Coupon Quick Reference Guide

Kentucky LOTTERY
Fueling Imagination.
Funding Education.

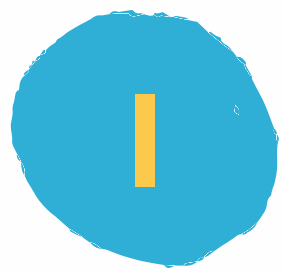## There are three types of coupons:

1 ## Digital Coupons

- Distributed through email
- These coupon will be received by players through the email address associated with their Fun Club Account.

Digital Coupon Example:

2 ## Printed Coupons

- Distributed through:
  - Promotions
  - Promotional/Retail Events
- These coupons will have a 16-digit bar code and will typically be 3.5" wide by 4" long in size.

Printed Coupon Example:

kentucky's **Scratch-offs**
Put a little more play in your day!

FREE $2 SCRATCH-OFF

REDEEM AT ANY KENTUCKY LOTTERY RETAILER
VALID 1/1/21 – 4/15/21

Coupon applies to SCRATCH-OFF TICKET only. Any reproduction or fraudulent use of this coupon is prohibited. No cash value. Must be 18 years of age or older to redeem. This coupon can be redeemed on lottery vending machines or see store clerk.

Fast and Easy Coupon Redemption Tips

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All coupons have a unique validation number and barcode that allow them to be validated on your Lottery Terminal or Lottery Vending Machine.

Here are some reminders on redeeming coupons:
- Read coupon to determine offer.
- Make sure specified tickets are purchased before scanning coupon.
- ALWAYS scan coupon FIRST before giving prize to customer.
- All coupons MUST be scanned at the Lottery Terminal or Lottery Vending Machine in order to receive credit.

Upon scanning or manually validating a coupon, an authorization slip will generate. Staple authorization slip to coupon and keep for daily balancing.

Finding Your Credit For Coupons:

Determine whether coupon is for Scratch-off or Draw Game (Pick 3/4, KY Cashball 225, Keno, Cash Pop, Kentucky 5, Powerball or Mega Millions) product. If the coupon is for a Scratch-off product, the credit will be reflected in the DAILY INSTANT TICKET REDEEM REPORT under the COUPON line item. If the coupon is for a Draw Game product, the credit will be on the ONLINE DAILY SALES REPORT under the COUPON line item.

By balancing daily you will be able to keep track of the coupons you have scanned and the credit received.

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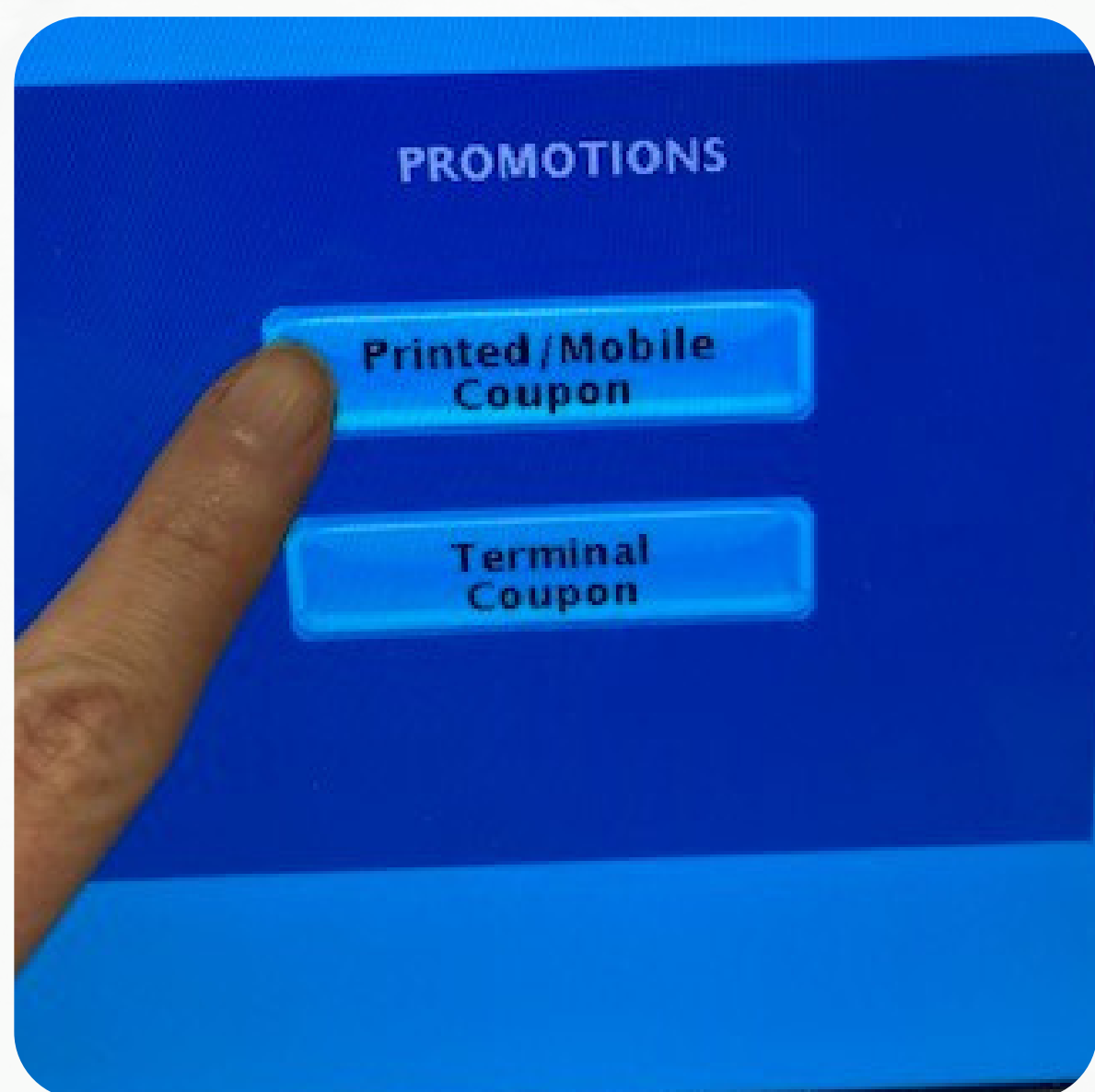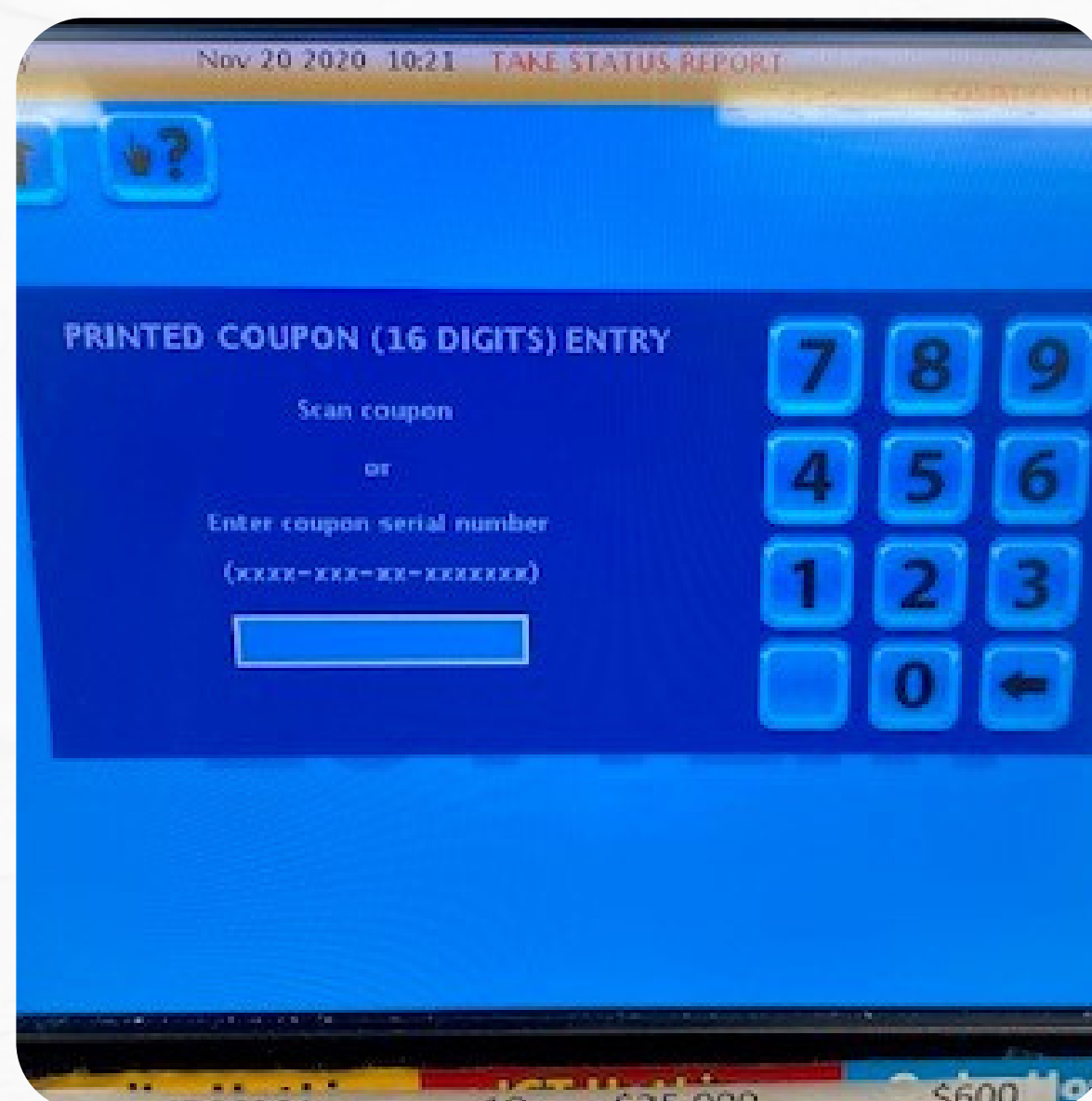
When a coupon is presented use the Kentucky Lottery Terminal to process.

1 Press the "Promotions" button on the main Kentucky Lottery terminal screen.
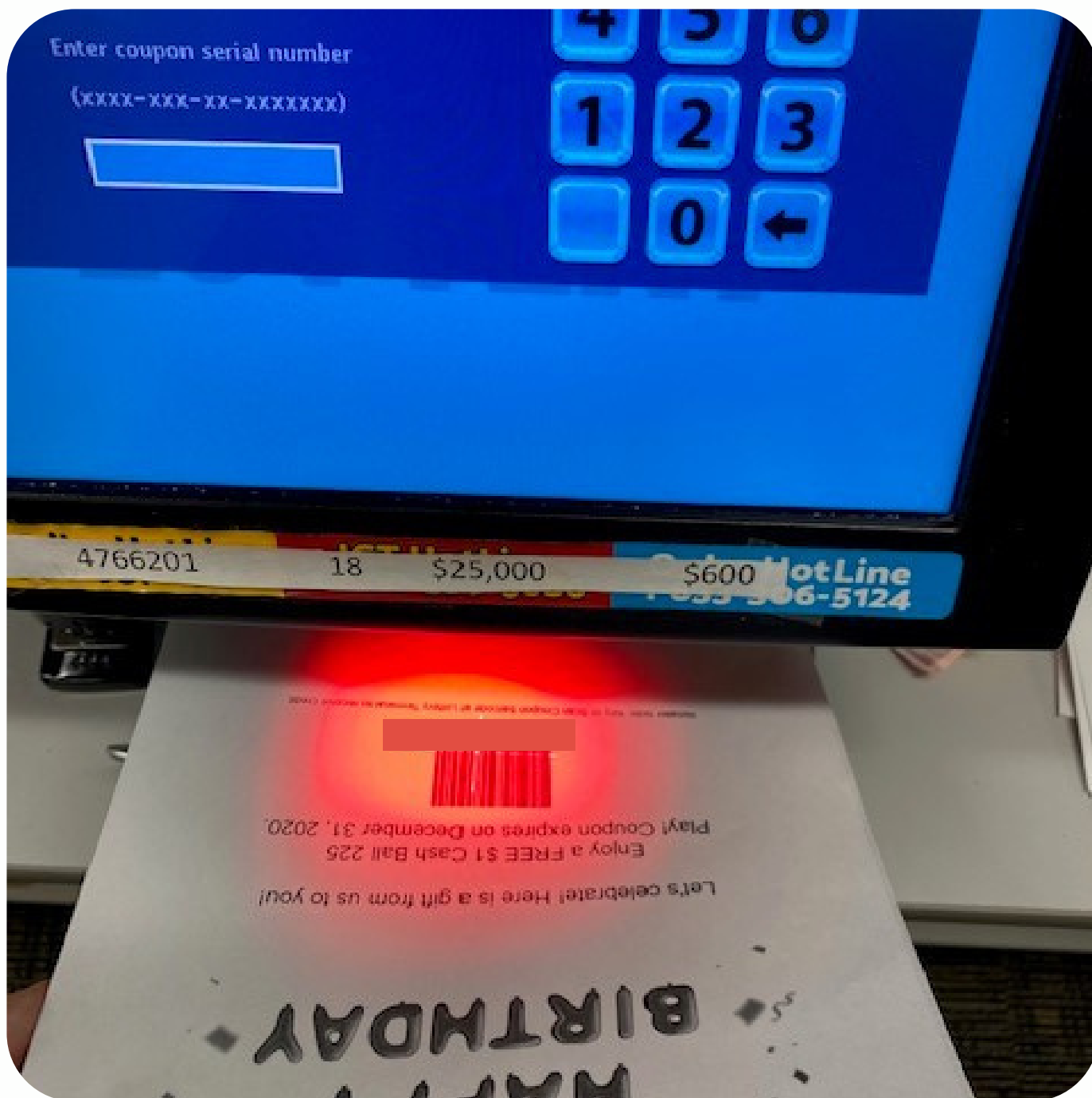

2 Press the "Printed/Mobile Coupon" button on the Promotions Screen.

3 Once the "Printed Coupon (16 Digits) Entry Screen" is on your terminal you may scan or manually enter the coupon.
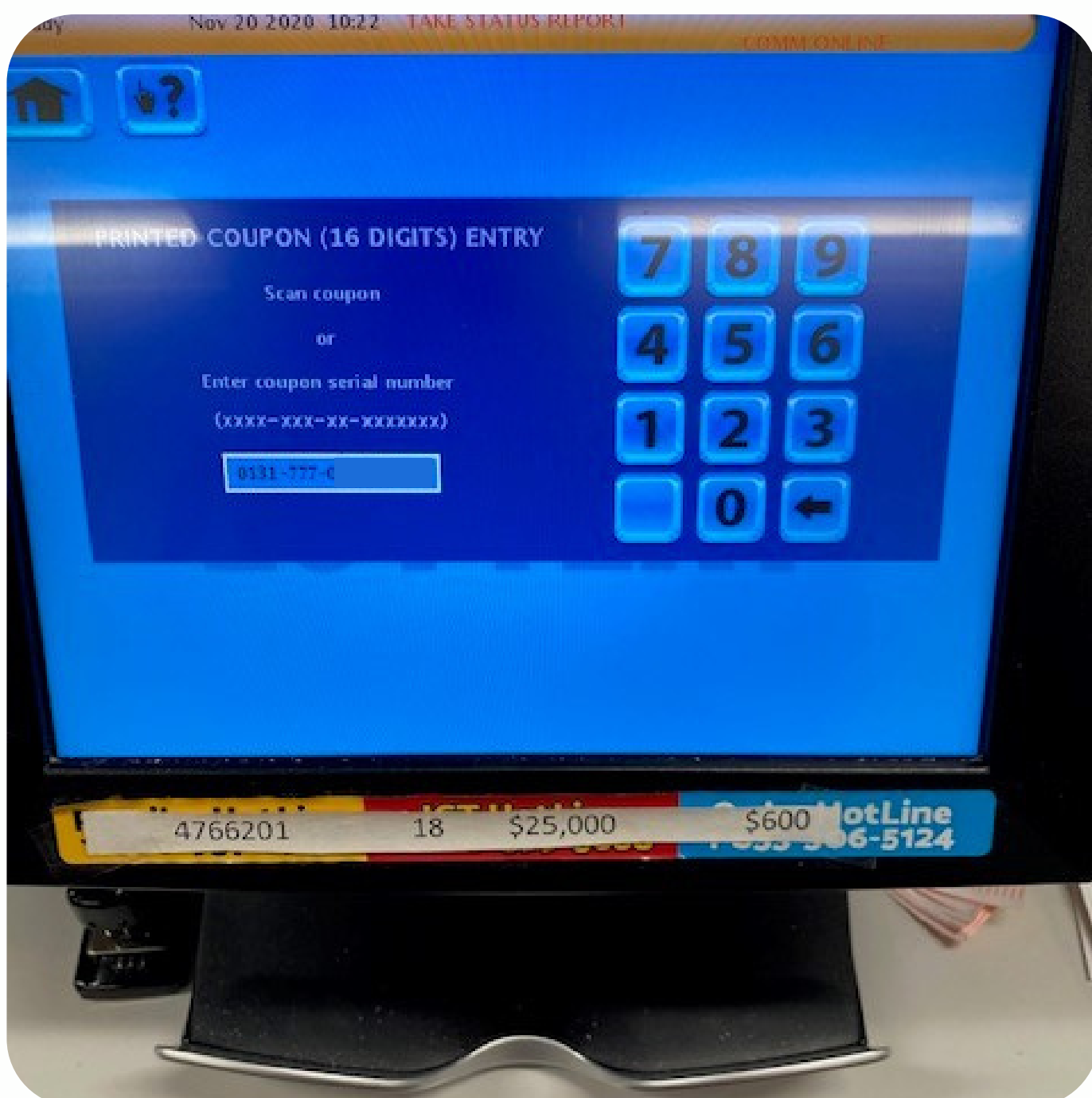
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4

Scan the printed or mobile barcode.

5

If the barcode will not scan - manually type the 16 digit coupon code (code is located just under the printed or mobile coupon barcode)

Fast and Easy Coupon Redemption Tips

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How to help a player scan a coupon at a Kentucky Lottery Vending Machine:

- Scan coupon barcode at the vending machine (you will see the credit applied).
- Redeem by selecting the game and price point printed on the coupon.
- Scratch-off selection(s) should dispense in the bin located near the bottom of the machine and Draw Game tickets will be printed.

**Scratch-off Coupons CANNOT be redeemed on Game Touch Draw Lottery Vending Machines.