

Daily Draw Games

Pick 3, Pick 4, Lucky for Life and Kentucky Cash Ball 225 are all games that have a daily drawing with Pick 3 and Pick 4 having both an afternoon and evening drawing. The prizes are set amounts and are not impacted by the number of tickets sold like jackpot games.



- ✓ Choose 3 or 4 numbers (0-9) or select Quick Pick to have the computer select your numbers; Numbers may be used more than once
- ✓ Choose your wager type
- ✓ Choose your wager amount (\$0.50- \$10)
- ✓ Choose your draw time (Morning, Evening or Both)
- ✓ Top prizes: Pick 3- \$600 on a \$1 wager; Pick 4- \$5,000 on a \$1 wager
- ✓ Drawings: 7 days a week at 1:20 pm and 11:00pm EST
- ✓ All prizes are fixed amounts

Prize liability caps. See complete game rules for details and easy to read prize tables for odds at kylottery.com



- ✓ Cash Ball 225 is only available in Kentucky and is drawn daily
- ✓ Each ticket costs \$1
- ✓ Choose four white balls (1-35) and one Cash Ball (1-25) or select Quick Pick to have the computer randomly select your numbers
- ✓ Choose the number of drawings you want to play
- ✓ For an additional \$1 per play, add EZmatch for a chance to win up to \$500 instantly, in addition to your chance to win in the nightly drawing.
- ✓ Five EZmatch numbers and instant prize amounts will print below the Cash Ball 225 numbers on your ticket. Match the first four EZmatch numbers on your ticket with your first four Cash Ball 225 numbers and/or the EZmatch Cash Ball number (designated with a CB) to your Kentucky Cash Ball Number and instantly win the prize amount shown. Results determined at the time of purchase, not by drawing.
- ✓ Drawing: Daily at 11:00pm EST
- ✓ Top prize of \$225,000

Pick 3/ Pick 4 Wager Types:

**Straight-** Match your numbers to the winning numbers in EXACT order.

**Box-** Match your numbers to the winning number in ANY order.

**Straight/ Box-** Match your numbers to the winning numbers in EXACT or ANY order. Combines \$0.50 Straight and \$0.50 Box wager (\$1 minimum wager).

**Super Straight-** Match your numbers to the winning numbers in ANY order and win the Straight payout. Covers all Straight combinations (\$1.50 minimum wager). (Pick 3 ONLY)

**Pairs-** Match your winning pair numbers to the winning numbers in EXACT order. (Pick 3 ONLY)



- ✓ Each play cost \$2
- ✓ Choose five white balls (1-48) and one Lucky Ball (1-18) or select Quick Pick to let the computer randomly select your numbers.
- ✓ Drawings daily at 10:35 pm EST
- ✓ Tickets cannot be cancelled

Jackpot Games

Powerball, Mega Millions, Kentucky 5 and Fast Play are jackpot games. If the top prize, or jackpot, is not won in a drawing, it “rolls over” to the next drawing and increase in amount. Jackpot prizes vary depending upon the prize pool, which is in turn dependent upon sales.



- ✓ Multi-state, multi-million-dollar jackpot game
- ✓ Each play cost \$2
- ✓ Drawings: Sat., Mon. & Wed. at 11pm EST. Double Play drawings occur approx 11:30 pm EST
- ✓ Jackpot starts at \$20 million
- ✓ Players select 5 numbers (1-69) and one Powerball number (1-26) or select Quick Pick to let the computer randomly select your numbers.
- ✓ Add Power Play for an additional \$1 per play to multiply your Powerball winnings.
- ✓ Add Double Play for an additional \$1 per play for a chance to win up to \$10 million in a separate drawing using your same Powerball numbers.
- ✓ Tickets cannot be cancelled



- ✓ Multi-state, multi-million-dollar jackpot game
- ✓ Jackpot starts at \$20 million
- ✓ Each play cost \$2
- ✓ Drawings: Tues. & Fri. at 11pm EST
- ✓ Players select 5 numbers (1-70) and one Mega Ball (1-25) or select Quick Pick to let the computer randomly select your numbers.
- ✓ Add Megaplier for an additional \$1 per play to multiply your Mega Millions winnings
- ✓ Tickets cannot be cancelled



- ✓ Ticket price points at \$2, \$3, \$5, \$10 and \$20
- ✓ All Fast Play games are eligible to win a percentage of the rolling jackpot
- ✓ Fast Play is a series of games with instant prizes and a rolling jackpot \$2= 20%; \$3=30%; \$5= 50%; \$10= 100%; \$20 = 100% jackpot + \$250,000
- ✓ Jackpot starts at \$10,000 and increases with each ticket purchased
- ✓ Tickets cannot be cancelled



- ✓ Each play costs \$1
- ✓ Kentucky only rolling jackpot game
- ✓ Choose 5 numbers from a field of 1-39 numbers or select Quick Pick to let the computer randomly select your numbers
- ✓ Add Xtra for an additional \$1 per play for a chance to multiply non-jackpot winnings or win by by matching just two numbers
- ✓ Drawings: daily at 11:00 pm EST
- ✓ Tickets with Xtra cannot be cancelled

### Monitor Games

The Kentucky Lottery is proud to offer monitor games- social games that are drawn every 4 minutes. With a variety of wager costs and prizes, the fun will last as long as you would like.



- ✓ Choose how many numbers (spots) you want to play per draw. You can select up to 10 numbers (1-80) or select Quick Pick and let the computer randomly select numbers for you.
- ✓ Select how much you want to wager for each draw (your base wager).
- ✓ Decide how many consecutive draws you want to play. Your total ticket cost will equal the cost of your base Keno wager times the number of consecutive draws.
- ✓ For an additional cost per play, add Multiplier and/or Bulls-Eye for a chance to win bigger prizes.
- ✓ Top Prize of \$100,000 with up to \$1,000,000 with 10x multiplier
- ✓ Drawings occur daily every 4 minutes



- ✓ Wager \$1, \$2, \$5, or \$10 per CASH POP number played.
- ✓ Play one number, multiple numbers—or all 15 numbers (“Cover All”).
- ✓ Ticket will print with YOUR number and a corresponding randomly selected prize amount
- ✓ 1 number will be selected during the drawing
- ✓ Match your number to the winning number to win
- ✓ Tickets cannot be cancelled
- ✓ Drawings occur daily every 4 minutes
- ✓ Top prize of \$2,500 on a \$10 wager



### Prizes

Top prizes advertised for **Powerball**, **Mega Millions** and **Lucky for Life** are annuity prizes. Winners have the option to take the annuity, and be paid in 30 annual installments, or the cash options, and be paid a single lump sum that is less than the annuity prize.

Some lottery prizes are pari-mutuel prizes, and some may be subject to prize liability caps. Parimutuel prizes are not fixed prizes and are shared equally among the number of prize-winning game panels based on the total amount of wagers and prize tier allocation. For prizes with a liability cap, if the amount of winners would exceed the cap, the cap amount will be divided by the number of prize-winning game panels.

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# Lottery Sales Drivers Terminal Game Basics



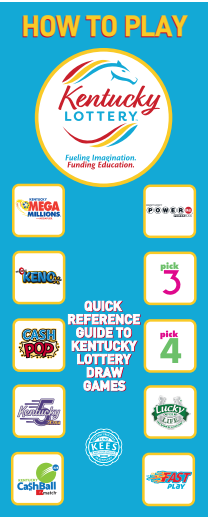
### What Is a Terminal Game?

A terminal game is a lottery game generated via a lottery terminal in which players attempt to match numbers or symbols on their tickets to numbers or symbols randomly selected, or "drawn" by the lottery or a multi-state lottery organization. The Kentucky Lottery offers three main types of terminal games - **jackpot**, **daily draw**, and **monitor games**. Some of these games also offer a chance to win instantly such a Fast Play and Kentucky Cash Ball 225 with EZmatch.

### Terminal Game Marketing

Because terminal games lack the visual appeal of their scratch-off counterparts, it is crucial to follow terminal game best practices:

- ✓ Ask for the sale! This is the number one sales driver for terminal games.
- ✓ Have associates wear jackpot stickers and post jackpots at all points of sales, in high-traffic locations in the store (coffee areas, beverage coolers), in windows, etc.
- ✓ Cross-promote games by suggesting, for example, Mega Millions, Kentucky 5 and Kentucky Cash Ball 225 to Powerball players.
- ✓ Post drawing days and times for every game near the point of purchase.
- ✓ Place **play slips** and **“How to Play” brochures** near the point of purchase and designated Lottery play area.
- ✓ Keep playcenter and/or **on-counter merchandiser** clean, filled, and uncluttered.
- ✓ Pre-print **winning number results** and **jackpot amounts** for your customers.
- ✓ Promote **winner awareness**. Post game winners and amounts from your store for all games.
- ✓ Use your store’s **public address system** to announce jackpot levels, Lottery winners, and drawing results where applicable.
- ✓ Always try to sell ANY tickets printed in error to other customers if you can. Many players consider these **“lucky tickets”**.



### How Are Winning Numbers Chosen?

For **Powerball**, **Mega Millions** and **Lucky for Life**, mechanical ball machines are used to draw winning numbers. The drawing machine selects the appropriate number of winning numbered balls for each game.

For **Keno**, **Cash Pop**, **Kentucky 5**, **Pick 3**, **Pick 4** and **Kentucky Cash Ball 225**, numbers/symbols are selected by a Random Number Generator. **Fast Play** winning number/symbols are randomly generated by the computer and printed on a ticket at the time of purchase.

Drawings for select games can be viewed on our website at [kylottery.com](http://kylottery.com).

### Big Prize Bonus

If you sell a winning ticket for the terminal game prize tiers listed below, you will receive 1% of the cash value of the prize awarded (up to a maximum of \$100,000). If multiple retailers sell a winning ticket for the same terminal game in the same draw period, each will receive an equal bonus with the total paid by the Lottery not to exceed the \$100,000 maximum.

- ✓ Powerball: Jackpot and 2nd prize
- ✓ Mega Millions: Jackpot and 2nd prize
- ✓ Pick 3 & 4: Top prize
- ✓ Fastplay: Jackpot
- ✓ Kentucky Cash Ball 225: Top prize
- ✓ Kentucky 5: Top prize
- ✓ Lucky for Life: Top Prize