

Kentucky Lottery Corporation
Facebook “Mega Millions High Jackpot” Promotion
Statewide Sweepstakes Promotion
Rules & Regulations

GENERAL:

1. The Kentucky Lottery Corporation (KLC) plans to conduct a Mega Millions[®] High Jackpot Sweepstakes Promotion via the KLC Facebook, Twitter, and Instagram pages, @kylottery. To be eligible, all entries must be received in the manner set forth below.
2. The promotion will begin the day prior to the Mega Millions[®] jackpot drawing (Monday or Thursday), whichever comes first, contingent on when the Mega Millions[®] jackpot amount has reached a high amount (typically \$300,000,000 or more) and will conclude when the Mega Millions[®] jackpot resets to the minimum, or until the KLC decides to end the promotion at its discretion. Within this promotion will be promotional periods that begin at 12:00 PM ET on the day prior to the Mega Millions[®] jackpot drawing (Monday or Thursday) and will conclude at 11:59 AM ET on the official Mega Millions[®] jackpot drawing day (Tuesday or Friday), repeating on Mondays and/or Thursdays thereafter until the Mega Millions[®] jackpot has been hit.
3. Four (4) prizes will be awarded during each promotional period. Each prize includes \$10 Mega Millions[®] coupons.
4. Approximate Value: \$10 per prize.
5. No purchase is required.
6. Entries received during the promotion period stated in Item 2, inclusive, will be eligible for the drawing contingent on official draw days and times set forth by the Multi-State Lottery Association for Mega Millions[®].
7. Failure to fully provide required information will cause an entry to be rejected. Failure to provide accurate information could cause an entrant whose entry is selected as a winner for the promotion to be disqualified. An entrant shall be considered ineligible if the KLC determines that an entrant does not meet all entrant eligibility requirements or provided false information.
8. The KLC assumes no responsibility for incorrect information provided by an entrant.

ELIGIBILITY:

9. An entrant must be at least eighteen (18) years old to participate. No one under 18 years of age and no one otherwise prohibited by KRS Chapter 154A from playing KLC games are eligible to participate in this promotion or win any prize. The entrant must verify his or her age by clicking the age verification box.
10. Winners must have a valid Kentucky mailing address to claim their prize. If the winner cannot provide a valid Kentucky mailing address, he or she will be disqualified.
11. Entrants will be limited to one (1) entry per person per email address per day. Limitations will be set and enforced via Woobox.

ODDS:

12. Odds of being selected as a winner in the promotional period will depend on the number of entries submitted for the drawing for each promotional period.

SUBMITTING ENTRIES:

13. To submit an entry, an entrant must first go to the KLC Facebook, Twitter, or Instagram page, or the Promotion's Woobox link.
14. An entrant must fill out the entry form completely with first name, last name, and email address.
15. By entering this promotion and clicking the required box, the entrants agree to these rules and regulations.
16. An entrant is allowed to win only once during each promotional period.
17. In the event a player creates multiple social media accounts to enter a promotion conducted by the KLC, more than once, the player is ineligible and will be disqualified from the promotion.

GRAND PRIZE DRAWING:

18. The aggregation of all drawing entries will be performed by Woobox.
19. All drawings will be conducted according to the KLC Social Media Promotions Procedures.
20. At the drawing(s) for the promotion, four (4) prize winners will be randomly selected from entries. Alternates will not be drawn.

PRIZE FULFILLMENT:

21. The Digital Marketing Department will attempt to contact all winners using the email address provided in the entry form.
22. If the KLC determines that dialogue with the winner has not been established by email within two (2) business days following the date of the drawing, the winner will be disqualified.
23. A winner must claim the prize within two (2) business days following the date of contact by the Digital Marketing Department. The person whose name is on the entry must be the person who claims the prize. Winner will be responsible for replying by phone or to the initial email from the Digital Marketing Department. Winner must provide a valid Kentucky mailing address and a valid government issued photograph identification, such as driver's license, or other form of photograph identification acceptable to the KLC. The prize will be awarded only after the KLC receives the prize winner's required information. If all required information is not received and contact has not been made within two (2) business days, the prize will be forfeited.

NOTE: When sending personally identifiable information, such as a Social Security Number, to the KLC by email, winners should use a secure or encrypted email. Information about how to use a secure or encrypted email may be requested from the Digital Marketing Department.

24. If, prior to the expiration of the two (2) business days referenced in the preceding paragraph, the winner declines to accept and claim the prize by notifying the Digital Marketing Department in writing via the winner's email, the prize may be forfeited immediately upon receipt of the written notification.
25. The prize is not transferable or assignable.
26. Fulfillment of the prize will be handled by the KLC. Coupons may be mailed or emailed to the winner.
27. The Kentucky Lottery is not responsible for any lost, stolen, damaged, or misplaced items delivered to the address or email address given upon prize acceptance.

ADDITIONAL CONDITIONS:

28. The KLC is not responsible for the electronic misdelivery, late delivery, or failure to receive entrant information entered electronically, and the risk of loss remains with the entrant regardless of the cause of the transmission failure.
29. All winners are subject to validation by the KLC and may be disqualified if eligibility requirements are not met. Validity of entries, drawings, and the award of prizes are subject to rules and regulations of the KLC and the laws of the Commonwealth of Kentucky.
30. By entering this promotion, the entrant acknowledges and agrees that the KLC may use and release the entrant's name, city/state and likeness (photograph) to the public, without limitation and without compensation.
31. If a player provides his or her email address by entering this promotion, the player may receive promotional email messages from the KLC, including marketing messages regarding KLC products such as KLC games and promotions. The player has the right to ask, in writing, not to receive direct marketing material from the KLC. If the player has a Fun Club account, opting-out of receiving marketing messages will not apply to email messages concerning the players Fun Club Membership or iLottery account (i.e. transactional messages).
32. By entering this promotion, accepting the prize or accepting any other prize, each winner, his or her heirs, legal representatives and assigns, agree to indemnify and hold harmless, defend, release and discharge the KLC, the Commonwealth of Kentucky, Facebook, Twitter, Instagram or their employees, officers and directors from and against any loss, claim, damages, or injury arising out of or relating to the promotion, any action taken pursuant to these rules, or the acceptance of any prize.
33. The KLC is not responsible for any rules, regulations or restrictions imposed by its promotional partners. The KLC is not responsible for and has no obligation regarding the condition, quality, defects or other attributes of the prizes awarded during a promotion and expressly disclaims all warranties, expressed or implied, including, but not limited to, all implied warranties of merchantability and fitness for a particular purpose.
34. The KLC in its discretion reserves the right to change or extend any of the dates set out in these rules. The KLC reserves the right, in its discretion, to modify, suspend, postpone or cancel, with or without notice, any portion of this promotion, including the drawing, at any time and for any reason, including the award of any prize, with the approval of the KLC's President and CEO or his designee from the Executive Management group. In the event of any circumstances or interpretation of any matter in

these rules, whether contemplated or not contemplated, the decision of the KLC's President & CEO or his designee from the KLC's Executive Management Group, after consultation with the KLC's Internal Audit, Security and Legal Departments (if necessary), will be final.

35. The KLC reserves the right to substitute prizes of equivalent value.
36. The prize may be considered income, and any and all taxes associated with the prize are the responsibility of the winner. Prizes may be subject to set off of certain debts as required by law.
37. In computing any period of time under these rules, the day of the designated act or event is not to be included; the last day of the period so computed is to be included. The term "business day" means a day that the KLC Corporate Office is actually open for business (holidays, weekends and other days the KLC is closed are excluded), and such day is from 12:00:00AM to 11: 59:59PM ET.
38. If applicable, event times are subject to change. The prizewinner is responsible for confirming the event time after claiming the prize.
39. This promotion is void where prohibited by law.
40. This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, Instagram, or Twitter.