Internal Use Only

Kentucky Lottery Corporation
"An Evening with Vanna" Promotion
Statewide Social Sweepstakes Promotion
Rules & Regulations

GENERAL:

1. The Kentucky Lottery Corporation (KLC) plans to conduct an "Evening with Vanna" Lucky Kentucky Statewide Social Sweepstakes Promotion via the KLC Facebook, Twitter, and Instagram pages, @kylottery. To be eligible, all entries must be received in the manner set forth below.

2. The promotion will begin Monday, September 9, 2019 at 08:00:00 AM ET and conclude Thursday, September 12, 2019 at 11:59:59 PM ET. The drawings will be on or about Friday, September 13, 2019.

3. Three (3) prizes will be awarded. Prizes for this promotion will include:

    - Grand Prize Package Drawing:

        - There will be one (1) Grand Prize Winner
        - The winner and one (1) guest will receive:
            - VIP tickets to the Evening with Vanna event on Tuesday, September 24, 2019 at the KFC Yum! Center, Louisville, Kentucky. Transportation to and from the event is not included. Approximate retail value of the Evening with Vanna prize is seventy five dollars ($75.00).
            - (1) pack of Wheel of Fortune tickets; and
            - $50 in Bonus Bucks to play Wheel of Fortune On The Road Online

    - Second Prize Package Drawing:
        - There will be two (2) second prize winners
        - Each winner to receive:
            - One (1) pack of Wheel of Fortune tickets; and
            - $50 in Bonus Bucks to play Wheel of Fortune On the Road Online

4. Approximate Value: $350 per prize package.

5. No purchase is required.

6. Entries received between Monday, September 9, 2019 at 08:00:00 AM ET and Thursday, September 12, 2019 at 11:59:59 PM ET, inclusive, will be eligible for the drawing on or about Friday, September 13, 2019.

7. Failure to fully provide required information will cause an entry to be rejected. Failure to provide accurate information could cause an entrant whose entry is selected as a winner for the promotion to be disqualified. An entrant shall be considered ineligible if the KLC determines that an entrant does not meet all entrant eligibility requirements or provided false information.

8. The KLC assumes no responsibility for incorrect information provided by an entrant.

ELIGIBILITY:

9. An entrant must be at least eighteen (18) years old to participate. No one under 18 years of age and no one otherwise prohibited by KRS Chapter 154A from playing KLC games are eligible to participate in this promotion or win any prize. The entrant must verify his or her age by clicking the age verification box.

10. Entrants must have a valid Kentucky address in order to register and participate.

11. Entrants will be limited to one (1) entry per person per email address per day. Each individual person is allowed to enter the promotion once per day, and individuals cannot share an email, or use multiple emails to submit more than one entry. Each entrant must use their own email to enter. Limitations will be set and enforced via Woobox.

ODDS:

12. Odds of being selected as a winner in the promotion will depend on the number of entries submitted for the drawing.

SUBMITTING ENTRIES:

13. To submit an entry, an entrant must first go to the KLC Facebook, Twitter, and/or Instagram page and select the Promotion Woobox link.

14. An entrant must fill out the entry form completely with first name, last name, and email address.

15. By entering this promotion and clicking the required box, the entrants agree to these rules and regulations.

16. An entrant is allowed to win only once in this promotion.

17. In the event a player creates multiple social media accounts to enter a promotion conducted by the KLC, more than once, the player is ineligible and will be disqualified from the promotion.

PRIZE DRAWING:

18. The aggregation of all drawing entries will be performed by Woobox.

19. All drawings will be conducted according to the KLC Social Media Promotional Drawing Procedures. The drawing will occur at the KLC offices located at 1011 West Main Street, Louisville, KY 40202.

20. At the drawings for the promotion, during the first drawing, one (1) Grand prize winner will be selected followed by one (1) alternate, and during the second drawing, two (2) second prize winners will be selected followed by one (1) alternate per second prize winner. If there is an insufficient number of entries, the KLC may reduce the number of alternates selected in its sole discretion. Alternates are not prize winners but are selected in the event that the winner is disqualified, unable to claim the prize, or declines to accept. Once an eligible alternate is moved up to become a prize winner, his or her alternate status in the drawing will be voided.

21. Players entering this promotion, the retail Wheel of Fortune® BIG MONEY SPIN Experience retail promotion, and the iLottery Wheel of Fortune BIG MONEY SPIN promotion, can only win one "Evening with Vanna" prize. If a player is selected as the winner of the retail Wheel of Fortune® BIG MONEY SPIN Experience retail promotion and/or the iLottery "An Evening with Vanna" promotion, the player will be disqualified from this Social "Evening with Vanna" drawing and the next available alternate selected.

PRIZE FULFILLMENT:

22. A member of the Digital Marketing Department will attempt to contact all winners using the email address provided in the entry form.

23. If the KLC determines that dialogue with the winner has not been established by email, within one (1) business day following the date of the drawing, the winner will be disqualified, and the prize will be awarded to the first eligible alternate selected.

24. A winner must respond within one (1) business day following the date of contact by the Digital Marketing Department. The person whose name is on the entry must be the person who claims the prize. The winner will be responsible for replying by phone or to the initial email from the Digital Marketing Department. Winner must provide a valid Kentucky mailing address and a valid government issued photograph identification, such as a driver's license, or other form of photograph identification acceptable to the KLC. The prize will be awarded only after the KLC receives the prize winner's required information. If all required information is not received and contact has not been made within one (1) business day, the prize will be forfeited and awarded to the first alternate selected in the drawing. This process will continue until a winner has claimed the prize or all alternates have been exhausted, whichever comes first. If all alternates have been exhausted, the prize will not be awarded.

    NOTE: When sending personally identifiable information, such as a Social Security Number, to the KLC by email, winners should use a secure or encrypted email. Information about how to use a secure or encrypted email may be requested from the Digital Marketing Department.

25. If, prior to the expiration of the one (1) business day referenced in the preceding paragraph, the winner declines to accept and claim the prize by notifying the Digital Marketing Department in writing via the winner's email, the prize may be forfeited immediately upon receipt of the written notification and the first eligible alternate declared the winner.

26. The winner of the "Evening with Vanna" Grand Prize must provide the name of the guest attending. The winner must provide a valid government issued photograph identification, such as a driver's license on the day of the event, or other form of photograph identification acceptable to the KLC.

27. The prize is not transferable or assignable.

28. Fulfillment of the prize will be handled by the KLC.

29. The Kentucky Lottery is not responsible for any lost, stolen, damaged, or misplaced items delivered to the address given upon prize acceptance.

FULFILLMENT OF BONUS BUCKS

30. To play internet-based lottery games, players must be at least 18 years old, have a valid KY address, be physically located within the boundaries of Kentucky, and otherwise be in compliance with the iLottery Terms of Use.

31. By creating a Fun Club account and playing online, players agree to these rules and regulations, the Terms of Use for Fun Club and the iLottery Terms of Use.

32. The winner has five (5) business days after claiming the prize to create a Fun Club account, if the player does not already have a Fun Club Account. In order to play internet-based games, the player must provide a valid Kentucky address, be physically located within the boundaries of Kentucky, and subject to age and identity verification. If the winner does not have a valid Kentucky address, is not physically located within the boundaries of Kentucky, or the winner's identity cannot be verified, the winner will not be able to purchase tickets online. Winner must notify the KLC once the account has been created and confirmed. Bonus Bucks are applied directly to a player's Fun Club account and must be spent on KLC games purchased via the Internet; Bonus Bucks cannot be withdrawn or redeemed for a retail purchase. Bonus Bucks will appear in the player's Fun Club account 7 to 10 business days of creating the account. If a player chooses to not create a Fun Club account, is unable to create a Fun Club account, or is unable to play internet based lottery games, $50.00 in additional KLC scratch-off coupons will be sent to the winner in lieu of Bonus Bucks.

ADDITIONAL CONDITIONS:

33. The KLC is not responsible for the electronic misdelivery, late delivery, or failure to receive entrant information entered electronically, and the risk of loss remains with the entrant regardless of the cause of the transmission failure.

34. All winners are subject to validation by the KLC and may be disqualified if eligibility requirements are not met. Validity of entries, drawings, and the award of prizes are subject to rules and regulations of the LC and the laws of the Commonwealth of Kentucky.

35. By entering this promotion, the entrant acknowledges and agrees that the KLC may use and release the entrant's name, city/state and likeness (photograph) to the public, without limitation and without compensation.

36. If a player provides his or her email address by entering this promotion, the player may receive promotional email messages from the KLC, including marketing messages regarding KLC products such as KLC games and promotions. The player has the right to ask, in writing, not to receive direct marketing material from the KLC. If the player has a Fun Club account, opting-out of receiving marketing messages will not apply to email messages concerning the players Fun Club Membership or iLottery account (i.e. transactional messages).

37. By entering this promotion, accepting the prize or accepting any other prize, each winner, his or her heirs, legal representatives and assigns, agree to indemnify and hold harmless, defend, release and discharge the KLC, the Commonwealth of Kentucky, Facebook, Twitter, Instagram and their employees, officers and directors from and against any loss, claim, damages, or injury arising out of or relating to the promotion, any action taken pursuant to these rules, or the acceptance of any prize.

38. The KLC is not responsible for any rules, regulations or restrictions imposed by its promotional partners. The KLC is not responsible for and has no obligation regarding the condition, quality, defects or other attributes of the prizes awarded during a promotion and expressly disclaims all warranties, expressed or implied, including, but not limited to, all implied warranties of merchantability and fitness for a particular purpose.

39. The KLC in its discretion reserves the right to change or extend any of the dates set out in these rules. The KLC reserves the right, in its sole discretion, to modify, suspend, postpone or cancel, with or without notice, any portion of this promotion, including the drawing, at any time and for any reason, including the award of any prize, with the approval of the KLC's President and CEO or his designee from the Executive Management group. In the event of any circumstances or interpretation of any matter in these rules, whether contemplated or not contemplated, the decision of the KLC's President & CEO or his designee from the KLC's Executive Management Group, after consultation with the KLC's Internal Audit, Security and Legal Departments (if necessary), will be final.

40. The KLC reserves the right to substitute prizes of equivalent value.

41. The prize may be considered income, and any and all taxes associated with the prize are the responsibility of the winner. Prizes may be subject to set off of certain debts as required by law.

42. In computing any period of time under these rules, the day of the designated act or event is not to be included; the last day of the period so computed is to be included. The term "business day" means a day that the KLC Corporate Office is actually open for business (holidays, weekends and other days the KLC is closed are excluded), and such day is from 12:00:00AM to 11: 59:59PM ET.

43. If applicable, event times are subject to change. The prizewinner is responsible for confirming the event time after claiming the prize.

44. This promotion is void where prohibited by law.

45. This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, Instagram, Twitter, or the Wheel of Fortune.