1) extra prize total of \$3,500 for tier 1 and one (1) extra prize total of \$35,000 for tier 2. Entries are discarded after the promotion.
- 6. To enter the promotion, players must first log-in or register for a Fun Club account at kylottery.com. Players must be in compliance with all requirements of the Fun Club Terms of Use, including requirements for registering for or updating an existing account, in order to submit tickets to enter a promotion or to win a prize. Fun Club accounts that are not passing our age/identity verification, Opted Out or Manually Disabled are ineligible to enter or to win.
- 7. Once logged in, a player will be able to submit an eligible ticket to enter this promotion.
- 8. Entries must be received by 11:59:59 PM ET on the last date to enter during the promotion. Entries do not roll over from promotional period to the next promotional period.
- 9. Failure to fully provide required information will cause a player's request to register to be rejected. Failure to provide accurate information could cause a player whose entry is selected as a winner for the promotion to be disqualified. A player shall be considered ineligible if the KLC determines that a player does not meet all player eligibility requirements or provided false information.
- 10. The KLC assumes no responsibility for incorrect information provided by a player on the registration form. After completing the registration, a player is responsible for updating account information as needed by logging in and going to "My Account" on the profile page.
- 11. A player may have no more than one (1) account. A player is not permitted to create additional accounts in the event that his or her email or other relevant information changes. The player may log in with his or her existing account credentials and make any desired changes at any time.

ELIGIBILITY:

- 12. An entrant must be at least eighteen (18) years of age to participate. No one under 18 years of age and no one otherwise prohibited by KRS Chapter 154A from playing KLC games are eligible to participate in this promotion or win any prize.
- 13. Entrants must have a valid U.S. address in order to register and participate. Accounts must pass the age and identity verification to enter or to win.
- 14. Players may enter up to 200 total tickets per week as part of Fun Club. A week is defined as Sunday at 12:00:00 AM ET until the following Saturday at 11:59:59 PM ET. The KLC reserves the right to change, without notice, this limit on the amount of tickets that may be entered weekly or daily.
- 15. Tickets purchased via the internet using the KLC's website or iLottery tickets are not eligible for this promotion.

ODDS:

16. Odds of being selected as a winner in the promotion will depend on the number of entries submitted for each drawing.

SUBMITTING ENTRIES:

- 17. Players can submit eligible tickets for this promotion at the KLC's website, kylottery.com, or through The Official Kentucky Lottery App. Any ticket physically sent to or dropped off at any location whatsoever, will be ineligible. The KLC will destroy all non-winning physical tickets received at any lottery office and the tickets will not be returned.
- 18. To submit an entry using the KLC's website, a player must first log onto kylottery.com using his or her unique account information. Once logged in, a player submits an entry according to the instructions on the "Enter Tickets" page of the website. Required information from the Scratch-off ticket includes the 18-digit VIRN (void if removed number), which is located underneath the latex on the front of each Scratch-off ticket. Required entry information from draw game ticket includes the 25 digit draw game code on the draw game ticket.
- 19. To submit a ticket using the KY Lottery App, a player must have a functioning camera on his or her mobile device. The player must select "Second Chance" from the side navigation menu on the App, and then must log onto the player's Fun Club account using his or her unique account information. A player must then select "Enter Tickets" from the menu. To submit the ticket, a player must use his or her mobile device camera to line up the barcode on the draw game ticket within the viewfinder. A graphic with instructions can be found on the "Enter Tickets" tab of the App. The player will receive a message if the ticket has been successfully scanned and entered into the promotion. The player will receive an error message if the ticket could not be scanned or was ineligible for entry.
- 20. An eligible ticket may be submitted one (1) time only. The entry system will reject an entry that has been previously submitted.
- 21. To prevent fraudulent entries, after five (5) consecutive attempts to submit entries that are not recognized as eligible tickets, a player will be unable to submit entries for twelve (12) hours.
- 22. After an entry is accepted, the player does not need to retain his or her ticket for the promotion.
- 23. By entering this promotion, the players agree to these rules and regulations and the Terms of Use for Fun Club.

DRAWINGS:

- 24. All drawing management services associated with this promotion will be conducted by the KLC.
- 25. The drawings will be conducted according to KLC drawing procedures.
- 26. At each drawing, thirty (30) alternates will be selected for Tier 1 and eighteen (18) alternates for Tier 2 as noted in Item 3. If there is an insufficient number of entries, the KLC may reduce the number of alternates selected in its sole discretion. Alternates are not prize winners but are selected in the event that the winner is disqualified, unable to claim the prize, or declines to accept. Once an eligible

alternate is moved up to become a prize winner, his or her alternate status in the drawing will be voided.

PRIZE FULFILLMENT:

- 27. At the time of the drawing(s) a member of the KLC's Marketing Department will attempt to contact using the phone and email contact information provided in the potential Winner's Fun Club profile at the time they entered the Promotion. The KLC may take the following steps to contact each potential winner:
 - Email the winner's email address provided on the profile. The KLC may also provide a courtesy call to both the primary and secondary phone number provided on the profile. Continued attempts to contact by phone will not be made. The email contact is the official notice of the win starting the claim period set forth in item 28 below.
- 28. If the KLC determines that dialogue with the winner has not been established by phone, email, or other means acceptable to the KLC, within three (3) business days following the date of KLC's initial attempted telephone contact, the winner will be disqualified, and the prize will be awarded to the first eligible alternate selected.
- 29. The winners must claim their prize within three (3) business days following the date the KLC Marketing Department makes contact with the winner. The person whose name is on the entry must be the person who claims the prize as validated by the KLC. If all required information is not received within three (3) business days, the prize will be forfeited and awarded to the first alternate selected in the drawing. This process will continue until a winner has claimed the prize or all alternates have been exhausted, whichever comes first. If all alternates have been exhausted, the prize will not be awarded.
- 30. If, prior to the expiration of the three (3) business days referenced in the preceding paragraph, a winner declines to accept and claim the prize by notifying a member of the KLC Marketing Department in writing via the winner's e-mail, the prize may be forfeited immediately upon receipt of the written notification and the first eligible alternate declared the winner.
- 31. The KLC or its designee will withhold federal, state and all applicable taxes, according to federal and state withholding requirements. Any taxes above the standard formulas are the responsibility of the winner. Prizes may be subject to set-off of certain debts as required by law.
- 32. The prize is not transferable or assignable.
- 33. Fulfillment of the prize will be handled by the KLC.

ADDITIONAL CONDITIONS:

- 34. The KLC is not responsible for the electronic misdelivery, late delivery, or failure to receive ticket information entered electronically, and the risk of loss remains with the entrant regardless of the cause of the transmission failure.
- 35. All winners are subject to validation by the KLC and may be disqualified if eligibility requirements are not met. Validity of entries, drawings, and the award of prizes are subject to rules and regulations of the KLC and the laws of the Commonwealth of Kentucky.

- 36. By submitting an entry into the promotion and claiming the prize, the player certifies they are the sole owner of the entry, the player is at least 18 years old, the ticket has been legally purchased, possessed and entered into the promotion, and the player is not disqualified from receiving a prize.
- 37. By entering this promotion, the player acknowledges and agrees that the KLC may use and release the player's name, city/state and likeness (photograph) to the public, without limitation and without compensation.
- 38. By entering this promotion, accepting the prize, or accepting any other prize, each entrant, his or her heirs, legal representatives and assigns, agree to indemnify and hold harmless, defend, release and discharge the KLC, the Commonwealth of Kentucky, and each of their employees, officers and directors from and against any loss, claim, damages, or injury arising out of or relating to the promotion, any action taken pursuant to these rules, or the acceptance of any prize.
- 39. The KLC is not responsible for any rules, regulations or restrictions imposed by its promotional partners. The KLC is not responsible for and has no obligation regarding the condition, quality, defects or other attributes of the prizes awarded during a promotion and expressly disclaims all warranties, expressed or implied, including, but not limited to, all implied warranties of merchantability and fitness for a particular purpose.
- 40. The KLC in its discretion reserves the right to change or extend any of the dates set out in these rules. The KLC reserves the right, in its sole discretion, to modify, suspend, postpone or cancel, with or without notice, any portion of this promotion, including the drawing, at any time and for any reason, including the award of any prize, with the approval of the KLC's President & CEO or appropriate designee from the Executive Management group.
- 41. The KLC reserves the right to substitute prizes of equivalent value.
- 42. In computing any period of time under these rules, the day of the designated act or event is not to be included; the last day of the period so computed is to be included. The term "business day" means a day that the KLC Corporate Office is actually open for business (holidays, weekends and other days the KLC is closed are excluded), and such day is from 8:00 AM to 5:00 PM ET.
- 43. In the event of any circumstances or interpretation of any matter in these rules, whether contemplated or not contemplated, the decision of the KLC's President & CEO or appropriate designee from the KLC's Executive Management Group, after consultation with the KLC's Internal Audit, Security and Legal Departments (if necessary), will be final.
- 44. This promotion is void where prohibited by law.

Approval via Workflow:

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CC.

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